

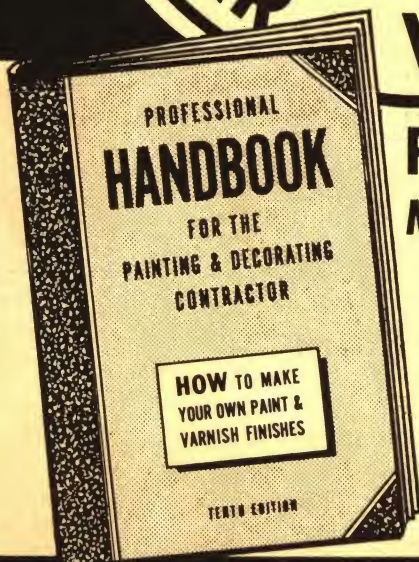
PRICE GUIDE

PAINTING AND
DECORATING
CONTRACTORS
OF AMERICA



10th EDITION

PRICE \$1.50



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PRICE GUIDE

FOR THE PAINTING AND DECORATING INDUSTRY

Containing tables on all types of work classified and arranged so as to facilitate estimating and pricing any job in the United States.

TENTH EDITION



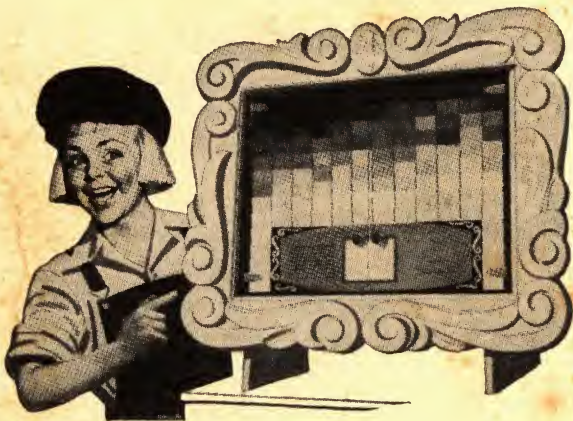
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PAINTING AND DECORATING
CONTRACTORS OF AMERICA

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● Pastels — In-Betweens — Deep Tones. Plenty of variety to please your most discriminating clients. Your choice of 112 beautiful colors, all available in either Flat Wall Enamel or Satin Finish Enamel. These are top quality "Dutch Boy" products . . . modern alkyd resin enamels. Self-leveling, smooth flowing, washable.

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NEW YORK

Foreword

The purpose of this book is to furnish painting contractors with a system of estimating, to protect the purchasing public and to stabilize conditions in the industry.

The public is quite willing to pay a fair and reasonable price for painting and decorating service. The purchasing public does not much welcome doing business with painting contractors who are not properly trained in their business, or who have no financial responsibility, or who may be unable to meet their material bills, or who pay sub-standard wages to their employees.

Our industry is ever striving to improve the general quality of workmanship in the industry and to reduce costs in order that painting service may be brought within the means of *all* people, thus broadening the market for our services.

To the best of our knowledge, this "Price Guide" is the only authoritative publication on the cost and pricing of painting and decorating service. This book is sponsored and published by the Painting and Decorating Contractors of America, an incorporated Association seasoned by seventy years of continuous history. The facts and figures contained in this guide on costs, on estimating, and on prices are the result of the best minds in the industry. In no sense does this guide seek "to price" the job. The publication simply guides painting contractors with essential data and important facts on material coverage, labor production, average general overhead, and job expense according to best practice in the industry.

But for the long experience of the members of our Association in serving the public, the facts and methods contained in this book would not have been possible. For the past eighteen years we have kept the contents of the "Price Guide" up to date through biennial revisions. Every painting contractor knows that consideration must be given to the widely varying conditions on each type of job, the amount of preparatory work necessary in each case, to competitive conditions prevailing in his immediate locality, and to the particular work in which he may specialize.

It is important for those who use this publication in estimating and pricing the job to carefully study the information contained from Page 3 to Page 28. This information is the key to the proper use of the tables. The contractor can then learn what adjustments to make, based upon his own experiences, to meet his specific needs. Every contractor has his own method of operation.

Our hope is that this publication may continue to serve both painting contractors and the purchasing public in the same helpful manner that it has during the past eighteen years.

PAINTING AND DECORATING
CONTRACTORS OF AMERICA

ALBINA MECHANICAL STIRRUPS

...for the BIGGER JOBS



**...To SAVE TIME
For Extra Profits!**

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ALBINA ENGINE & MACHINE WKS.

2100 N. Albina Ave.

Portland, Oregon

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Since 1754
... the first name in paint!

TWO HUNDRED YEARS . . .
of paint making experience!

TWO HUNDRED YEARS . . .
of satisfying the requirements of master painters everywhere!

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"The proof is in the painting"

DEVOE & RAYNOLDS COMPANY, Inc.
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Important Information

The tables in this guide represent the **SELLING PRICE**. Experience will show the contractor what percentage he should charge for his general overhead and job expense. The tables herein are compiled on the following basis: General overhead on labor, 18%; job expense on labor, 32%. (Refer to Page 28, Unit Cost Data.) The customary margin of profit is included.

GENERAL OVERHEAD

OFFICE

- Office help
- Clerical help
- Rent, light and heat, telephone
- Postage
- Books, stationery and business cards
- Account forms
- Estimating forms
- Time sheets, etc.
- Depreciation of office equipment

ADMINISTRATION

- Salaries
- Advertising
- Traveling
- General insurance and taxes
- Estimating
- Collection of accounts
- Association dues
- Losses from bad accounts
- Donations
- Miscellaneous

18%

JOB EXPENSE

Job expenses are those which can be directly charged to a specific job. These costs vary in different sections of the country, but we have averaged them, as follows:

Social security	1½%
Unemployment tax	3%
Industrial or compensation insurance, public liability and property damage insurance..	8.5%
Allowance for brushes and sponges	6%

Preparing samples	}13%
Truck and freight	
Spoils and wastages	
Loss of tools and equipment.....	
Laundering dropcloths	
Wear and tear on dropcloths.....	
Paint pots	
Staining rags, wiping rags, small tools.)	

32%

The painting contractor

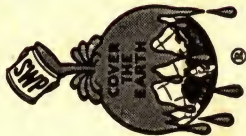


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Always recommends and uses
The house paint most people prefer.*



* A recent nationwide survey shows that a wide majority of people prefer to have Sherwin-Williams SWP House Paint applied to their homes . . . 4 to 1 over any other brand!



SHERWIN-WILLIAMS
PAINTER-MAINTENANCE DIVISION
CLEVELAND 1, OHIO

Important Information (Cont.)

Erection of special scaffolding is not included.

Removing or replacing objects obstructing accessibility is not included.

When necessary to move furniture, rugs, drapes, pictures, etc., in occupied residences, the prices on residential work should be increased 10% to 20% on labor costs.

If residential work is on jobs of just one or two rooms, 15% to 20% should be added to prices herein.

When necessary to pay time and one-half for labor, prices in this guide should be increased at least 45%. When necessary to pay double time, prices should be increased 90%.

Converting Yardage to Squares:

Example: If one yard costs 18c, divide by 9 feet (feet in one yard), which equals 2c per foot. Multiply by 100 (feet in a square), which equals \$2.00.

Standard of Measurements

The prices in this guide can be used only if based on the following system of measuring.

Windows



Trim only—Where other surfaces are not painted:
For windows of this type, measure over casing and add $\frac{1}{2}$ to the area.

Siding and trim—Where all surfaces are painted:
Measure over casing with no further allowance.



Trim only—Where other surfaces are not painted:
For windows of this type, measure over casing and double the area.

Siding and trim—Where all surfaces are painted:
Measure over casing and add one-half.



Trim only—Where other surfaces are not painted:
For windows of this type, measure over casing and multiply by $2\frac{1}{2}$.

Siding and trim—Where all surfaces are painted:
Measure over casing and double the area.

Small Windows: As there is approximately as much work on smaller windows, these should be reckoned as 3 ft. by 6 ft. opening size, plus 1 area, and add for lights on basis given.



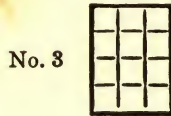
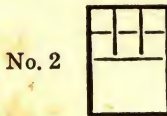
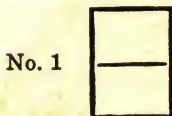
ALKYD Sani-Flat for walls and trim

Made with 100% alkyd vehicle and high-hiding pigments, it features uniform color and finish . . . low odor . . . self priming . . . excellent washability . . . ten colors and non-yellowing white.

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WINDOW MEASUREMENTS

A simple method for determining areas to add for cut-up windows when painting trim and siding is to add 2 square feet for each light of a cut-up window except for a 2 light window.



Example:

Add to over-all area—

Window No. 1—add nothing

Window No. 2—add 7×2 sq. feet or 14 sq. feet

Window No. 3—add 12×2 sq. feet or 24 sq. feet

When estimating trim only, assuming the area of window is 6×3 or 18 square feet, figure 25 square feet for each opening and add 2 square feet for each light.

Example:

Window No. 1—a two light window.

opening	25 sq. feet
2 lights $\times 2$ sq. feet	4 sq. feet
	29 sq. feet

Table preceding— $1\frac{1}{2} \times 2$ yd. or 3 square yards

Window No. 2—a seven light window.

opening	25 sq. feet
7 lights $\times 2$ sq. feet	14 sq. feet
	39 sq. feet

Table preceding— 2×2 yd. or 4 square yards

Window No. 3—a twelve light window.

opening	25 sq. feet
12 $\times 2$ sq. ft.	24 sq. feet
	49 sq. feet

Table preceding— $2\frac{1}{2} \times 2$ sq. yards or 5 square yards.

The areas shown in feet are fairly close to those shown in square yards. The above method can be used only when the overall area is close to $6' \times 3'$.

IT TAKES BOTH

**Flagged & Tipped
Nylon Filaments
to make
ONE
Good Brush**

NO
NAILS
IN THE
SETTING



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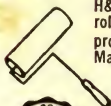
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Non-inflammable
NU-BRUSH restores
pliability in hardest
brushes. Harmless,
easy to use!



Change colors easily,
quickly, in quick-
settling SECONDS.
Conditions, too!



H&G's SPREADMORE
roller is made for the
professional painter.
Many extra features!

- Patented Ferrules — Rust-proof, heavy-duty aluminum or stainless steel.
- Patented Locks—More than 3½ times stronger than conventional nailed settings.

H&G Nylon Paint Brushes blend *flagged* with *tipped* filaments to give you a superior painting tool that picks up and lays off better and smoother, is most like fine china bristle in performance. There's an H&G Nylon Brush for every painting requirement. Ask for H&G at your dealer's today.

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12 MAIN STREET, BELLEVILLE 9, N.J.

Standard of Measurements (Cont.)

- DOORS:** Up to 3 panel, add one-half the area for each side.
 Up to 6 panels, double the area for each side.
 French doors, triple the area for each side.
- BLINDS, plain, one side:** Measure one side and multiply by 2.
- BLINDS, Slatted, one side:** Measure one side and multiply by 4.
- COLUMNS, fluted:** Measure one side and multiply by $1\frac{1}{2}$.
- COLUMNS, paneled:** Measure one side and multiply by 2.
- CORNICES, plain:** Double the area.
- CORNICES, fancy:** Triple the area.
- DOWNSPOUTS AND GUTTERS, plain:** Measure the area and multiply by 2.
- DOWNSPOUTS AND GUTTERS, fancy:** Measure the area and multiply by 3.
- EAVES, plain:** Where walls are painted same color, measure the area and multiply by $1\frac{1}{2}$.
- EAVES, plain:** If different color from siding, measure the area and multiply by 2.
- EAVES, with rafters running through:** Measure the area and multiply by 3.
- EAVES, over brick or stucco walls:** Measure the area and multiply by 3.
- For buildings over 30 ft. in height add $\frac{1}{2}$ of actual area for every additional 10 ft.
- FENCES, plain:** Measure one side and multiply by 2.
- FENCES, picket:** Measure one side and multiply by 4.
- GRATINGS:** Measure one side, according to character, and multiply by 4 to 6.
- GRILLS, plain:** Measure one side and multiply by 2.
- GRILLS, fancy:** Measure one side and multiply by 3.
- LATTICE WORK:** Measure one side and multiply by 4.
- SHINGLES, on sides:** Measure the area and multiply by $1\frac{1}{2}$.
- SHUTTERS, plain:** Measure one side and multiply by 2.
- SIDING:** Straight measurement (no allowance for openings of less than 100 square feet; add for openings as noted above).
- ROOFS:** Flat or near flat, measure area.
 Quarter pitch, measure the area and add 25%.
 One-third pitch, measure the area and add $33\frac{1}{3}\%$.
 Half pitch, measure the area and add 50%.

Example: Suppose a house 25 ft. by 40 ft.

Flat measure would be.....	1000 ft., or 10	squares
Quarter pitch	1250 ft., or $12\frac{1}{2}$	squares
Third pitch	1333 ft., or $13\frac{1}{3}$	squares
Half pitch	1500 ft., or 15	squares

Your Guarantee



of Satisfaction

P&L's New Lyt-all Flowing Flat is a better alkyd flat enamel for walls — with a tougher, harder, more durable film. Free-flowing, it dries to a velvet-smooth, scrubbable finish. Like all P&L products, it is a painters' paint — made for painters, thoroughly tested and approved by painters, and priced for painters. *Try it on your next job!*

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WAGGENER PAINT CO.

Kansas City, Mo.

WAREHOUSES

Atlanta, Cincinnati, El Paso, Indianapolis, Milwaukee,
Minneapolis, Philadelphia, Salt Lake City, St. Louis,
San Francisco, Winnipeg

Standard of Measurements (Cont.)

INTERIOR WORK

TRIM: Includes doors, windows, casing, baseboards, picture mouldings, chair rail and all woodwork in building, except floors.

WINDOWS: Measure over casings as for exterior sash under trim only.

BASEBOARDS: Under 12 inches in height, 9 lineal feet per yard.

PICTURE MOULDINGS: $13\frac{1}{2}$ lineal feet per 1 yard.

CHAIR RAIL: $13\frac{1}{2}$ lineal feet per 1 yard.

WAINSCOTING: If paneled, multiply actual area by 2.

BALUSTRADES: Measure one side and multiply by 4.

DOORS: Same as for exterior.

DOOR FRAMES: Where no door is hung, allow area of opening to take care of both sides.

DADO, plain: Measure the area and multiply by $1\frac{1}{2}$.

DADO, paneled: Measure the area and multiply by 2.

HANDRAILS, per running ft.: Measure the area and multiply by 2.

MOULDINGS, cut in on both sides: 1 foot per running foot.

STAIRS, average: Count risers and multiply by 8.

RADIATORS: For each front foot multiply the face area by 7.

CABINETS: Measure the front area and multiply by 5.

SANDING AND PUTTYING on interior trim should be figured on high grade work at rate of 1 coat of paint. On cost of medium grade, 50% of 1 coat of paint or varnish. For industrial work, about 25% of the cost of 1 coat of paint or varnish.

WALL WORK—Painting Walls and Ceilings: Straight measurement over all. (No allowance for openings less than 100 sq. ft.)

Plain Coated Fabric on Walls and Ceilings: Measure straight area to secure yardage, and if desired to ascertain number of 12-yard 48-inch bolts, divide total yardage by 12. (Allowance of 4 square yards for waste.)

Sheeting on Walls and Ceilings: Measure straight area to secure yardage and allow 10% for shrinkage.

Use the following chart to compute the number of square yards of any room at a glance:

**Better Jobs ... in Less Time ... and at
BETTER PROFIT!**



There's a Barreled Sunlight product, in white and colors, for every painting and decorating job. For full information and name of nearest distributor, write Barreled Sunlight Paint Co., Providence, R. I.

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WALL·TEX
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Pre-trimmed, 24 inches wide!

You can hang it faster, easier!

Pre-trimmed Wall-Tex cuts cost of hanging, you make more money on every job. Edges are trimmed accurately for true matching of pattern and smooth seams. 24 inches wide, easy to handle. Fabric is strong, doesn't tear in hanging, controls plaster cracks.

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New Line!

Beautiful new designs, textures, colors. Full range of solid color patterns. Canvases and Lining Cloths for fine painting. Ask your supplier.

Number of Square Yards and Feet in Rooms with 8-foot Ceiling

	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.
3	11-6	13-7	15-8	18-0	20-1	22-2	24-3	26-4	28-5	30-6	32-7	34-8	37-0	39-1	41-2	43-3	45-4	47-5	49-6	51-7
4	13-7	16-0	18-2	20-4	22-6	24-8	27-1	29-3	31-5	33-7	35-0	38-2	40-4	42-6	44-8	47-1	49-3	51-5	53-7	56-0
5	15-8	18-2	20-5	22-8	25-2	27-5	29-8	32-2	34-5	36-8	39-2	41-5	43-8	46-2	48-5	50-8	53-2	55-5	57-8	60-2
6	18-0	20-4	22-8	25-3	27-7	30-2	32-6	35-1	37-5	40-0	42-4	44-8	47-3	49-7	52-2	54-6	57-1	59-5	62-0	64-4
7	20-1	22-6	25-2	27-7	30-3	32-8	35-4	38-0	40-5	43-1	45-6	48-2	50-7	53-3	55-8	58-4	61-0	63-5	66-1	68-6
8	22-2	24-8	27-5	30-2	32-8	35-5	38-2	40-8	43-5	46-2	48-8	51-5	54-2	56-8	59-5	62-2	64-8	67-5	70-2	72-8
9	24-3	27-1	29-8	32-6	35-4	38-2	41-0	43-7	46-5	49-3	52-1	54-8	57-6	60-4	63-2	66-0	68-7	71-5	74-3	77-1
10	26-4	29-3	32-2	35-1	38-0	40-8	43-7	46-6	49-5	52-4	55-3	58-2	61-1	64-0	66-8	69-7	72-6	75-5	78-4	81-3
11	28-5	31-5	34-5	37-5	40-5	43-5	46-5	49-5	52-5	55-5	58-5	61-5	64-5	67-5	70-5	73-5	76-5	79-5	82-5	85-5
12	30-6	33-7	36-8	40-0	43-1	46-2	49-3	52-4	55-5	58-6	61-7	64-8	68-0	71-1	74-2	77-3	80-4	83-5	86-6	89-7
13	32-7	36-0	39-2	42-4	45-6	48-8	52-1	55-3	58-5	61-7	65-0	68-2	71-4	74-6	77-8	81-1	84-3	87-5	90-7	94-0
14	34-8	38-2	41-5	44-8	48-2	51-5	54-8	58-2	61-5	64-8	68-2	71-5	74-8	78-2	81-5	84-8	88-2	91-5	94-8	98-2
15	37-0	40-4	43-8	47-3	50-7	54-2	57-6	61-1	64-5	68-0	71-4	74-8	78-3	81-7	85-2	88-6	92-1	95-5	99-0	102-4
16	39-1	42-6	46-2	49-7	53-3	56-8	60-4	64-0	67-5	71-1	74-6	78-2	81-7	85-3	88-8	92-4	96-0	99-5	103-1	106-6
17	41-2	44-8	48-5	52-2	55-8	59-5	63-2	66-8	70-5	74-2	77-8	81-5	85-2	88-8	92-5	96-2	99-8	103-5	107-2	110-8
18	43-3	47-1	50-8	54-6	58-4	62-2	66-0	69-7	73-5	77-3	81-1	84-8	88-6	92-4	96-2	100-0	103-7	107-5	111-3	115-1
19	45-4	49-3	53-2	57-1	61-0	64-8	68-7	72-6	76-5	80-4	84-3	88-2	92-1	96-0	99-8	103-7	107-6	111-5	115-4	119-3
20	47-5	51-5	55-5	59-5	63-5	67-5	71-5	75-5	79-5	83-5	87-5	91-5	95-5	99-5	103-5	107-5	111-5	115-5	119-5	123-5
21	49-6	53-7	57-8	62-0	66-1	70-2	74-3	78-4	82-5	86-6	90-7	94-8	99-0	103-1	107-2	111-3	115-4	119-5	123-6	127-7
22	51-7	56-0	60-2	64-4	68-6	72-8	77-1	81-3	85-5	89-7	94-0	98-2	102-4	106-6	110-8	115-1	119-3	123-5	127-7	132-0
23	53-8	58-2	62-5	66-8	71-2	75-5	79-8	84-2	88-5	92-8	97-2	101-5	105-8	110-2	114-5	118-8	123-2	127-5	131-8	136-2
24	56-0	60-4	64-8	69-3	73-7	78-2	82-6	87-1	91-5	96-0	100-4	104-8	109-3	113-7	118-2	122-6	127-1	131-5	136-0	140-4

Y—Indicates square yards, F—Indicates square feet. Amount shown includes side walls and ceilings

EXCITING

NEW TYPE POLYMER FORMULATION

Deluxe Wall Finish



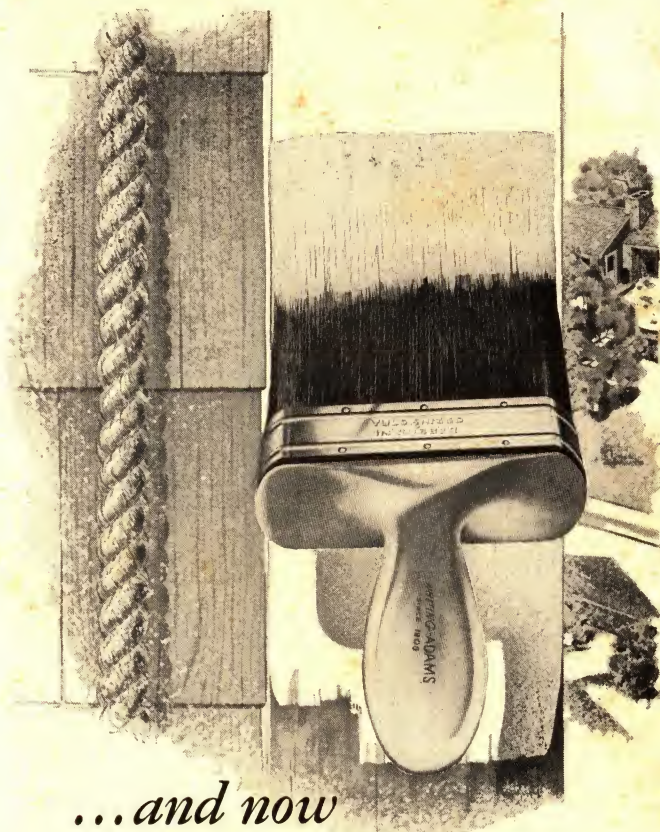
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This product requires no undercoater.
Provides unusual versatility, beauty, coverage and durability—plus extreme ease of application.

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Number of Square Yards and Feet in Rooms with 8-6 foot Ceiling

	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.
3	12-3	14-5	16-7	19-0	21-2	23-4	25-6	27-8	30-1	32-3	34-5	36-7	39-0	41-2	43-4	45-6	47-8	50-1	52-3	54-5
4	14-5	16-8	19-2	21-5	23-8	26-2	28-5	30-8	33-2	35-5	37-8	40-2	42-5	44-8	47-2	49-5	51-8	54-2	56-5	58-8
5	16-7	19-2	21-6	24-1	26-5	29-0	31-4	33-8	36-3	38-7	41-2	43-6	46-1	48-5	51-0	53-4	55-8	58-3	60-7	63-2
6	19-0	21-5	24-1	26-6	29-2	31-7	34-3	36-8	39-4	42-0	44-5	47-1	49-6	52-2	54-7	57-3	59-8	62-4	65-0	67-5
7	21-2	23-8	26-5	29-3	32-1	34-8	37-5	40-2	43-0	45-7	48-4	51-2	54-0	56-7	59-5	62-3	65-1	67-8	70-6	73-4
8	23-4	26-2	29-0	31-7	34-5	37-3	40-1	42-8	45-6	48-4	51-2	54-0	56-7	59-5	62-3	65-1	67-8	70-6	73-4	76-2
9	25-6	28-5	31-4	34-3	37-2	40-1	43-0	45-8	48-7	51-6	54-5	57-4	60-3	63-2	66-1	69-0	71-8	74-7	77-6	80-5
10	27-8	30-8	33-8	36-8	39-8	42-8	45-8	48-8	51-8	54-8	57-8	60-8	63-8	66-8	69-8	72-8	75-8	78-8	81-8	84-8
11	30-1	33-2	36-3	39-4	42-5	45-6	48-7	51-8	55-0	58-1	61-2	64-3	67-4	70-5	73-6	76-7	79-8	83-0	86-1	89-2
12	32-3	35-5	38-7	42-0	45-2	48-4	51-6	54-8	58-1	61-3	64-5	67-7	71-0	74-2	77-4	80-6	83-8	87-1	90-3	93-5
13	34-5	37-8	41-2	44-5	47-8	51-2	54-5	57-8	61-2	64-5	67-8	71-2	74-5	77-8	81-2	84-5	87-8	91-2	94-5	97-8
14	36-7	40-2	43-6	47-1	50-5	54-0	57-4	60-8	64-3	67-7	71-2	74-6	78-1	81-5	85-0	88-4	91-8	95-3	98-7	102-2
15	39-0	42-5	46-1	49-6	53-2	56-7	60-3	63-8	67-4	71-0	74-5	78-1	81-6	85-2	88-7	92-3	95-8	99-4	103-0	106-5
16	41-2	44-8	48-5	52-2	55-8	59-5	63-2	66-8	70-5	74-2	77-8	81-5	85-2	88-8	92-5	96-2	99-8	103-5	107-2	110-8
17	43-4	47-2	51-0	54-7	58-5	62-3	66-1	69-8	73-6	77-4	81-2	85-0	88-7	92-5	96-3	100-1	103-8	107-6	111-4	115-2
18	45-6	49-5	53-4	57-3	61-2	65-1	69-0	72-8	76-7	80-6	84-5	88-4	92-3	96-2	100-1	104-0	107-8	111-7	115-6	119-5
19	47-8	51-8	55-8	59-8	63-8	67-8	71-8	75-8	79-8	83-8	87-8	91-8	95-8	99-8	103-8	107-8	111-8	115-8	119-8	123-8
20	50-1	54-2	58-3	62-4	66-5	70-6	74-7	78-8	83-0	87-1	91-2	95-3	99-4	103-5	107-6	111-7	115-8	120-0	124-1	128-2
21	52-3	56-5	60-7	65-0	69-2	73-4	77-6	81-8	86-1	90-3	94-5	98-7	103-0	107-2	111-4	115-6	119-8	124-1	128-3	132-5
22	54-5	58-8	63-2	67-5	71-8	76-2	80-5	84-8	89-2	93-5	97-8	102-2	106-5	110-8	115-2	119-5	123-8	128-2	132-5	136-8
23	56-7	61-2	65-6	70-1	74-5	79-0	83-4	87-8	92-3	96-7	101-2	105-6	110-1	114-5	119-0	123-4	127-8	132-3	136-7	141-2
24	59-0	63-5	68-1	72-6	77-1	81-7	86-3	90-8	95-4	100-0	104-5	109-1	113-6	118-2	122-7	127-3	131-8	136-4	141-0	145-5

Y—Indicates square yards; F—Indicates square feet. Amount shown includes side walls and ceiling



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WHITING-ADAMS flagged nylon

To give you the same paint holding and spreading qualities as natural bristle *PLUS* better wearing quality at remarkable savings in price. Master painters in ever increasing numbers are getting results with Whiting-Adams flagged nylon brushes.

Since 1808 . . . and still the best brush made

WHITING-ADAMS COMPANY, INC., Boston 18, Massachusetts

Number of Square Yards and Feet in Rooms with 9-foot Ceiling

	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.	Y. F.
3	13-0	15-3	17-6	20-0	22-3	24-6	27-0	29-3	31-6	34-0	36-3	38-6	41-0	43-3	45-6	48-0	50-3	52-6	55-0	57-3
4	15-3	17-7	20-2	22-6	25-1	27-5	30-0	32-4	34-8	37-3	39-7	42-2	44-6	47-1	49-5	52-0	54-4	56-8	59-3	61-7
5	17-6	20-2	22-7	25-3	27-8	30-4	33-0	35-5	38-1	40-6	43-2	45-7	48-3	50-8	53-4	56-0	58-5	61-1	63-6	66-2
6	20-0	22-6	25-3	28-0	30-6	33-3	35-9	38-6	41-3	44-0	46-6	49-3	52-0	54-6	57-3	60-0	62-6	65-3	68-0	70-6
7	22-3	25-1	27-8	30-6	33-4	36-2	39-0	41-7	44-5	47-3	50-1	52-8	55-6	58-4	61-2	64-0	66-7	69-5	72-3	75-1
8	24-6	27-5	30-4	33-3	36-2	39-1	42-0	44-8	47-7	50-6	53-5	56-4	59-3	62-2	65-1	68-0	70-8	73-7	77-6	79-5
9	27-0	30-0	33-0	36-0	39-0	42-0	45-0	48-0	51-0	54-0	57-0	60-0	63-0	66-0	69-0	72-0	75-0	78-0	81-0	84-0
10	29-3	32-4	35-5	38-6	41-7	44-8	48-0	51-1	54-2	57-3	60-4	63-5	66-6	69-7	72-8	76-0	79-1	82-2	85-3	88-4
11	31-6	34-8	38-1	41-3	44-5	47-7	51-0	54-2	57-4	60-6	63-8	67-1	70-3	73-5	76-7	80-0	83-2	86-4	89-6	92-8
12	34-0	37-3	40-5	44-0	47-3	50-6	54-0	57-3	60-6	64-0	67-3	70-6	74-0	77-3	80-6	84-0	87-3	90-6	94-0	97-3
13	36-3	39-7	43-2	46-6	50-1	53-5	57-0	60-4	63-8	67-3	70-7	74-2	77-6	81-1	84-5	88-0	91-4	94-8	98-3	101-7
14	38-6	42-2	45-7	49-3	52-8	56-4	60-0	63-5	67-1	70-6	74-2	77-7	81-3	84-8	88-4	92-0	95-5	99-1	102-6	106-2
15	41-0	44-6	48-3	52-0	55-6	59-3	63-0	66-6	70-3	74-0	77-6	81-3	85-0	88-6	92-3	96-0	99-6	103-3	107-0	111-6
16	43-3	47-1	50-8	54-6	58-4	62-2	66-0	69-7	73-5	77-3	81-1	84-8	88-6	92-4	96-2	100-0	103-7	107-5	111-3	115-1
17	45-6	49-5	53-4	57-3	61-2	65-1	69-0	72-8	76-7	80-6	84-5	88-4	92-3	96-2	100-1	104-0	107-8	111-7	115-6	119-5
18	48-0	52-0	56-0	60-0	64-0	68-0	72-0	76-0	80-0	84-0	88-0	92-0	96-0	100-0	104-0	108-0	112-0	116-0	120-0	124-0
19	50-3	54-4	58-5	62-6	66-7	70-8	75-0	79-1	83-2	87-3	91-4	95-5	99-6	103-7	107-8	112-0	116-1	120-2	124-3	128-4
20	52-6	56-8	61-1	65-3	69-5	73-7	78-0	82-2	86-4	90-6	94-8	99-1	103-3	107-5	111-7	116-0	120-2	124-4	128-6	132-8
21	55-0	59-3	63-6	68-0	72-3	76-6	81-0	85-3	89-6	94-0	98-3	102-6	107-0	111-3	115-6	120-0	124-3	128-6	133-0	137-3
22	57-3	61-7	66-2	70-6	75-1	79-5	84-0	88-4	92-8	97-3	101-7	106-2	111-6	116-1	121-5	126-0	130-4	134-8	139-3	143-7
23	59-6	64-2	68-7	73-3	77-8	82-4	87-0	91-5	96-1	100-6	105-2	109-7	114-3	118-8	123-4	128-0	132-5	137-1	141-6	146-2
24	62-0	66-6	71-3	76-0	80-6	85-3	90-0	94-6	99-3	104-0	108-6	113-3	118-0	122-6	127-3	132-0	136-6	141-3	146-0	150-6

Y—Indicates square yards; F—Indicates square feet Amount shown includes side walls and ceiling

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UNITED BRUSH MANUFACTORIES

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ESTABLISHED 1890

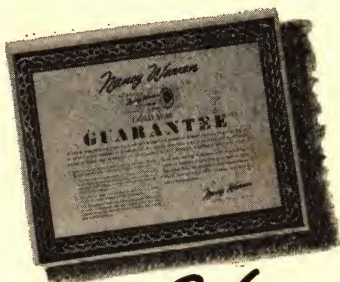
Standard of Measurements (Cont.)

PAPERHANGING WALLS AND CEILINGS: Measure straight area to secure number of square feet and divide by 30. (This allows 6 sq. ft. for waste.) Deduct $\frac{1}{2}$ roll for every opening. Or, for the following standard-size rooms use this handy chart:

Size of Room	Single Rolls of Side Wall Height of Ceiling			Yards of Border	Rolls of Ceiling
	8 feet	9 feet	10 feet		
4x 8	6	7	8	9	2
4x10	7	8	9	11	2
4x12	8	9	10	12	2
6x10	8	9	10	12	2
6x12	9	10	11	13	3
8x12	10	11	13	15	4
8x14	11	12	14	16	4
10x14	12	14	15	18	5
10x16	13	15	16	19	6
12x16	14	16	17	20	7
12x18	15	17	19	22	8
14x18	16	18	20	23	8
14x22	18	20	22	26	10
15x16	15	17	19	23	8
15x18	16	18	20	24	9
15x20	17	20	22	25	10
15x23	19	21	23	28	11
16x18	17	19	21	25	10
16x20	18	20	22	26	10
16x22	19	21	23	28	11
16x24	20	22	25	29	12
16x26	21	23	26	31	13
17x22	19	22	24	28	12
17x25	21	23	26	31	13
17x28	22	25	28	32	15
17x32	24	27	30	35	17
17x35	26	29	32	37	18
18x22	20	22	25	29	12
18x25	21	24	27	31	14
18x28	23	26	28	33	16
20x26	23	28	28	33	17
20x28	24	27	30	34	18
20x34	27	30	33	39	21

Deduct one single roll of side wall for every two ordinary sized doors or windows or every 36 square feet of opening.

Nancy Warren's Gold Seal Guarantee Clinches 9 Contracts Out of 10!



Nancy Warren

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Merchandise Mart, Chicago 54, Illinois



WAIT until you tell your clients about this — see how the sensational Nancy Warren guarantee clinches your contracts in a fraction of the time . . .

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You've Sold 10 More!*



Varlar Stainproof Wall Covering in a room and — you've never seen such satisfaction! Householders can't resist telling their friends about the amazing wall covering that washes as easily as tile, resists stains of *all* kinds.

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VARLAR

Stainproof Wall Covering

Merchandise Mart Plaza

Chicago 54, Illinois

Standard of Measurements (Cont.)

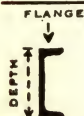
STRUCTURAL STEEL

In previous editions the tables on painting structural steel were based on tonnage. A nation-wide study of the experience of the industry has revealed that they should be based on actual surface area. The following tables will assist in converting various dimensions and weights of structural steel into surface area.



STRUCTURAL "I"-BEAMS

Depth of Beam, Inches	Weight per Lin. Ft., Pounds	Flange Width (approx.) Inches	Area per Lin. Ft., Sq. Ft.	Depth of Beam, Inches	Weight per Lin. Ft., Pounds	Flange Width (approx.) Inches	Area per Lin. Ft., Sq. Ft.
27	90-135	9	7.4	9	21-35	4	3
24	80-120	7	6.3	8	18-25	4	2.7
20	65-100	6	5.4	7	15-20	4	2.5
18	54- 70	6	5	6	12-17	3	2
15	42- 75	6	4.4	5	10-15	3	1.8
12	31- 55	5	3.6	4	7-10	2	1.5
10	25- 40	5	3.3	3	5- 8	2	1.3



STRUCTURAL CHANNEL

Depth of Channel, Inches	Weight per Lin. Ft., Pounds	Flange Width (approx.) Inches	Area per Lin. Ft., Sq. Ft.	Depth of Channel, Inches	Weight per Lin. Ft., Pounds	Flange Width (approx.) Inches	Area per Lin. Ft., Sq. Ft.
18	42-58	4	4.3	8	11-21	2½	2.1
15	34-55	3½	3.6	7	10-20	2¼	2
13	32-50	4	3.5	6	8-16	2	1.6
12	21-40	3	3	5	7-11	2	1.5
10	15-35	3	2.8	4	5- 7	1½	1.2
9	14-25	2½	2.3	3	4- 6	1½	1



STRUCTURAL ANGLES

Size Inches	Weight per Lin. Ft., Pounds	Area per Lin. Ft., Sq. Ft.	Size Inches	Weight per Lin. Ft., Pounds	Area per Lin. Ft., Sq. Ft.
8x8	26-57	2.6	8x6	20-50	2.5
6x6	13-40	2	8x4	17-37	2
5x5	8-31	1.7	7x4	13-34	1.9
4x4	5-20	1.3	6x4	10-30	1.8
3x3	2-11	1	5x4	11-21	1.6
2x2	2- 5	.7	5x3	6-19	1.5
1x1	1- 2	.3	4x3	4-17	1.3
			3x2	3- 7	1

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This is only a partial list of contents. Under these general headings there is a vast fund of vital, practical information, useful to every progressive painter and decorator, journeymen, apprentices and all others concerned or interested in the painting and decorating industry.

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Occupation

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Unit Cost Data

COST PLUS, LABOR ONLY

Margin on Materials not included

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
General overhead ...	.31½	.36	.40½	.45	.47½	.49½	.51¾	.54
Job expense	.56	.64	.72	.80	.84	.88	.92	.96
Margin	.26¼	.30	.33¾	.37½	.39¾	.41¼	.43⅛	.45
	2.88¾	3.30	3.71¼	4.12½	4.33¾	4.53¾	4.74¾	4.95

For Labor Only—Unit of 8 Hours

Cost per sq. yd.

Sq. ft. painter estimated to cover in 8 hours

Rate	900	1000	1100	1200	1300	1400	1500	1600
1.75	.1400	.1260	.1145	.1050	.0970	.0900	.0840	.0788
2.00	.1600	.1440	.1309	.1200	.1108	.1029	.0960	.0900
2.25	.1800	.1620	.1473	.1350	.1246	.1157	.1080	.1013
2.50	.2000	.1800	.1636	.1500	.1385	.1286	.1200	.1125
2.62½	.2100	.1890	.1718	.1575	.1454	.1350	.1260	.1181
2.75	.2200	.1980	.1800	.1650	.1524	.1414	.1320	.1238
2.87½	.2300	.2070	.1882	.1725	.1593	.1479	.1380	.1294
3.00	.2400	.2160	.1964	.1800	.1662	.1543	.1440	.1350

COST OF MATERIAL ONLY

Per square yard

Square feet 1 gal. estimated to cover

Cost of Paint per gal.	250	300	350	400	450	500	550	600
2.50	.0900	.0750	.0643	.0562	.0500	.0450	.0409	.0375
2.75	.0990	.0825	.0707	.0619	.0550	.0495	.0450	.0412
3.00	.1080	.0900	.0771	.0675	.0600	.0540	.0491	.0450
3.25	.1170	.0975	.0836	.0731	.0650	.0585	.0532	.0488
3.50	.1260	.1050	.0900	.0788	.0700	.0630	.0573	.0525
3.75	.1350	.1125	.0964	.0844	.0750	.0675	.0614	.0562
4.00	.1440	.1200	.1029	.0900	.0800	.0720	.0654	.0600
4.25	.1530	.1275	.1093	.0956	.0850	.0765	.0695	.0638
4.50	.1620	.1350	.1157	.1012	.0900	.0810	.0736	.0675
4.75	.1710	.1425	.1221	.1069	.0950	.0855	.0777	.0712
5.00	.1800	.1500	.1286	.1125	.1000	.0900	.0818	.0750
5.25	.1890	.1575	.1350	.1181	.1050	.0945	.0859	.0788
5.50	.1980	.1650	.1414	.1238	.1100	.0990	.0900	.0825
5.75	.2070	.1725	.1479	.1294	.1150	.1035	.0941	.0862
6.00	.2160	.1800	.1543	.1350	.1200	.1080	.0982	.0900
6.25	.2250	.1875	.1607	.1406	.1250	.1125	.1023	.0938
6.50	.2340	.1950	.1671	.1463	.1300	.1170	.1064	.0975
6.75	.2430	.2025	.1736	.1519	.1350	.1215	.1105	.1012
7.00	.2520	.2100	.1800	.1575	.1400	.1260	.1145	.1050

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Frame Residence. Plain Siding and Trim—

Labor production per hour: 206 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.13	.14	.16	.18	.19	.20	.21	.22

(These prices should be added to cost of painting)

Outside Trim only. Labor production per hour: 117 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.22	.25	.29	.32	.33	.35	.36	.38

2. BURNING PAINT OFF*

Plain Surfaces. Labor production per hour: 45 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.58	.66	.74	.82	.87	.91	.95	.99

*When burning is required, the contractor should secure permission from the home owner's insurance company, or at least notify them.

Siding. Labor production per hour: 35 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.74	.85	.95	1.06	1.11	1.17	1.22	1.27

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*for walls
& woodwork*

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at a profit!

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- same self-sealing

*for
stucco homes*

W. P. FULLER & CO.

RESIDENCE WORK — Exterior Brush Painting

Consult Standard of Measurements • No preparatory work included in these prices

EXTERIOR BRUSH PAINTING**3. FRAME RESIDENCE, PLAIN SIDING AND TRIM**

Labor production per hour: 1st coat, 107 sq. ft.; 2d coat, 119 sq. ft.; 3d coat, 133 sq. ft.

Material coverage per gal.: 1st coat, 468 sq. ft.; 2d coat, 540 sq. ft.; 3d coat, 630 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.36	.39	.43	.46	.48	.50	.51	.53
2 coats per yd.	.67	.74	.80	.87	.90	.94	.97	1.00
3 coats per yd.	.95	1.05	1.14	1.23	1.28	1.33	1.37	1.42

**3A. FRAME RESIDENCE (Exterior Housepainting)
RUBBERIZED WOODBOND**

Labor production per hour: One coat only, 130 sq. ft.

Material coverage per gal.: 500 sq. ft.

Cost of material, \$7.20 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per sq. vd. ...	.33	.36	.39	.42	.43	.44	.46	.47

4. PAINTING EXTERIOR TRIM

Labor production per hour: 1st coat, 71 sq. ft.; 2d coat, 89 sq. ft.; 3d coat, 98 sq. ft.

Material coverage per gal.: 1st coat, 850 sq. ft.; 2d coat, 900 sq. ft.; 3d coat, 972 sq. ft.

Cost of material, \$5.45 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.42	.48	.53	.58	.61	.63	.66	.68
2 coats per yd.	.77	.87	.96	1.05	1.10	1.15	1.19	1.24
3 coats per yd.	1.09	1.22	1.35	1.48	1.55	1.61	1.68	1.75

5. PAINTING PORCH FLOORS AND STEPS

Labor production per hour: 1st coat, 240 sq. ft.; 2d coat, 273 sq. ft.; 3d coat, 289 sq. ft.

Material coverage per gal.: 1st coat, 378 sq. ft.; 2d coat, 540 sq. ft.; 3d coat, 576 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.25	.26	.28	.29	.30	.31	.32	.33
2 coats per yd.	.44	.47	.50	.53	.54	.56	.57	.59
3 coats per yd.	.62	.66	.71	.75	.77	.79	.81	.83



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TIME when painting
Exterior Wooden Surfaces**

Rubberized WOOD-BOND

ONE-COAT OUTSIDE WHITE HOUSE PAINT

Refinishes previously painted wooden exteriors in ONE COAT
as completely as would 2 coats of conventional house paint

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2. Resists Cracking or Chipping, Durability equals or exceeds most two-coat systems
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4. Excellent Lasting Gloss—Washable
5. Flows on in One Heavy Coat—needs no brushing out
6. Applies by brush—can be sprayed, under broader temperature ranges
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8. Goes over other oil base paints—others go over it
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FINISHES DIVISION

WILMINGTON, DELAWARE

RESIDENCE WORK — Exterior Brush Painting

Consult Standard of Measurements • No preparatory work included in these prices

6. ASBESTOS WALL SHINGLES

Labor production per hour: 1st coat, 67 sq. ft.; 2d, 89 sq. ft.
Material coverage per gal.: 1st coat, 180 sq. ft.; 2d, 400 sq. ft.
Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.68	.74	.79	.85	.88	.90	.93	.96
2 coats per yd.	1.10	1.21	1.30	1.40	1.45	1.50	1.54	1.59

7. OIL PAINTING SHINGLE SIDING

Labor production per hour: 1st coat, 123 sq. ft.; 2d, 154 sq. ft.
Material coverage per gal.: 1st coat, 312 sq. ft.; 2d, 430 sq. ft.
Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.38	.41	.44	.47	.49	.50	.52	.53
2 coats per yd.	.67	.73	.78	.84	.86	.89	.92	.94

8. STAINING SHINGLE SIDING

Labor production per hour: 1st coat, 83 sq. ft.; 2d, 123 sq. ft.
Material coverage per gal.: 1st coat, 150 sq. ft.; 2d, 225 sq. ft.
Cost of material, \$2.90 per gal.
(If surface is exceptionally dry, increase following figures.)
(Figure sash and trim separately according to guide on trim.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.49	.53	.58	.62	.64	.67	.69	.71
2 coats per yd.	.81	.89	.96	1.04	1.08	1.11	1.15	1.19

9. OIL PAINTING SHINGLE ROOFS

Labor production per hour: 1st coat, 110 sq. ft.; 2d, 165 sq. ft.
Material coverage per gal.: 1st coat, 150 sq. ft.; 2d, 250 sq. ft.
Cost of material, \$3.40 per gal.
(If surface is exceptionally dry, add to following figures.)
(Prices should vary according to type and condition of roof.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per square...	4.89	5.27	5.64	6.02	6.20	6.39	6.58	6.77
2 coats per square..	8.00	8.63	9.25	9.88	10.19	10.50	10.81	11.13

10. STAINING SHINGLE ROOFS

Labor production per hour: 1st coat, 149 sq. ft.; 2d, 198 sq. ft.
Material coverage per gal.: 1st coat, 120 sq. ft.; 2d, 200 sq. ft.
Cost of material, \$2.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per square...	4.35	4.63	4.91	5.19	5.32	5.46	5.60	5.74
2 coats per square..	7.26	7.75	8.23	8.72	8.96	9.20	9.45	9.69

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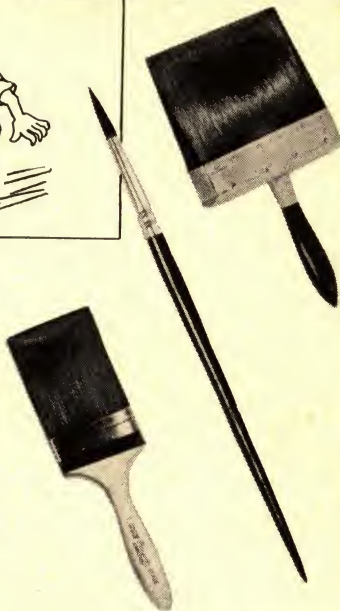


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Consult Standard of Measurements • No preparatory work included in these prices

11. OIL PAINTING BRICK

Labor production per hour: 1st coat, 108 sq. ft.; 2d, 149 sq. ft.; 3rd, 165 sq. ft.

Material coverage per gal.: 1st coat, 200 sq. ft.; 2d, 400 sq. ft.; 3d, 420 sq. ft.

Cost of material, \$5.90 per gal.

(If brick is exceptionally dry or rough, increase these prices.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.....	.51	.54	.57	.61	.63	.64	.66	.68
2 coats per yd.	.81	.87	.93	.99	1.02	1.05	1.08	1.11
3 coats per yd.	1.10	1.18	1.26	1.34	1.38	1.42	1.47	1.51

**12. STANDARD SMOOTH FACE BRICK
WATERPROOF CEMENT PAINT**

Labor production per hour: 1st coat, 178 sq. ft.; 2d, 267 sq. ft.

Material coverage per gal.: 1st coat, 100 sq. ft.; 2d, 150 sq. ft.

Cost of material, \$1.30 per gal. (5 lbs. to gal.)

(Type and condition of brick will change prices.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.26	.28	.30	.33	.34	.35	.36	.37
2 coats per yd.	.44	.47	.51	.54	.56	.58	.59	.61

(Figure sash and trim separately.)

**13. WATERPROOFING STANDARD SMOOTH FACE BRICK
(Clear)**

Labor production per hour: each coat, 205 sq. ft.

Material coverage per gal.: 1st coat, 504 sq. ft.; 2d, 600 sq. ft.

Cost of material, \$5.00 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.22	.23	.25	.27	.28	.29	.30	.31
2 coats per yd.	.42	.45	.49	.53	.54	.56	.58	.60

14. MEDIUM STUCCO TEXTURE PAINTING—OIL PAINT

Labor production per hour: 1st coat, 98 sq. ft.; 2d and 3d coats, 161 sq. ft.

Material coverage per gal.: 1st coat, 153 sq. ft.; 2d and 3d coats, 360 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.61	.65	.69	.73	.74	.76	.78	.80
2 coats per yd.	.92	.98	1.04	1.10	1.13	1.16	1.20	1.23
3 coats per yd.	1.23	1.31	1.39	1.49	1.52	1.57	1.61	1.65

The importation of Chinese bristle has been prohibited since early in 1952, and available stocks of this bristle have dwindled to the lowest level. For that reason it is necessary to use bristle of other origin, and in a blend of colors. We naturally regret that we cannot possibly make our regular standard quality brushes, but the painting tools being manufactured are of the best quality possible with the bristle available.

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Consult Standard of Measurements • No preparatory work included in these prices

15. MEDIUM STUCCO TEXTURE—WATERPROOF CEMENT PAINT

Labor production per hour: 1st coat, 137 sq. ft.; 2d, 201 sq. ft.

Material coverage per gal.: 1st coat, 99 sq. ft.; 2d, 135 sq. ft.

Cost of material, \$1.30 per gal. (5 lbs. to gal.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.31	.33	.36	.39	.40	.42	.43	.44
2 coats per yd.	.53	.56	.61	.66	.68	.71	.73	.75

16. EXTERIOR MASONRY, STUCCO, ASBESTOS CEMENT BOARDS AND SHINGLED SIDING (Rubberized Flat Finish)

Labor production per hour: 1st coat, 112 sq. ft.; 2d, 173 sq. ft.

Material coverage per gal.: 1st coat, 350 sq. ft.; 2d, 400 sq. ft.

Cost of material, \$6.28 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.39	.43	.46	.49	.51	.53	.54	.56
2 coats per yd.	.68	.74	.79	.85	.88	.90	.93	.96

16A. EXTERIOR POROUS OR HAIRLINE CRACKED MASONRY (One-coat Silicated Finish . . . Full Rubber Based)

Labor production per hour: 110 sq. ft.

Material coverage per gal.: 250 sq. ft.

Cost of material, \$5.45 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.43	.47	.50	.53	.55	.57	.58	.60

17. SMOOTH CEMENT WALLS—WATERPROOF CEMENT PAINT

Labor production per hour: 1st coat, 178 sq. ft.; 2d, 285 sq. ft.

Material coverage per gal.: 1st coat, 120 sq. ft.; 2d, 162 sq. ft.

Cost of material, \$1.30 per gal. (5 lbs. per gal.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.24	.26	.29	.31	.32	.33	.34	.35
2 coats per yd.	.40	.44	.48	.51	.53	.54	.56	.58

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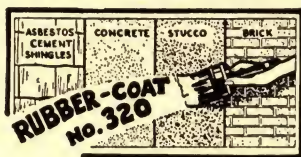
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THE WILBUR & WILLIAMS COMPANY

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RESIDENCE WORK—Exterior Brush Painting

Consult Standard of Measurements • No preparatory work included in these prices

18. CONCRETE FLOORS AND STEPS—FLOOR ENAMEL

Labor production per hour: 1st coat, 265 sq. ft.; 2d, 201 sq. ft.; 3d, 209 sq. ft.

Material coverage per gal.: 1st coat, 450 sq. ft.; 2d and 3d, 600 sq. ft.

Cost of material, \$5.72 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.21	.23	.24	.25	.26	.27	.27	.28
2 coats per yd.	.42	.46	.49	.52	.54	.56	.57	.59
3 coats per yd.	.63	.69	.73	.78	.81	.84	.86	.89

19. CEMENT FLOORS—COLOR STAIN AND FINISH

Labor production per hour: 1st coat, 360 sq. ft.; 2d, 289 sq. ft.

Material coverage per gal.: 1st coat, 510 sq. ft.; 2d, 480 sq. ft.

Cost of material, \$5.72 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.17	.18	.19	.20	.21	.21	.22	.22
2 coats per yd.	.37	.39	.41	.44	.45	.46	.47	.48

20. CAULKING AROUND EXTERIOR DOORS AND WINDOW FRAMES

Labor production per hour: 49 lineal ft.

Material coverage per gal.: 280 lineal ft.

Cost of material, \$3.70 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per lineal ft.	.07	.08	.09	.10	.10	.11	.11	.11

21. SCREENS, WOOD ONLY—Average Type

Labor production per hour: 1st coat, 4.9 screens; 2d, 6.9 screens; 3d, 9.9 screens.

Material coverage per gal.: 50 screens.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat both sides....	.71	.79	.88	.96	1.00	1.04	1.09	1.13
2 coats both sides...	1.24	1.39	1.53	1.68	1.75	1.82	1.89	1.96
3 coats both sides...	1.65	1.84	2.02	2.21	2.30	2.40	2.49	2.58

22. SCREENS, WOOD AND WIRE—Average Type

Labor production per hour: 1st coat, 4.0 screens; 2d, 5.9; 3d, 7.9.

Material coverage per gal.: 35 screens.

Cost of material, \$4.10 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat both sides....	.84	.94	1.05	1.15	1.20	1.25	1.30	1.35
2 coats both sides...	1.45	1.62	1.79	1.96	2.05	2.14	2.22	2.31
3 coats both sides...	1.93	2.15	2.38	2.60	2.72	2.83	2.94	3.05

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RESIDENCE WORK—Exterior Brush Painting

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23. STORM SASH—Average Type; 2 Lights

Labor production per hour: 1st coat, 4.0 storm sash; 2d and 3d, 4.9.

Material coverage per gal.: 25 storm sash.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat both sides....	.96	1.06	1.16	1.27	1.32	1.37	1.42	1.47
2 coats both sides...	1.78	1.97	2.16	2.35	2.44	2.53	2.63	2.72
3 coats both sides...	2.61	2.88	3.15	3.42	3.56	3.69	3.83	3.97

24. BLINDS OR SHUTTERS—Average Type

Labor production per hour: 1st coat, 2 blinds; 2d, 2.5; 3d, 3.

Material coverage per gal.: 12 blinds.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat both sides....	1.94	2.14	2.35	2.55	2.66	2.76	2.86	2.97
2 coats both sides...	3.58	3.95	4.32	4.70	4.88	5.07	5.25	5.44
3 coats both sides...	5.04	5.55	6.05	6.56	6.82	7.07	7.32	7.58

25. PICKET FENCES—Average Type

Labor prod. per hour: 1st coat, 152 sq. ft.; 2d, 169; 3d, 196.

Material coverage per gal.: 1st coat, 650 sq. ft.; 2d and 3d, 675.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.25	.28	.30	.33	.34	.35	.36	.37
2 coats per yd.	.49	.53	.58	.62	.65	.67	.69	.72
3 coats per yd.	.70	.76	.83	.89	.92	.96	.99	1.02

26. PLAIN FENCES—Average Type

Labor prod. per hour: 1st coat, 133 sq. ft.; 2d, 198; 3d, 223.

Mat. coverage per gal.: 1st coat, 468 sq. ft.; 2d, 540; 3d, 630.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.31	.34	.36	.39	.41	.42	.43	.45
2 coats per yd.	.54	.59	.63	.68	.70	.73	.75	.77
3 coats per yd.	.74	.80	.87	.93	.96	.99	1.02	1.06

Mr. Plus

**offers you
LINSEED OIL
specially processed
for outside painting**



● To be sure of the quality of your work, use Spencer Kellogg's Improved Boiled Linseed Oil in reducing paste and semi-paste paints to brushing consistence, or wherever you use linseed oil in outside painting.

Improved Boiled is pure linseed oil with just the right amount of metal added as drier, scientifically combined.

It makes priming coats that seal new wood better because its penetration is controlled, making a better surface for finishing coats. This process of thermal conditioning gives paint easier brushing and better flowing and leveling qualities.

Buy Spencer Kellogg linseed oils, both Pure Raw and Improved Boiled in batch-size, refinery-sealed containers, 5 gals., 1 gal., 1 qt. and 1 pt.



Spencer Kellogg's Pure Raw and Improved Boiled Linseed Oils conform to Federal and A.S.T.M. specifications.



**SPENCER KELLOGG
AND SONS, INC.**

BUFFALO 5, N. Y.

The First Name in Vegetable Oil

RESIDENCE WORK — Exterior Brush Painting

Consult Standard of Measurements • No preparatory work included in these prices

27. METAL FENCES—Average Type

Labor production per hour: 1st coat, 107 sq. ft.; 2d, 152.

Material coverage per gal.: 1st coat, 1000 sq. ft.; 2d, 1125.

Cost of material, \$5.90 per gal.

(To secure average yardage, measure one side and double surface.)

(Removing rust and other foreign matter extra.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.30	.33	.37	.40	.42	.43	.45	.47
2 coats per yd.	.51	.57	.63	.69	.72	.75	.78	.81

28. GALVANIZED DOWNSPOUTS AND GUTTERS—Acid Wash

Labor production per hour: 356 sq. ft.

Acid wash (material not included).

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Acid wash per yd....	.07	.08	.09	.10	.11	.11	.12	.13

Painting

Labor production per hour: 1st coat, 178 sq. ft.; 2d and 3d, 196.

Material coverage per gal.: 1st coat, 550 sq. ft.; 2d and 3d, 600.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.24	.26	.28	.31	.32	.33	.34	.35
2 coats per yd.	.46	.50	.54	.58	.60	.62	.64	.66
3 coats per yd.	.68	.74	.80	.86	.89	.92	.95	.98

29. PUTTYING SASH OR REGLAZING

Labor production per hour: 47 lineal ft.

Material coverage per lb.: 8 lineal ft.

Cost of material, 16¢ per lb.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Puttying per lin. ft..	.08	.09	.10	.11	.11	.12	.12	.13

The Best Paint Thinner

There is *only one best* and Gum Turpentine has always been *the best paint thinner*—preferred by Painting Contractors and Master Painters. Don't take chances with substitutes. Insist upon genuine spirits of Gum Turpentine for best painting results. When you buy paint, buy Gum Turpentine.

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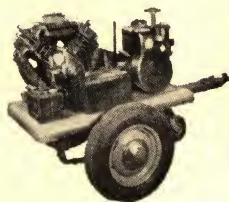
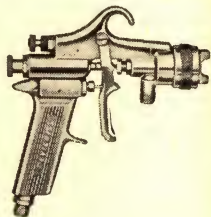


DeVilbiss Spray- Time-Proved,

P-MBC Spray Gun. Most extensively used of all spray guns. Simple design and rugged construction have given thousands of users top performance and dependable service for years. A well-balanced gun with broad, two-finger trigger and large control knobs, adjustable even with gloves. Pre-tested cap and tip combinations assure a perfect job with any spray material.

One-Man Spray-Painting Outfit. Hooks into any compressed air line. This DeVilbiss combination of 5-gallon pressure-feed paint tank, air and fluid hose with 75-foot reach, and P-MBC spray gun is designed for fast, continuous work. Even inexperienced painters attain professional results with this outfit.

Air Compressors. Built expressly for fast, efficient spray-painting. Wide range of models for all applications. All DeVilbiss compressors deliver a dependable supply of clean air over long periods. Model shown is easy to transport by car or truck, or around a job by hand. Other compressors, electric- or gasoline- powered, from 1/2 to 15 hp.



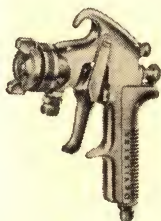
THE DEVILBISS COMPANY
Toledo, Ohio

Windsor, Ontario • London, England • Santa Clara, Calif.

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Painting Equipment

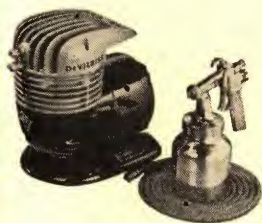
Painter-Approved



- ◊ *P-JGA Spray Gun.* A high-speed, large-capacity, production-type gun of exceptionally compact design. Its lightweight, comfortable balance and easy action minimize fatigue. Extra-capacity air and fluid passages handle even the heaviest spraying requirements. Sprays any finishing material. Reinforced to withstand hard use.



- ◊ *Two-Man Spray-Painting Outfit.* Heavy duty, high speed, big capacity—you get the maximum in rapid coverage with this outfit. Hooks into compressed air line. Complete unit consists of a 10-gallon pressure-feed paint tank, air and fluid hose for 75-foot reach and two P-MBC production-type spray guns.



- ◊ *Utility Spray-Painting Outfit.* Handles all your normal one- or two-hour paint jobs. Ideal for touch-up or finishing-up work such as radiators, grilles, railings, hundreds of miscellaneous small jobs. Outfit is easily carried, plugs into any 115AC circuit and sprays all common paints.

FOR BETTER SERVICE, BUY

DeVILBISS



THE UNITED STATES, CANADA AND THE WORLD

RESIDENCE WORK — Spray Painting Exterior

Consult Standard of Measurements • No preparatory work included in these prices

SPRAY PAINTING—EXTERIOR**30. BRICK, TILE AND CEMENT—OIL PAINT**

Labor production per hour: Each coat, 252 sq. ft.

Material coverage per gal.: 1st coat, 270 sq. ft.; 2d and 3d coats, 450 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.30	.31	.33	.34	.35	.36	.37	.37
2 coats per yd.	.52	.55	.58	.61	.62	.64	.65	.67
3 coats per yd.	.74	.79	.83	.87	.90	.92	.94	.96

(Trim must be figured separately.)

31. STUCCO—OIL PAINT

Labor production per hour: 1st coat, 173 sq. ft.; 2d coat, 238 sq. ft.; 3d coat, 252 sq. ft.

Material coverage per gal.: 1st coat, 225 sq. ft.; 2d coat, 405 sq. ft.; 3d coat, 558 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.39	.41	.43	.45	.46	.47	.48	.49
2 coats per yd.	.63	.67	.70	.74	.76	.77	.79	.81
3 coats per yd.	.82	.88	.93	.98	1.01	1.03	1.06	1.08

(Trim must be figured separately.)

32. BRICK, TILE AND CEMENT—CEMENT WATER PAINT

Labor production per hour: 1st coat, 270 sq. ft.; 2d, 338 sq. ft.

Material coverage per gal.: 1st coat, 100 sq. ft.; 2d, 150 sq. ft.

Cost of material, \$1.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.21	.23	.24	.25	.26	.27	.28	.28
2 coats per yd.	.36	.40	.42	.44	.45	.47	.48	.49

(Trim must be figured separately.)

33. BRICK, TILE AND CEMENT—SYNTHETIC RESIN BOUND EXTERIOR PAINT

Labor production per hour: 1st coat, 285 sq. ft.; 2d, 352 sq. ft.

Material coverage per gal.: 1st coat, 150 sq. ft.; 2d, 200 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.45	.46	.47	.48	.49	.50	.50	.51
2 coats per yd.	.79	.81	.83	.86	.87	.88	.89	.90

CONTRACTORS' CHOICE

BECAUSE LOW-COST **BONDEX** IS BEST FOR ALL MASONRY
CEMENT PAINT

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RESIDENCE WORK—Spray Painting Exterior

Consult Standard of Measurements • No preparatory work included in these prices

34. STUCCO—EXTERIOR CEMENT WATER PAINT

Labor production per hour: 1st coat, 219 sq. ft.; 2d, 283 sq. ft.

Material coverage per gal.: 1st coat, 99 sq. ft.; 2d, 135 sq. ft.

Cost of material, \$1.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.24	.25	.27	.29	.30	.30	.31	.32
2 coats per yd.	.42	.44	.47	.51	.52	.54	.55	.57

(Trim must be figured separately.)

35. STUCCO—SYNTHETIC RESIN BOUND EXTERIOR PAINT

Labor production per hour: 1st coat, 219 sq. ft.; 2d, 283 sq. ft.

Material coverage per gal.: 1st coat, 99 sq. ft.; 2d, 135 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.66	.67	.69	.71	.71	.72	.73	.74
2 coats per yd.	1.14	1.17	1.20	1.23	1.25	1.26	1.28	1.29

35A. ROUGH BRICK—PLASTIC PAINTS

Labor production per hour: 270 sq. ft.

Material coverage per gal.: 72 sq. ft.

Cost of material, \$5.85 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.83	.84	.85	.87	.88	.88	.89	.90

The above labor production per hour does not cover the cost of an additional helper at the spray machine.

35B. TILE AND CEMENT—PLASTIC PAINTS

Labor production per hour: 270 sq. ft.

Material coverage per gal.: 72 sq. ft.

Cost of material, \$5.85 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.83	.84	.85	.87	.88	.88	.89	.90

The above labor production per hour does not cover the cost of an additional helper at the spray machine.

35C. STUCCO—PLASTIC PAINTS

Labor production per hour: 270 sq. ft.

Material coverage per gal.: 72 sq. ft.

Cost of material, \$5.85 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.83	.84	.85	.87	.88	.88	.89	.90

The above labor production per hour does not cover the cost of an additional helper at the spray machine.

A better way
*through chemistry**

TO PROTECT EVERY HOME

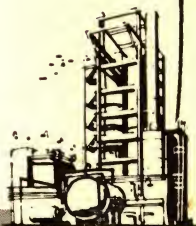
Chemistry developed **PROTEXA-WALL**, an exterior coating with an acrylic resin base. The acrylic base in place of oil or standard synthetics gives **PROTEXA-WALL** remarkable durability.

TESTS PROVE PROTEXA-WALL shows no measurable deterioration from exterior weathering . . . has exceptional color retention . . . is more waterproof, yet has higher breathing rate . . . is more resistant to chemical action, salt spray . . . dries within hours . . . is water and dirt repellent and is easily washed. Eleven colors to choose from.

BIGGER PROFITS FOR YOU!

One coat of **PROTEXA-WALL** is equivalent in thickness to four to six coats of ordinary paint.

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WEST COAST DISTRIBUTOR: WEST COAST SALES, INC.
5128 42nd Avenue N. E. • Portland, Oregon

RESIDENCE WORK — Spray Painting Exterior

Consult Standard of Measurements • No preparatory work included in these prices

36. STAINING SHINGLE ROOFS

Labor production per hour: Each coat, 300 sq. ft.

Material coverage per gal.: 1st coat, 135 sq. ft.; 2d, 218 sq. ft.

Cost of material, \$2.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per square...	3.11	3.25	3.39	3.52	3.59	3.66	3.73	3.80
2 coats per square..	5.40	5.68	5.96	6.23	6.37	6.50	6.64	6.78

37. OIL PAINTING SHINGLE ROOFS

Labor production per hour: Each coat, 270 sq. ft.

Material coverage per gal.: 1st coat, 150 sq. ft.; 2d, 250 sq. ft.

Cost of material, \$3.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per square ...	3.34	3.49	3.64	3.79	3.87	3.95	4.02	4.10
2 coats per square ..	5.77	6.07	6.38	6.68	6.83	6.99	7.14	7.29

38. OIL PAINTING SHINGLE SIDING

Labor production per hour: 1st coat, 173 sq. ft.; 2d, 187 sq. ft.

Material coverage per gal.: 1st coat, 150 sq. ft.; 2d, 250 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.50	.53	.55	.57	.58	.59	.60	.61
2 coats per yd.	.85	.90	.94	.98	1.00	1.02	1.04	1.06

(Trim must be figured separately.)

39. STAINING SHINGLE SIDING

Labor production per hour: 1st coat, 194 sq. ft.; 2d, 209 sq. ft.

Material coverage per gal.: 1st coat, 150 sq. ft.; 2d, 225 sq. ft.

Cost of material, \$2.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.31	.33	.35	.37	.37	.38	.39	.40
2 coats per yd.	.55	.59	.63	.66	.68	.70	.71	.73

(Trim must be figured separately.)

40. ASBESTOS WALL SHINGLES

Labor production per hour: 1st coat, 108 sq. ft.; 2d, 173 sq. ft.

Material coverage per gal.: 1st coat, 171 sq. ft.; 2d, 243 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.55	.59	.62	.65	.67	.69	.71	.73
2 coats per yd.	.92	.98	1.03	1.09	1.12	1.14	1.17	1.20

(Trim must be figured separately.)

Paasche Leadership Assures Most Efficient Unit for Your Needs



First to invent and patent a portable airpainting unit, Paasche continues to lead in the design and manufacture of contract painters' equipment. You can count on Paasche units for speed of application, economical operation and superior finishes. A variety of sizes permit choosing the most efficient unit for your needs. Write for details.

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Paasche Airbrush Co., 1943 Diversey Pky, Chicago 14, Ill.

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AIRPAINTING EQUIPMENT



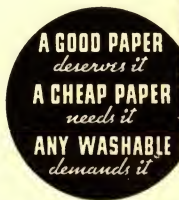
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They know the silver label identifies artist-designed and famous-for-beauty wallpapers.

They know the silver label identifies guaranteed wallpapers.

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RESIDENCE WORK — Interior Trim

Consult Standard of Measurements • No preparatory work included in these prices

INTERIOR TRIM

41. PREPARATORY WORK FOR PAINTING

Labor production per hour for sanding: Before 1st coat, 297 sq. ft.; before 2d, including puttying, 205 sq. ft.; before 3d, 356 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Sanding before 1st application, per yd. .	.09	.10	.11	.12	.13	.14	.14	.15
1st sanding and 2nd sanding and puttying, per yd.	.21	.24	.28	.31	.32	.34	.35	.37
Total preparatory work, 3 ct. job, per yd.	.29	.33	.37	.41	.43	.45	.47	.49

On average work these prices should be added to the painting. They do not follow an absolute rule, and judgment must be used in all cases.

42. BACKPRIMING, INTERIOR TRIM

Labor production per hour: 489 lin. ft.

Material coverage per gal.: 1200 lin. ft.

Cost of material, \$4.67 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Backpriming per 100 lin. ft.	.98	1.06	1.15	1.23	1.27	1.32	1.36	1.40

43. DOORS AND WINDOWS—PAINT

Labor production per hour: 1st coat, 149 sq. ft.; 2d and 3d, 124 sq. ft.

Material coverage per gal.: 1st coat, 603 sq. ft.; 2d, 495 sq. ft.; 3d, 540 sq. ft.

Cost of material, \$5.77 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming per yd.	.26	.29	.31	.34	.35	.36	.37	.39
2 coats per yd.	.57	.63	.68	.74	.77	.79	.82	.85
3 coats per yd.	.88	.96	1.05	1.14	1.18	1.22	1.26	1.30

PA'SO, the Painters Helper!



In most cases a complete paint removal is unnecessary as the chemical ingredients of Pa'So reaches in and grabs hold of the old surface and prepares it for the new paint. This action binds the paint together. Merely apply Pa'So with a brush or cloth, give a few light strokes with sandpaper while wet with Pa'So and you have the Perfect Foundation for the Perfect Paint Job—with no neutralizing or rinsing involved.

LET PA'SO SOLVE YOUR PAINTING PROBLEMS

CHARLES PAINT RESEARCH CO.

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KANSAS CITY, MO.



PERMANENT TRIM COLORS

Higher Gloss — Longer Color Retention

Sipes Permanent Trim Colors are ground in and thinned with special processed, reinforced, water-proofed drying vehicles which insure a quick drying, weather resistant film. An unusually high pigment content affords long life, color retention and complete hiding. For unexcelled trim work—ask for Sipes.

JAMES B. SIPE AND COMPANY

PITTSBURGH, PA.

RESIDENCE WORK — Interior Trim

Consult Standard of Measurements • No preparatory work included in these prices

44. PICTURE MOULDINGS, CHAIR RAILS, AND OTHER TRIM UP TO 6-INCH WIDTH—PAINT

Labor prod. per hour: 1st coat, 262 lin. ft.; 2d, 173; 3d, 149.

Mat. coverage per gal.: 1st coat, 1200 lin. ft.; 2d, 900; 3d, 900.

Cost of material, \$5.77 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming, 100 lin. ft. .	1.58	1.74	1.90	2.06	2.13	2.21	2.29	2.37
2 coats, 100 lin. ft. .	3.89	4.29	4.69	5.08	5.28	5.48	5.67	5.87
3 coats, 100 lin. ft. .	6.47	7.15	7.82	8.50	8.83	9.16	9.50	9.83

45. PREPARATORY WORK FOR ENAMEL FINISHES

Labor production per hour: 1st sanding, 297 sq. ft.; 2d sanding and puttying, 129 sq. ft.; 3d sanding, 143 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Sanding before 1st coat per yd.	.09	.10	.11	.12	.13	.14	.14	.15
1st sanding, 2nd sanding and puttying per yd.	.29	.33	.37	.41	.43	.45	.47	.50
Total sanding and puttying	.47	.54	.61	.67	.71	.74	.77	.81

On average work these prices should be added to enamel finish prices. They do not follow an absolute rule, and judgment must be used in all cases.

46. DOORS AND WINDOWS—Enamel

Labor production per hour: 1st coat, 149 sq. ft.; 2d, 98; 3d, 107.

Material coverage per gal.: 1st coat, 603 sq. ft.; 2d coat, 405; 3d coat, 504.

Cost of material per gal.: 1st and 2nd coats, \$4.70; 3d, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming per yd.	.24	.27	.29	.32	.33	.34	.36	.37
2 coats per yd.	.61	.68	.74	.80	.83	.87	.90	.93
3 coats per yd.	.98	1.09	1.18	1.28	1.33	1.38	1.42	1.47

If four coat finish is desired, insert in above figures a 3d coat of half undercoater and half enamel.

Labor production: 98 sq. ft. per hour.

Material coverage, 450 sq. ft. Cost of material, \$7.20 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Half undercoater and half enamel per yd. .	.41	.45	.48	.52	.54	.56	.58	.60

PURDY'S "GOOD" BRUSHES

**A DISTINCTIVE AND OUTSTANDING PRODUCT
OF THE LARGEST BRUSH MANUFACTURING
INSTITUTION WEST OF THE MISSISSIPPI RIVER**

Not "just another paint brush" but a distinctively different painting tool built for the painter who, in the interest of both his customer and himself, wants to do his job as well and as economically as possible.

There are no starches, fillers or gums in these brushes, put there to make you believe you have about a third more bristle in the brush than is really there, and you don't have to sort over a dozen brushes to find one to suit you. They are ALL good brushes built by an organization that sincerely believes that a good mechanic deserves a good tool to do his work with.

Ask your dealer to show you one of these good brushes and make your own appraisal.

**They Look Different, Feel Different
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Why Not Ask Us to Prove It?**

Purdy Brush Company

**6525 NORTH LOMBARD ST.
PORTLAND, OREGON**

RESIDENCE WORK — Interior Trim

Consult Standard of Measurements • No preparatory work included in these prices

47. PICTURE MOULDINGS, CHAIR RAILS, AND OTHER TRIM UP TO 6-INCH WIDTH—Enamel

Labor production per hour: 1st coat, 262 lin. ft.; 2d, 152; 3d, 133.

Material coverage per gal.: 1st coat, 1200 lin. ft.; 2d and 3d, 810.

Cost of material per gal.: Primer and undercoater, \$4.70 per gal.; enamel, \$7.20 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming 100 lin. ft. .	1.49	1.65	1.81	1.97	2.04	2.12	2.20	2.28
2 coats, 100 lin. ft. .	4.28	4.71	5.14	5.57	5.78	6.00	6.21	6.43
3 coats, 100 lin. ft. .	7.34	8.08	8.82	9.56	9.93	10.30	10.67	11.04

If 4 coat finish is desired, insert in above figures a 3d coat of half undercoater and half enamel.

Labor production: 143 lin. ft. per hr.

Material coverage: 810 lin. ft. per gal.

Cost of material, \$7.20 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Half and half coat per 100 lin. ft.	2.91	3.20	3.48	3.77	3.92	4.06	4.21	4.35

48. SPACKLING OR "SWEDISH PUTTY" OVER FLAT TRIM

Labor production per hour: 63 sq. ft.

Material coverage per lb.: 144 sq. ft.

Cost of material, 24¢ per lb.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Spackling per yd. ...	.43	.49	.55	.60	.63	.66	.69	.72

perfect patch jobs
under rubber paint
with

Synkoloid's SPACKLING PASTE



that amazing synthetic resin patching compound

Nothing equals Synkoloid's Spackling Paste for all types of patching and re-surfacing work. Because of its tremendous adhesive strength—and because it provides a dense, neutral surface—Synkoloid's Spackling Paste is the perfect patching compound to use under all types of Rubber Paints, interior or exterior. Synkoloid's Spackling Paste can be painted over immediately after application.

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RESIDENCE WORK — Interior Trim

Consult Standard of Measurements • No preparatory work included in these prices

49. BRUSH STIPPLING INTERIOR TRIM

Labor production per hour: Priming, 149 sq. ft.; 2d coat, 124 sq. ft.; 3d coat, 89 sq. ft.; brush stippling, 89 sq. ft.; varnishing, 178 sq. ft.; brush stippling, 250 sq. ft.

Material coverage per gal.: Priming, 603 sq. ft.; 2d coat, 495 sq. ft.; stippling flat paint, 260 sq. ft.; flat varnish, 630 sq. ft.

Cost of material per gal.: Primer, \$4.70; stippling flat paint, \$4.30; flat varnish, \$6.37.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming per yd.	.24	.27	.29	.32	.33	.34	.36	.37
2 coats per yd.	.54	.59	.64	.70	.72	.75	.78	.81
2 coats and stippling paint per yd.	.98	1.07	1.17	1.26	1.31	1.36	1.41	1.46
3 coats and brush stippling per yd.	1.27	1.40	1.54	1.68	1.75	1.82	1.89	1.96
3 coats, stippling and flat varnish per yd. .	1.51	1.66	1.82	1.98	2.06	2.14	2.22	2.30
3 coats, stippling, flat varnish and stippling per yd.	1.61	1.78	1.95	2.13	2.21	2.30	2.39	2.48

50. GLAZING AND WIPING OVER ENAMEL TRIM

Labor production per hour: 63 sq. ft.

Material coverage per gal.: 1080 sq. ft.

Cost of material, \$4.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Glazing and wiping per yd.	.45	.51	.57	.63	.65	.68	.71	.74

51. FLAT VARNISHING AND BRUSH STIPPLING OVER GLAZED TRIM

Labor prod. per hour: Varnishing, 178 sq. ft.; stippling, 250 sq. ft.

Material coverage per gal.: 630 sq. ft.

Cost of material, \$4.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Flat varnishing per yd.	.21	.23	.25	.27	.28	.29	.30	.31
Flat varnishing and brush stippling per yd.	.31	.35	.38	.42	.44	.45	.47	.49

**INSIDE AND OUT...
BEYOND
ALL DOUBT**



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**BRUSHES EASIER . . . LASTS LONGER
... COVERS QUICKER ... ASSURES FULL
CUSTOMER SATISFACTION**



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RESIDENCE WORK — Interior Trim

Consult Standard of Measurements • No preparatory work included in these prices

52. WASHING, TOUCHING UP, AND 1 COAT OF ENAMEL

Labor production per hour: Washing and touching up, 149 sq. ft.; enameling, 71 sq. ft.

Material coverage per gal.: Enamel coat, 396 sq. ft.

Cost of material, \$7.20 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing and touching up per yd.	.17	.20	.22	.25	.26	.27	.29	.30
Washing, touching up and enameling per yd.	.70	.78	.85	.94	.97	1.01	1.05	1.09

53. WASHING, TOUCHING UP, 1 COAT OF UNDERCOATER AND 1 COAT OF ENAMEL

Labor production per hour: Washing and touching up, 149 sq. ft.; undercoater and enamel, 80 sq. ft.

Mat. coverage per gal.: Undercoater, 500 sq. ft.; enamel, 504.

Cost of material per gal.: Undercoater, \$4.40; enamel, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing and touching up per yd.	.17	.20	.22	.25	.26	.27	.29	.30
Washing, touching up and 1 coat undercoating, per yd...	.57	.65	.72	.79	.83	.86	.90	.94
Washing, touching up, undercoater, enamel per yd.	1.02	1.15	1.27	1.38	1.45	1.50	1.56	1.62

54. WASHING AVERAGE ENAMEL FINISH

Labor production per hour: 89 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing per yd.	.29	.33	.38	.42	.44	.46	.48	.50

55. WASHING BETTER GRADE ENAMEL FINISHES

Labor production per hour: 63 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing per yd.	.41	.47	.53	.59	.62	.65	.68	.71

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PAINTS
TOP QUALITY SINCE 1875

SOUTH BEND
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OKLAHOMA CITY

RESIDENCE WORK — Interior Trim

Consult Standard of Measurements • No preparatory work included in these prices

56. WASHING AND POLISHING BETTER GRADE ENAMEL FINISHES

Labor production per hour: Washing, 63 sq. ft.; polishing, 178.

Material coverage per gal.: Polish, 1800 sq. ft.

Cost of material per gal.: Polish, \$5.25.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing per yd.	.41	.47	.53	.59	.62	.65	.68	.71
Washing and polish- ing per vd.	.58	.66	.74	.82	.86	.90	.94	.98

57. SANDING OPERATIONS FOR SUPERIOR VARNISH FINISH

Labor production per hour: 45 sq. ft.

No material figured.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
3 sanding oper- ations, per vd.	.57	.66	.74	.82	.87	.91	.95	.99

57A. REMOVING OLD PAINT AND VARNISH FINISH, CLEANING, AND BLEACHING

(This work should be done on a cost plus basis if possible.)

Cost of material, \$5.20 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Removing old paint and varnish finish per yd.	1.41	1.59	1.77	1.95	2.04	2.13	2.22	2.31
Bleaching per yd. ...	1.60	1.76	1.92	2.08	2.16	2.24	2.32	2.40
Total 2 operations...	3.01	3.35	3.69	4.03	4.20	4.37	4.54	4.71

58. STAIN, SHELLAC AND VARNISH

Labor production per hour: Staining, 223 sq. ft.; shellacing, 223 sq. ft.; varnish, 173 sq. ft.

Material coverage per gal.: Stain, 720 sq. ft.; shellac, 750 sq. ft.; varnish, 450 sq. ft.

Cost of material per gal.: Stain, \$2.50; shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Staining per yd.	.15	.16	.18	.20	.21	.21	.22	.23
Staining and shellac- ing per yd.	.33	.36	.39	.43	.44	.46	.48	.49
Staining, shellacing and varnishing per yd.	.61	.66	.71	.77	.80	.83	.85	.88

BLANCHIT

Reg. U. S. Pat. Off.

(ACCEPTED STANDARD WOOD BLEACH)

USES:

- 1—Complete decolorizing, bringing lighter than natural wood color or "Blond" wood.
- 2—To even the overall coloring of unmatched wood pieces.
- 3—For making various woods the color of others, such as prima vera color from mahogany, maple from walnut, etc.
- 4—For new shades of building trim, paneling, store fixtures. May be stained to wheat, pink, green or any color to match planned decor.
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- 6—To bleach woodwork, floors that have been darkened by usage and age.

Blanchit

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**FOR THE FINEST MODERN INTERIOR
DECORATING EFFECTS**

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PATENT LICENSEE

Chicago 54, Illinois

**SOLD BY BEST KNOWN PAINTERS SUPPLIES
DISTRIBUTORS**

RESIDENCE WORK — Interior Trim

Consult Standard of Measurements • No preparatory work included in these prices

59. STAINFILL, SHELLAC, GLOSS AND FLAT VARNISH

Labor production per hour: Stainfill, 63 sq. ft.; shellac, 223; varnish, 173; flat varnish, 178.

Material coverage per gal.: Stainfill, 505 sq. ft.; shellac, 750; varnish, 450; flat varnish, 720.

Cost of material per gal.: Stainfill, \$2.40; shellac, \$5.20; varnish and flat varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stainfill per yd.	.46	.51	.57	.63	.66	.69	.72	.75
Stainfill and shellac per yd.	.64	.71	.78	.86	.90	.94	.97	1.01
Stainfill and shellac and varnish per yd. .	.91	1.01	1.11	1.21	1.25	1.30	1.35	1.40
Stainfill and shellac and varnish and flat varnish per yd.	1.14	1.26	1.38	1.50	1.55	1.61	1.67	1.73

60. WASH, TOUCH UP, AND 1 COAT VARNISH

Labor production per hour: Wash and touch up, 173 sq. ft.; varnish, 107 sq. ft.

Material coverage per gal.: 603 sq. ft.

Cost of material, \$6.49 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Wash, touch up and varnish per yd.	.49	.55	.60	.66	.69	.71	.74	.77

61. STAINFILL, 2 COATS WAX AND POLISH

Labor production per hour: Stainfill, 71 sq. ft.; each coat wax, 107 sq. ft.

Material coverage per gal.: Stainfill, 450 sq. ft.; each coat wax, 603 sq. ft.

Cost of material per gal.: Stainfill, \$2.40; wax, \$5.75.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stainfill, wax 1 coat and polish per yd. ...	.74	.83	.92	1.00	1.05	1.09	1.13	1.18
Stainfill, wax 2 coats and polish per yd. ...	1.07	1.19	1.31	1.44	1.50	1.56	1.62	1.68

62. WAXING AND POLISHING—STANDING TRIM

(For under surface see other tables.)

Labor production per hour: 89 sq. ft.

Material coverage per gal.: 810 sq. ft.

Cost of material, \$5.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Waxing and polishing per yd.	.36	.40	.44	.48	.50	.52	.54	.56

3-Purpose B-I-N

(Bulls-I-Namel)

FLAT WHITE PRIMER, SEALER, STAIN-KILLER

All in One

Ready for a finish coat of lacquer, enamel,
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DRIES FASTER SANDS EASIER LASTS LONGER

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REV SATIN — *The Latex Paint*

A Rev-elation in easy painting. Beautiful colors—no painty odor. Dries in 20 minutes. Completely washable.

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Flat, Satin and Hi-Gloss. White in the can, goes on white and stays white.

SEWALL PAINT & VARNISH CO.

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KANSAS CITY, MO.

RESIDENCE WORK — Interior Trim

Consult Standard of Measurements • No preparatory work included in these prices

63. PENETRATING STAINWAX—STANDING TRIM

Labor production per hour: 1st coat, 178 sq. ft.; 2d, 196 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 630 sq. ft.

Cost of material, \$4.95 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.23	.25	.27	.29	.30	.31	.32	.33
2 coats per yd.	.43	.47	.51	.55	.57	.59	.61	.63

POLISHING SECOND COAT

Labor production, 196 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Polishing per yd. ...	.13	.15	.17	.19	.20	.21	.22	.23

64. SYNTHETIC RESIN—KNOTTY PINE, PLYWOOD, WOOD FINISHES (BLEACHED EFFECT) (Requires Wiping)

Labor production per hour: 1st coat, 198 sq. ft.; 2d, 218 sq. ft.

Material coverage per gal.: 1st coat, 600 sq. ft.; 2d, 450 sq. ft.

Cost of material per gal.: 1st coat clear, \$3.30; 2d coat, pigmented, \$4.40.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.18	.20	.22	.24	.25	.26	.27	.27
2 coats per yd.	.39	.42	.46	.50	.51	.53	.55	.57

65. SYNTHETIC RESIN FINISH (STANDING TRIM)

Labor production per hour: 1st coat, 198 sq. ft.; 2d, 218 sq. ft.

Material coverage per gal.: 1st coat, 600 sq. ft.; 2d, 675 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.20	.22	.23	.25	.26	.27	.28	.29
2 coats per yd.	.38	.41	.45	.48	.50	.52	.54	.55

66. POROUS WOOD—GRAIN RAISING CONTROL

Labor production per hour: 677 sq. ft.

Material coverage per gal.: 640 sq. ft.

Cost of material, \$5.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.11	.12	.12	.13	.13	.13	.14	.14

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FIRZITE®

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Tames the "Wild Grain" of fir plywood, virtually eliminates grain raise and face checking in paint and enamel work—unsightly wild grain when staining. Use **CLEAR FIRZITE** before staining, varnishing, painting, etc. **WHITE FIRZITE**: being pigmented, not only seals but also provides an excellent undercoat for paint and enamel. It also produces beautiful blond and pickled effects on all woods. Can be tinted with colors-in-oil for pastel shades.



SATINLAC®

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For "natural wood" finishes on furniture or woodwork, there's nothing like Satinlac. Brings out the natural grain and color beauty of any plywood or solid wood. Avoids that "built-up" look, and will not turn yellow or darken with age. "Water-white," easy to brush or spray, dries ready for next coat in 2 or 3 hours.

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Dept. P.G., 55 West 44th Street, New York 36, N. Y.

RESIDENCE WORK — Interior Floors

Consult Standard of Measurements • No preparatory work included in these prices

INTERIOR FLOORS**67. PAINT**

Labor production per hour: 1st coat, 294 sq. ft.; 2d, 267 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 450 sq. ft.

Cost of material, \$5.99 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.19	.20	.21	.23	.23	.24	.24	.25
2 coats per yd.	.41	.43	.46	.48	.50	.51	.52	.54

68. PENETRATING STAINWAX—HARDWOOD FLOORS

Labor production per hour: 1st coat, 401 sq. ft.; 2d, 489 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 630 sq. ft.

Cost of material, \$4.95 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.15	.16	.17	.18	.18	.18	.19	.19
2 coats per yd.	.27	.29	.30	.32	.33	.34	.35	.36

Buffing same as in Table 76.

69. SHELLAC—3 COATS

(4 lb. cut—Reduced % shellac, % alcohol.)

Labor production per hour: 1st coat, 401 sq. ft.; 2d coat, 489 sq. ft.; 3d coat, 535 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d coat, 675 sq. ft.; 3d coat, 765 sq. ft.

Cost of material, \$5.20 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.15	.16	.17	.18	.18	.19	.19	.20
2 coats per yd.	.27	.29	.31	.32	.33	.34	.35	.36
3 coats per yd.	.38	.41	.43	.46	.47	.48	.49	.50

70. SHELLAC AND 2 COATS VARNISH

Labor production per hour: Shellac, 401 sq. ft.; each coat varnish, 311 sq. ft.

Material coverage per gal.: Shellac, 680 sq. ft.; each coat varnish, 540 sq. ft.

Cost of material per gal.: Shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Shellacing per yd....	.13	.14	.15	.16	.17	.17	.18	.18
Shellac and 1 coat varnish per yd.	.32	.34	.37	.39	.40	.41	.42	.43
Shellac and 2 coats varnish per yd.	.51	.54	.59	.62	.63	.65	.67	.68

MINWAX WOOD FINISHES



THE SCRATCHPROOF FINISH for Floors, Paneling, Trim

- The original penetrative stainwax finish! (SEE TABLE 63)
- Gives the owner a floor finish that never needs re-scrapping!
- Takes you out of price competition!
- Satisfactory service wins new customers!
- For best results, also apply Minwax Finishing Wax (Paste or Liquid as directed).

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RESIDENCE WORK — Interior Floors**Consult Standard of Measurements • No preparatory work included in these prices****71. STAINFILL, SHELLAC, AND 2 COATS VARNISH**

Labor production per hour: Stain and fill, 267 sq. ft.; shellac, 401 sq. ft.; each coat varnish, 311 sq. ft.

Material coverage per gal.: Stain and fill, 505 sq. ft.; shellac, 680 sq. ft.; each coat varnish, 540 sq. ft.

Cost of material per gal.: Stain and fill, \$2.40; shellac, \$5.20; varnish, \$6.49.

Wages per hour.	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stainfill, per yd.	.14	.15	.17	.18	.19	.20	.20	.21
Stainfill, shellac per yd.	.27	.30	.32	.34	.35	.37	.38	.39
Stainfill, shellac and varnish, per yd.	.47	.50	.54	.57	.59	.61	.62	.64
Stainfill, shellac, 2 coats varnish, per yd. .	.66	.70	.75	.80	.82	.85	.87	.89

72. STAINFILL, SHELLAC, AND 1 COAT WAX AND POLISH

Labor production per hour: Stain and fill, 267 sq. ft.; 1st coat shellac, 401 sq. ft.; 2d coat shellac, 445 sq. ft.; wax and polish, 205 sq. ft.

Material coverage per gal.: Stain and fill, 505 sq. ft.; 1st coat shellac, 680 sq. ft.; 2d coat shellac, 720 sq. ft.; wax and polish, 1080 sq. ft.

Cost of material per gal.: Stain and fill, \$2.40; shellac, \$5.20; wax, \$6.49.

Wages per hour.	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stainfill and shellac per yd.	.27	.30	.32	.34	.35	.37	.38	.39
Stainfill, 2 coats shellac per yd.	.40	.43	.46	.49	.51	.52	.54	.55
Stainfill, 2 coats shellac and wax per yd.	.58	.63	.68	.73	.75	.78	.80	.83

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PROFESSIONAL PAINTER FINISHES

General Paint's leadership in quality finishes has produced this great, new line for the professional painter. We're proud to present 5 STAR, a specially formulated line of finishes to meet your most exacting needs.



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OFFICES IN SAN FRANCISCO, LOS ANGELES, PORTLAND, SEATTLE, SPOKANE, TULSA, CLEVELAND, HONOLULU, MANILA, MEXICO, PANAMA.

RESIDENCE WORK — Interior Floors

Consult Standard of Measurements • No preparatory work included in these prices

73. CLEAN, TOUCH UP AND VARNISH

Labor production per hour: Clean and touch up, 133 sq. ft.;
varnish, 311 sq. ft.

Material coverage per gal.: 540 sq. ft.

Cost of material, \$6.49 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Clean, touch up and varnish, per yd.	.39	.43	.47	.51	.53	.55	.57	.59

74. CLEAN, TOUCH UP, WAX AND POLISH

Labor production per hour: Clean and touch up, 133 sq. ft.;
wax and polish, 205 sq. ft.

Material coverage per gal.: Wax, 1080 sq. ft.

Cost of material, \$3.25 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Clean, touch up, wax and polish per yd. ...	.35	.40	.44	.49	.51	.53	.56	.58

75. FLOOR SEAL—ON MAPLE AND PINE

Labor production per hour: 1st coat, 495 sq. ft.; 2d, 594 sq. ft.

Material coverage per gal.: 1st coat, 630 sq. ft.; 2d, 1260 sq. ft.

Cost of material per gal.: \$5.30.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.13	.13	.14	.15	.15	.16	.16	.17
2 coats per yd.	.21	.22	.24	.25	.26	.26	.27	.28

76. FLOOR SEAL—ON OAK

Labor production per hour: 1st coat, 495 sq. ft.; 2d, 594 sq. ft.

Material coverage per gal.: 1st coat, 720 sq. ft.; 2d, 1260 sq. ft.

Cost of material, \$5.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.12	.13	.13	.14	.14	.15	.15	.16
2 coats per yd.	.20	.21	.23	.24	.25	.26	.26	.27

77. BUFFING FLOORS

If required, add to above tables.

Labor production with machine per hour: 396 sq. ft.

If you have your own machine for buffing, add cost of material; if you rent machine, also add about 1c per yd. for rental.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Buffing per yd.	.07	.07	.08	.09	.10	.10	.11	.11

Remember this point when you buy...

Brushes with Du Pont Nylon Bristles are six ways better



Only brushes with 100% Du Pont nylon bristles offer these features. And remember, there's a nylon brush for every job. They're made in all types and sizes by leading brush manufacturers. So, for all-round performance, service and economy, here's why you should make *your* next brush a nylon.

- 1** **LONG, FINE TIPS.** Each properly sanded filament of Du Pont nylon has a long, thin, slightly curled tip that means excellent paint pick-up and flow.
- 2** **SMOOTH PAINTING.** Nylon bristles won't cut through paint film. They flow the paint smoothly...lay down a smooth, even coat.
- 3** **RIGHT FOR ALL PAINTS.** Brushes with Du Pont nylon bristles are ideal for all paints—including caseins and the new rubber-base paints.
- 4** **EASY TO CLEAN.** Nylon brushes are cleaned easily with any commercial cleaner.
- 5** **BRISTLES WON'T BREAK OFF.** Nylon is tough and durable. Bristles won't break off to mar work.
- 6** **LONG-LASTING.** Nylon outlasts other bristles 3 to 5 times. And nylon resists moths, vermin and fungi.

Look for the name



DU PONT NYLON BRISTLES



BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

RESIDENCE WORK — Interior Floors

Consult Standard of Measurements • No preparatory work included in these prices

78. WAXING OVER 2 COATS OF SEAL AND POLISHING

Labor production per hour: 205 sq. ft.

Material coverage per gal.: 1080 sq. ft.

Cost of material, \$3.25 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Waxing and polishing per yd.	.15	.17	.19	.21	.22	.23	.24	.24

79. LINOLEUM—WAXING

Labor production per hour: Wax and polish, 205 sq. ft. each coat.

Material coverage per gal.: 1080 sq. ft., each coat.

Cost of material, \$3.25 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.15	.17	.19	.21	.22	.23	.24	.24
2 coats per yd.	.31	.34	.38	.42	.43	.45	.47	.49

80. LINOLEUM—VARNISHING

Labor production per hour: 1st coat, 311 sq. ft.; 2d, 311 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 558 sq. ft.

Cost of material, \$6.37 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.19	.20	.21	.23	.23	.24	.24	.25
2 coats per yd.	.38	.40	.42	.45	.46	.47	.48	.50

81. FILLING FLOORS

Labor production per hour: 178 sq. ft.

Material coverage per gal.: 450 sq. ft.

Cost of material, \$3.80 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Filling per yd.	.22	.24	.26	.28	.30	.31	.32	.33

82. REMOVING VARNISH WITH LIQUID REMOVER—Flat Surfaces

Type of surface and material being removed will alter prices.

This should be done on Cost Plus basis.

Labor production per hour: 45 sq. ft.

Material coverage per gal.: 180 sq. ft.

Cost of material, \$3.25 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Removing per yd. ...	.74	.82	.91	.99	1.03	1.07	1.11	1.15

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GREATER PROFITS!**



1. KOTALL Flat & Semi Gloss
2. CARMOTE Decorator Kit

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CARPENTER-MORTON CO., EVERETT, MASS

6

**HEAVY BODIED
MASTER PAINTERS' PRODUCTS
SPECIALLY FORMULATED FOR THE
MASTER PAINTER**

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QUALITY
SINCE 1867



- Primer & Sealer • Enamel Undercoater • Flat White
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Indiana

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in
Nashville,
Tennessee

RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

83. REMOVING PAINT WITH LIQUID REMOVER—Flat Surfaces

Type of surface and material being removed will alter prices.

Do on Cost Plus basis.

Labor production per hour: 35 sq. ft.

Material coverage per gal.: 198 sq. ft.

Cost of material, \$3.25 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Removing per yd.	.89	1.00	1.10	1.21	1.26	1.31	1.37	1.42

84. BURNING OFF INTERIOR TRIM

This work should be done on an hourly basis. Variance in type of finish will increase cost.

Labor production per hour: 26 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Burning per yd.	1.00	1.14	1.29	1.43	1.50	1.57	1.64	1.71

85. BURNING OFF PLAIN SURFACES

Labor production per hour: 35 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Burning per yd.	.74	.85	.95	1.06	1.11	1.17	1.22	1.27

INTERIOR WALL WORK

86. TAPING, BEADING, SPOTTING NAIL HEADS AND SANDING

Labor production per hour: 100 sq. ft.

Cost of material: 7¢ per sq. yd.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Taping, beading, spotting nail heads and sanding per yd....	.33	.37	.40	.44	.46	.48	.50	.52

Jointing wall board with gauze and spackle slightly less than above.

87. TEXTURE OVER SHEET ROCK SURFACE

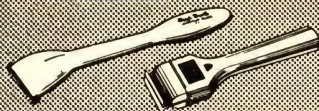
Labor per hour: 270 sq. ft.

Material coverage: 750 sq. ft. per 75 pound package.

Cost of material: \$8.00 for 75 pound package.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Texture per yd.	.19	.21	.22	.23	.24	.25	.25	.26

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for QUALITY**



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CUTTERS



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AXE, MACHETE
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DIAMOND POINT
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ALKYD FLAT**

THE OUTSTANDING DEVELOPMENT IN
THE PAINT INDUSTRY

Washable — Self-Priming
Dries Rapidly — Beautiful Finish

- Easily applied with brush, roller, or spray.
- Self-Leveling — Free from brush marks — Oil Base.
- Can be applied on walls and ceilings, on wood, brick, wallboard, wallpaper, and over casein or emulsion paints.
- Thousands of shades may be obtained by intermixing Moletg F-Tone Alkyd Flat Colors.
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606 N. American Street

Philadelphia 23, Pennsylvania

RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

87A. CASEIN OR RESIN EMULSION OVER TEXTURE SHEET ROCK

Labor production per hour: 315 sq. ft.

Material coverage per gallon: 360 sq. ft.

Cost of material, \$3.00 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Emulsion per yd.	.16	.17	.18	.19	.20	.20	.21	.22

88. SMOOTH FINISH PLASTER—FLAT FINISH

Labor production per hour: Primer, 223 sq. ft.; 2d coat, 168 sq. ft.; 3d coat, 178 sq. ft.; stippling, 198 sq. ft.

Material coverage per gal.: Primer, 630 sq. ft.; 2d coat, 540 sq. ft.; 3d coat, 630 sq. ft.

Cost of material per gal.: Pigmented Primer, \$5.15; 2d and 3d coats, \$4.95.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Oil primer per yd. ...	.19	.21	.22	.24	.25	.26	.26	.27
2 coats per yd.	.43	.47	.50	.54	.56	.58	.60	.62
3 coats per yd.	.65	.71	.76	.82	.85	.88	.91	.94

If last coat is brush stippled, add following prices to above:

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stippling per yd.	.13	.15	.17	.19	.20	.21	.22	.23

89. WATER SIZES

Labor production per hour: 463 sq. ft.

Material coverage per gal.: 720 sq. ft.

Cost of material, 33¢ per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Water sizing per yd. ..	.06	.07	.08	.08	.09	.09	.10	.10

90. SANDFINISH PLASTER—FLAT FINISH

Labor production per hour: Primer, 133 sq. ft.; 2d coat, 143 sq. ft.; 3d coat, 133 sq. ft.

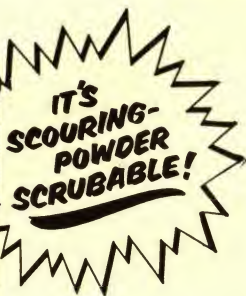
Material coverage per gal.: Primer, 297 sq. ft.; 2d coat, 450 sq. ft.; 3d coat, 486 sq. ft.

Cost of mat. per gal.: Pigmented Oil primer, \$5.15; 2d and 3d coats, \$4.95.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.35	.38	.41	.44	.45	.46	.48	.49
2 coats per yd.	.63	.69	.74	.79	.82	.85	.87	.90
3 coats per yd.	.92	1.01	1.08	1.16	1.21	1.25	1.29	1.33

HERE'S A BRAND NEW KIND OF FLAT PAINT!

18 lovely colors for ceilings, walls *and* *woodwork*.



**ODORLESS...
EASY TO APPLY**
with brush or roller!

Kyanize
Self-Smoothing
PAINTS

KYANIZE PAINTS INC.

BOSTON



SPRINGFIELD ILL.



MONTREAL

RESIDENCE WORK—Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

91. SMOOTH FINISH PLASTER—GLOSS OR SEMI-GLOSS

Labor production per hour: Primer, 223 sq. ft.; 2d coat, 178 sq. ft.; 3d coat, 152 sq. ft.

Material coverage per gal.: Primer, 630 sq. ft.; 2d and 3d coats, 540 sq. ft.

Cost of material per gal.: Pigmented oil primer, \$4.30; 2d coat, \$3.80; 3d coat, \$4.95.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.18	.19	.21	.23	.24	.24	.25	.26
2 coats per yd.	.39	.42	.46	.50	.52	.54	.56	.57
3 coats per yd.	.64	.70	.76	.83	.86	.89	.92	.95

If last coat is brush stippled, add following prices.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stippling per yd. ...	.17	.20	.22	.24	.26	.27	.28	.29

92. SANDFINISH PLASTER—GLOSS OR SEMI-GLOSS

Labor production per hour: Primer, 133 sq. ft.; 2d coat, 124 sq. ft.; 3d coat, 133 sq. ft.

Material coverage per gal.: Primer, 297 sq. ft.; 2d coat, 395 sq. ft.; 3d coat, 450 sq. ft.

Cost of material per gal.: Pigmented oil primer, \$4.30; 2d coat, \$3.80; 3d coat, \$4.95.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.33	.35	.38	.41	.42	.44	.45	.47
2 coats per yd.	.63	.68	.74	.80	.82	.85	.88	.91
3 coats per yd.	.92	1.00	1.09	1.17	1.22	1.26	1.30	1.35

93. AVERAGE TEXTURE PLASTER—SEMI-GLOSS

Labor production per hour: Primer, 107 sq. ft.; 2d coat, 124 sq. ft.; 3d coat, 133 sq. ft.

Material coverage per gal.: Primer, 270 sq. ft.; 2d coat, 360 sq. ft.; 3d coat, 405 sq. ft.

Cost of material per gal.: Pigmented oil primer, \$4.30; 2d coat, \$3.80; 3d coat, \$4.95.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.39	.42	.46	.49	.51	.52	.54	.56
2 coats per yd.	.69	.75	.82	.88	.92	.95	.98	1.01
3 coats per yd.	1.00	1.09	1.19	1.28	1.33	1.37	1.41	1.46

93A. SMOOTH FINISH PLASTER—LATEX RUBBER PAINTS

Labor production per hour: 1st coat, 160 sq. ft.; 2nd coat, 170

Material coverage gal.: 350 sq. ft. Cost of mat., \$4.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.28	.31	.33	.35	.37	.38	.39	.40
2 coats per yd.	.56	.60	.65	.69	.72	.74	.76	.78

**NO MORE PAINT ODOR
MISERY** when you use

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Odorless Paints!**

This new complete line of oil base odorless finishes is the perfect solution for every interior paint job! There are flat, semi-gloss and gloss paints and enamels in a full range of colors!

No paint odors to upset your customers' daily business or living routine — no contamination of foods in kitchens, restaurants or food shops — rooms can be used when the paint is dry — better working conditions for your men — and jobs all year 'round!

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VARNISH CORPORATION**

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Boston, Mass.

Chicago, Ill.

RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

93B. SANDFINISH PLASTER—LATEX RUBBER BASE PAINT

Labor production per hour: 1st and 2d coats, 125 sq. ft.

Material coverage per gal.: 300 sq. ft.

Cost of material, \$4.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.35	.38	.41	.44	.45	.47	.48	.50
2 coats per yd.	.70	.76	.82	.88	.91	.94	.97	1.00

Prices should be increased slightly when deep colors are used.

93C. AVERAGE TEXTURE PLASTER—LATEX RUBBER BASE PAINT

Labor production per hour: 1st and 2d coats, 125 sq. ft.

Material coverage per gal.: 300 sq. ft.

Cost of material, \$4.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.35	.38	.41	.44	.45	.47	.48	.50
2 coats per yd.	.70	.76	.82	.88	.91	.94	.97	1.00

Prices should be increased slightly when deep colors are used.

94. GLAZING AND MOTTLING OVER SMOOTH FINISH PLASTER

Labor production per hour: 89 sq. ft.

Material coverage per gal.: 1080 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Glazing and mottling per yd.	.33	.37	.41	.45	.47	.50	.52	.54

95. GLAZING AND MOTTLING OVER SANDFINISH PLASTER

Labor production per hour: 63 sq. ft.

Material coverage per gal.: 900 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Glazing and mottling per yd.	.46	.52	.57	.63	.66	.69	.72	.75

96. GLAZING AND HIGHLIGHTING TEXTURED PLASTER

Labor production per hour: 89 sq. ft.

Material coverage per gal.: 855 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Glazing and high- lighting per yd.	.34	.38	.42	.46	.48	.51	.53	.55

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With its most-wanted colors, DURAVAL paint is the key to any customer's heart!



- 22 ready-to-use colors
- Dozens more by blending just 2 regular colors
- Rubberized . . . scrubberized
- Easy-on, self-sealing, self-leveling

- Gives lots of mileage; no painty odor
- Quick clean-up



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DEALER FOR
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A U.S.G.
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UNITED STATES GYPSUM • The Greatest Name in Building

RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

97. STARCH AND BRUSH STIPPLE OVER PAINTED OR GLAZED SURFACE

Labor production per hour: 124 sq. ft.

No material figured.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Starch and stippling per yd.	.21	.24	.27	.30	.31	.33	.34	.36

98. FLAT VARNISH AND BRUSH STIPPLE OVER PAINTED OR GLAZED SURFACE

Labor production per hour: 115 sq. ft.

Material coverage per gal.: 540 sq. ft.

Cost of material: \$6.49 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Flat varnish and stippling per yd.	.33	.37	.40	.43	.45	.46	.48	.50

99. WATER TEXTURE OVER SMOOTH FINISH PLASTER—Medium

Labor production per hour: Size, 223 sq. ft.; texture, 54 sq. ft.

Material coverage per gal.: Size, 720 sq. ft.; texture, 90 sq. ft.

Cost of material per gal.: Oil size, \$3.15; water texture, \$3.28.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Oil size per yd.	.16	.17	.19	.21	.21	.22	.23	.24
Oil size and tex- turing per yd.	.97	1.05	1.14	1.22	1.26	1.31	1.35	1.39

100. OIL PAINT TEXTURE OVER SMOOTH FINISH PLASTER—Medium

Labor production per hour: Size, 223 sq. ft.; texture, 45 sq. ft.

Material coverage per gal.: Size, 720 sq. ft.; texture, 144 sq. ft.

Cost of material per gal.: Oil size, \$3.15; oil paint texture, \$4.65.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Oil size per yd.	.16	.17	.19	.21	.21	.22	.23	.24
Oil size and texture per yd.	1.03	1.12	1.22	1.32	1.37	1.42	1.47	1.52

101. WASHING, TOUCHING UP AND 1 COAT OF GLOSS PAINT ON SMOOTH FINISH PLASTER

Labor production per hour: Washing, touching up, 133 sq. ft.; paint, 133 sq. ft.

Material coverage per gal.: 477 sq. ft.

Cost of material per gal.: Gloss paint, \$6.80.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing, touching up and 1 coat per yd. ...	.52	.58	.63	.69	.72	.74	.77	.80



*"FRANKLY, MA'M, THE FIRST THING I ALWAYS
DO IS WASH THE PAINT WITH **SOILAX!**"*

SOILAX Comes In Handy 12 Qt. Re-use Pails (No Extra Cost)

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THESE SIZES ARE SPECIAL PROFESSIONAL FORMULAS.**

ECONOMICS LABORATORY, INC.

St. Paul 1, Minnesota

RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

102. WASHING, TOUCHING UP, SIZING, AND 2 COATS OF FLAT PAINT ON SMOOTH FINISH PLASTER

Labor production per hour: Washing, touching up, 133 sq. ft.; sizing, 463 sq. ft.; 1st coat, 152 sq. ft.; 2d, 169 sq. ft.

Material coverage per gal.: Size, 720 sq. ft.; 1st coat, 603 sq. ft.; 2d coat, 630 sq. ft.

Cost of material per gal.: Water size, 35¢; flat paint, \$4.95.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Washing, touching

up, sizing and

2 coats per yd.	.73	.81	.89	.97	1.01	1.05	1.10	1.14
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103. WASHING SMOOTH FINISH PLASTER WALLS—Average

Labor production per hour: 152 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Washing per yd.	.17	.20	.22	.24	.26	.27	.28	.29
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104. WASHING SANDFINISH PLASTER WALLS—Average

Labor production per hour: 107 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Washing per yd.	.24	.28	.31	.35	.36	.38	.40	.42
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105. WASHING STARCHED SURFACES AND RESTARCHING —Smooth Finish

Labor production per hour: Washing, 152 sq. ft.; starch and stippling, 139 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Wash, starch and

stipple per yd.	.36	.41	.46	.51	.54	.56	.59	.61
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106. STAIN ELIMINATOR (To stop bleeding stains—prime coat only)

Labor production per hour: 424 sq. ft.

Material coverage per gal.: 450 sq. ft.

Cost of material, \$5.72 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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1 coat per yd.	.19	.20	.21	.22	.22	.23	.23	.24
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(If used only for spotting, the above schedule does not apply.)

107. WASHING OFF AVERAGE CALCIMINE SURFACES

Impossible to price accurately. A physical test should be made and the work done by Cost Plus whenever possible.

Labor production per hour: 119 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Washing off calci-

mine per yd.	.22	.25	.28	.31	.33	.34	.36	.37
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CABOT'S STAINS

*Economical
... quick
and easy
to apply*

CABOT'S RANCH HOUSE HUES

Soft pastel shades, have considerable hiding power without completely concealing the texture of the wood. Excellent for all types of exterior woodwork — new or old. Available in 12 attractive colors.

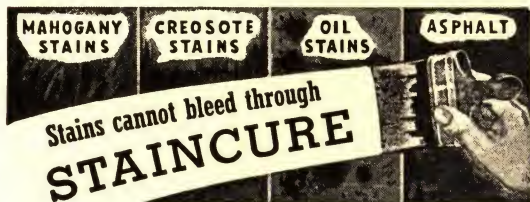
CABOT'S CREOSOTE SHINGLE STAINS

Wide range of colors from clear brilliant hues to soft weathering grays or browns. Long lasting protection. Contains 60-90% creosote oil. Over 21 colors to choose from.

*Write today for color cards showing
Cabot's Ranch House Hues and Creosote Shingle Stains.*

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41 Oliver Bldg., Boston 9, Mass.



THE
FLAT
WHITE
SEALING
PAINT

This extremely opaque, high hiding ready-mixed flat white paint effectively seals surface stains which generally bleed through ordinary paints. Ideal undercoater.

STAINCURE EFFECTIVELY SEALS IN THESE STAINS:

CREOSOTE	OLD ANILINE DYES	NEW LIME PLASTER	PITCH AND TAR
ASPHALT	CHEMICAL SALTS	USED BRICK	SAP
OILS (Lubricating)	BLEEDING REDS	OLD GREASE	WOOL GREASE

STAINCURE is easily applied without drag, covering 400-600 Sq. Ft. per gallon. Dries to a washable finish in less than 30 minutes. Supplied in White only, but is easily tinted with dry colors.

See Application Costs on "Stain Eliminator" on opposite page.

Write for Full Information and the Name of Nearest Distributor

.....
THE WILBUR & WILLIAMS COMPANY

BOSTON 35, MASSACHUSETTS
.....

RESIDENCE WORK—Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

108. CALCIMINE—WATER SIZE (NON-WASHABLE)

Labor prod. per hour: Size, 463 sq. ft.; calcimine, 241 sq. ft.

Mat. coverage per gal.: Size, 720 sq. ft.; calcimine, 240 sq. ft.

Cost of material per gal.: Size, 35¢; calcimine, 90¢.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Water size and calcimine per yd.	.20	.23	.25	.27	.28	.30	.31	.32

109. CALCIMINE—OIL SIZE (NON-WASHABLE)

Labor prod. per hour: Size, 223 sq. ft.; calcimine, 241 sq. ft.

Mat. coverage per gal.: Size, 720 sq. ft.; calcimine, 240 sq. ft.

Cost of material per gal.: Oil size, \$3.15; calcimine, 90¢.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Oil size and calcimine per yd.	.30	.33	.36	.39	.41	.43	.44	.46

If only ceilings in rooms are to be calcimined, additional charges should be made. If place is occupied and moving of furniture is necessary, additional charges should be made.

110. SYNTHETIC-RESIN EMULSION PAINT—ON PAINTED SURFACES

Labor production per hour: 198 sq. ft.

Material coverage per gal.: 423 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.22	.24	.26	.28	.29	.30	.31	.32

111. SYNTHETIC-RESIN EMULSION PAINT — ON SMOOTH FINISH NEW PLASTER

Labor production per hour: 1st coat, 198 sq. ft.; 2d, 218 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 700 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.20	.22	.24	.26	.27	.28	.29	.30
2 coats per yd.	.38	.41	.45	.49	.51	.52	.54	.56

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SAVE-TIME-PAINT-MONEY

HANDY — EASY TO USE IT DAILY
ON THE JOB — OR IN THE SHOP

GUARANTEED TO MIX

anything a painter wants to mix.

Capacity $\frac{1}{2}$ to 55 gallons.

Used by paint factories.

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hard, settled paints.

Make lead putty.

Save—do not waste
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Many users report

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practical money back guarantee**

Our Master Painters Mixer is recommended to you as the complete answer to all mixing problems, giving service without repairs for a lifetime—yet there are those who wish a very low priced, and dependable, all portable mixer, therefore we present our

SLICKER MIXER

Works on TOP of 5 gal. can, nothing in the paint but the paddle. Capacity from $\frac{1}{2}$ to 55 gal. You can buy it with the 5 gal. paddle, or with both paddles. Whip style or impellor style. Complete with motor, cord and switch, mounted on motor. Lowest cost is built with fixed angle for paddle. Also built with swivel adjustment to adjust angle. Suitable for paint factory use, dependable for all mixing purposes. We have no pictures or cuts as yet. Guaranteed.

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Amazing new Martin-Senour development, Nu-Hue QUIK-SEALER, cuts time on the job, saves you money. Goes on fast and smooth.

Amazing Nu-Hue
QUIK-SEALER
is ready for recoat
in just **2** hours

One coat seals uniformly, provides a perfect foundation for satin gloss, enamel, flat, or any other interior finish. With new QUIK-SEALER you're "Around the room in two coats in only one day." Here's your chance to build profit on every job.

USE 2646 QUIK-SEALER ON
Wallboard • Dry Wall Construction
Plaster • Brick • Masonry
Or any porous or Extra Porous Surface!
Under Troublesome Deep Colors.

QUIK-SEALER 2646 IS
Not a Shellac Base • Not an Oil Base
Not an Ordinary Latex Base
BUT AN ENTIRELY NEW
POLY VINYL ACETATE FORMULATION!



Just check these features

- EASY TO APPLY—EVEN SPREAD
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 - COVERS 500-600 SQUARE FEET PER GALLON
 - COMES IN 5's, 1's and QUARTS
 - CAN BE SPRAYED • MAXIMUM ADHERENCE
 - DRIES TO RECOAT IN 2 HOURS
- IDEAL FOR: HOTELS, HOSPITALS,
OFFICES, HOUSING PROJECTS AND
ALL INTERIOR PAINTING**

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**Just check
all these features!**

Dries to Touch in Just 1 Hour!

One Coat Coverage!

Guaranteed Washable!

**Dries Enamel Hard—
with Velvety Finish!**

ANY COLOR You Want.

No Offensive Odor!

Non-Yellowing.

Unusual Coverage.

**Now! An
Alkyd Flat Enamel
in any color you want!
For walls and woodwork**

Martin-Senour QUIK-FLAT Enamel



Here's big news—an alkyd flat enamel, by Martin-Senour, that is fast drying, gives one-coat coverage, is guaranteed washable and glides on smooth as velvet with brush, spray or roller. Quik-Flat Enamel is available in *any color you want*. Simply tint with Martin-Senour Nu-Hue Liquid Tinting Colors—work right from the Martin-Senour Color Coordinator.

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RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

**112. SYNTHETIC-RESIN EMULSION PAINT—
ON ROUGH SANDFINISH PLASTER**

Labor production per hour: 158 sq. ft.

Material coverage per gal.: 356 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.28	.30	.32	.35	.36	.37	.38	.39

**113. SYNTHETIC-RESIN EMULSION PAINT—
ON CEMENT BLOCKS**

Labor production per hour: 143 sq. ft.

Material coverage per gal.: 333 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.30	.33	.35	.38	.39	.40	.42	.43

**114. SYNTHETIC-RESIN EMULSION PAINT—
ON ACCOUSTICAL SURFACES**

Labor production per hour: 143 sq. ft.

Material coverage per gal.: 216 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.37	.39	.42	.44	.46	.47	.48	.49

**115. SYNTHETIC-RESIN EMULSION PAINT, OVER
WALL PAPER**

Labor production per hour: 2 coats, 99 sq. ft.

Material coverage per gal.: 2 coats, 200 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
2 coats per yd.	.46	.50	.54	.57	.59	.61	.63	.65

**PREPARING SURFACES FOR HANGING WALL PAPER,
CANVAS, COATED FABRICS, AND WOOD VENEER****116. REMOVING PAPER**

Not over 3 layers. Figure on Cost Plus basis if possible.

Labor production per hour: 74 sq. ft.

No material figured.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.35	.40	.45	.50	.53	.55	.58	.60

THE LATEX PAINT WITH *EVERYTHING* BUILT IN!



In heavy duty paste form for a *bonus quart* in every gallon, Satin Luminall, the *professional type latex paint*, applies faster, covers better, costs less to apply. Primes, seals and finishes in one easy application!

Luminall Primer-Sealer & Vapor Barrier

Amazing quick-drying latex sealer prepares new plaster, brick, fibre-board and painted surfaces for semi-gloss, gloss, flat oil and water-thinned paints.



National Chemical & Mfg. Co.

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RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

117. WASHING OFF GLUE AFTER SCRAPING PAPER

This includes fixing average cracks and sizing.

Labor production per hour: 133 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.20	.22	.25	.28	.29	.31	.32	.34

118. CUTTING HARD OIL OR VARNISH SIZE WALLS

This includes fixing average cracks.

Labor production per hour: 133 sq. ft.

No material figured.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.20	.22	.25	.28	.29	.30	.32	.34

119. CUTTING GLOSS PAINTED WALLS

This includes preparing average cracks.

Labor production per hour: 133 sq. ft.

No material figured.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.20	.22	.25	.28	.29	.31	.32	.34

120. SIZING NEW SMOOTH FINISH WALLS

Labor production per hour: 396 sq. ft.

Material coverage per gal.: 700 sq. ft.

Cost of material, 40¢ per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.07	.08	.09	.10	.10	.11	.11	.12

121. SANDING, SIZING, AND LINING—SANDFINISH WALLS

Labor production per hour: Sanding, 257 sq. ft.; sizing, 440 sq. ft.; lining, 6.6 rolls.

Material coverage per gal.: Size, 500 sq. ft.

Cost of material: Size, 55¢ per gal.; lining paper, 8¢ roll.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Per yd.	.29	.32	.34	.37	.38	.40	.41	.42

Taking Paper Off? **LET REX DO IT**

Good-bye to long hours of messy scraping and scratching—when Rex Wallpaper Remover goes to work on your job. Just mix with 16 parts water—brush or spray on—stubborn paper comes off in a hurry. In 1/2 pt., pt. and economical full quart sizes.



Preparing a Wall? **LET REX DO IT**



When you need a perfect sealer—when you need a more uniform surface or a smoother base for paper, paint or kalsomine . . . then you need Rex Wall Size. Contains genuine animal glue—won't chip, peel or crack. Easy to use—just mix in cold water.

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Old reliable Rex Paste—the original dry paste . . . has set the quality standards for more than 25 years. Mixes freely with cold water—flows on smoothly . . . dries slowly with good slip and slide—and STICKS TO STAY.



It's Easy When You LET REX DO IT

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Hardware Stores Everywhere*

PATENT CEREALS COMPANY, Geneva, N.Y.

Makers of Dic-A-Doo Paint Brush Bath & Dic-A-Doo Cleaners

RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

**WALL PAPER, CANVAS, COATED FABRICS, AND
WOOD VENEER****122. PAPERHANGING**

If papers are difficult to hang, add to prices in Guide.

Prices and margin on wall paper are not included.

Selling prices—Labor only.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
One edge work, per single roll	.78	.90	1.01	1.12	1.18	1.23	1.29	1.34
Wire edge work, per single roll	1.26	1.43	1.61	1.79	1.88	1.97	2.06	2.15
Butt work, per single roll	1.91	2.19	2.46	2.73	2.87	3.00	3.14	3.28
Scenic papers, 40"x60" per single roll	2.44	2.78	3.13	3.48	3.66	3.83	4.00	4.18

In hanging papers the above figures are based on 75c to \$1.50.

When hanging papers over this price, add accordingly.

If you do not furnish the paper, you should increase above prices at least 20%.

123. CANVAS SHEETING (material included)

Labor production per hour: 45 sq. ft.

Cost of material, 55¢ per yd.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Hanging per sq. yd. .	1.13	1.21	1.29	1.38	1.42	1.46	1.50	1.54

124. COATED FABRICS (materials included)

Labor production per hour: 26 sq. ft.

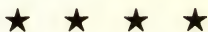
Cost of material, average 40¢ per sq. yd.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Hanging coated fabrics per yd.	1.40	1.54	1.69	1.83	1.90	1.97	2.04	2.11



SLIP —
STICK —
SPREAD

SMOOTHNESS



play safe ★ hang it with

Jellitac

WHEAT PASTE

ARTHUR S. HOYT COMPANY, INC. NEW YORK, N.Y.

RESIDENCE WORK — Interior Walls

Consult Standard of Measurements • No preparatory work included in these prices

125. WOOD VENEER HANGING

(This product must never be installed upon a plaster wall that is not absolutely dry.)

Estimating Quantities:

To estimate footage required, measure the lineal footage around the room, allowing for all openings and cut-outs, and send this, together with the height of the wall surface to be covered in each case, to the manufacturer.

Before giving any price to the client, write to the manufacturer for information regarding the trade prices on the species of veneer that you wish to install, at the same time finding out from the manufacturer the lengths that are currently available in the species you desire.

Preparation of Wall:

Full instructions regarding this and the actual installation are sent out by the manufacturer with every delivery. As a preliminary base from which to start, you should remember that a plaster wall should be in exactly the same condition to receive this product as a really high grade wallpaper.

Approximate Cost of Hanging

Add cost of material to following:

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Hanging per sq. ft....	.55	.63	.71	.79	.83	.86	.90	.94

126. LACQUER FINISH FOR WOOD VENEER

Labor production per hour: 1st coat, 311 sq. ft.; 2d, 311 sq. ft.

Material coverage per gal.: 1st coat, 500 sq. ft.; 2d, 540 sq. ft.

Cost of material, \$4.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.17	.18	.19	.20	.21	.22	.22	.23
2 coats per yd.	.33	.36	.38	.40	.42	.43	.44	.45

127. PENETRATING WAX OR SYNTHETIC-RESIN APPLICATION OVER WOOD VENEER

Labor production per hour: 1st coat, 580 sq. ft.; 2d, 624 sq. ft.

Material coverage per gal.: 1st coat, 600 sq. ft.; 2d, 675 sq. ft.

Cost of material, \$5.65 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.13	.14	.14	.15	.15	.16	.16	.16
2 coats per yd.	.25	.26	.27	.28	.29	.30	.30	.31

Enterprise

STAIZE-CLENE

MADE WITH SYNCON*

The New Patented Dirt Repelling Discovery

FLAT ENAMEL ● SEMI-GLOSS ENAMEL
HIGH GLOSS ENAMEL

*Stays Clean Longer — from 79 to 90%
Washes clean easier*

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WALLPAPER & PAINT CO.

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Johnston



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Hard-as-Bone Latex Flat Wall Paint

A breeze to apply! Dries as smooth and hard AND SCRUB-BABLE as flat tile. Mar-proof. Won't cause rust. One application seals, finishes. Get full details from your nearest Johnston Paint Dealer.

THE R. F. JOHNSTON PAINT CO.
Cincinnati 12, Ohio

Commercial or Volume Work

This section includes such work as factories, offices, public buildings, hotels, etc. Naturally, this type of work can be done at lower unit prices because labor production increases.

RADIATION AND PIPING

For method of determining radiation feet, consult guide published by manufacturers of radiators.

128. COMMERCIAL INSTANT DRY PRIMER (For Any Type of Metal, Wet or Dry)

Labor production per hour: 245 sq. ft.

Material coverage per gal.: 700 sq. ft.

Cost of material: \$6.25 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming per yd.	.19	.20	.22	.23	.24	.25	.25	.26

128A. RADIATION PAINTED BY BRUSH PER 100 RADIATION FEET

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat	4.94	5.64	6.35	7.05	7.40	7.75	8.10	8.45
2 coats	7.98	9.11	10.26	11.39	11.96	12.53	13.10	13.67

129. RADIATION SPRAY PAINTED BY 100 RADIATION FEET

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat	1.70	1.94	2.18	2.43	2.55	2.67	2.79	2.91
2 coats	2.98	3.40	3.83	4.26	4.47	4.68	4.89	5.10

130-A. BARE PIPE (BRUSH)

(3 Different Types of Finishes, Asphalt, Aluminum, or Enamel)

1" to 4" pipe per lineal foot same price as per square foot.
4" and larger on square foot basis.

Material coverage: black asphalt per gal., 150 sq. ft.; aluminum per gal., 600 sq. ft. each coat; radiator enamel, 600 sq. ft. each coat.

Cost of material: black asphalt, \$1.00 per gal.; aluminum, \$5.00 per gal.; radiator enamel, \$5.00 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat Black Asphalt, per sq. ft.	.07	.08	.09	.10	.10	.11	.11	.12
2 coats Aluminum, per sq. ft.	.11	.13	.14	.15	.16	.17	.17	.18
2 coats Radiator Enamel, per sq. ft. ..	.11	.13	.14	.15	.16	.17	.17	.18

Elder & Jenks **Makers of dependable** **Paint Brushes** **Since 1793**

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For the
Painting
and
Decorating
Contractor



WRITE FOR
CATALOG SHEETS
AND PRICES

COMMERCIAL— *Radiation and Piping*

Consult Standard of Measurements • No preparatory work included in these prices

130-B. PIPE COVERING (BRUSH) (OIL PAINT FINISH)

1" to 4" pipe per lineal foot same price as per square foot.
4" and larger on square foot basis.

Material coverage: glue size, 400 sq. ft. per gal.; oil paint,
500 sq. ft. each coat.

Cost of mat.: glue size, 40¢ per gal.; oil paint, \$5.45 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat size, 1 coat of oil paint, per sq. ft. .	.11	.12	.14	.15	.16	.16	.17	.18
1 coat size, 2 coats oil paint, per sq. ft. .	.17	.19	.21	.23	.24	.25	.26	.27

(The cost of paint is slightly less if black paint is used.)

130-C. PIPE COVERING (BRUSH) (ENAMEL FINISH)

1" to 4" pipe per lineal foot same price as per square foot.
4" and larger on square foot basis.

Material covering per gal.: glue size, 400 sq. ft.; enamel, 1st
coat, 500 sq. ft.; 2d coat, 600 sq. ft.

Cost of mat.: glue size, 40¢ per gal.; enamel, \$5.45 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat size, 1 coat enamel, per sq. ft. .	.11	.12	.14	.15	.16	.16	.17	.18
1 coat size, 2 coats enamel, per sq. ft. .	.16	.18	.20	.22	.23	.23	.24	.25

130-D. PIPE COVERING (BRUSH) (WATER PAINT)

1" to 4" pipe per lineal foot same price as per square foot.
4" and larger on square foot basis.

Material coverage per gal.: glue size, 400 sq. ft. per gal.;
water paint, 1st coat, 100 sq. ft. per gal.; 2d coat, 150 sq.
ft. per gal.

Cost of mat.: glue size, 40¢ per gal.; water paint, \$1.45 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat size, 1 coat of cold water paint, per sq. ft.	.10	.11	.12	.13	.14	.14	.15	.15
1 coat size, 2 coats of cold water paint, per sq. ft.	.12	.13	.15	.16	.17	.17	.18	.19

Note: If different pipe lines require different colors add .01c
per square foot to the above prices.

Stencils: Heating Pipe, steam and identification bands .60 each

Heating Pipe, steam (only) .30 each

Identification band, one every 20 feet .25 each

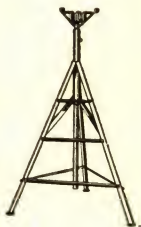
WACO

*the name that means
real job economy!*

WACO ROLLING TOWERS Saves Hours— Dollars in Scaffold Erection Time



- Features the original, proven "Speedlock" for speed, safety, convenience in scaffold assembly.
- Built-in, floating coupling pins.
- Built-in ladders—Pivoted cross-braces.
- Heavy-duty rubber tire wheels—Brake-type casters.
- No wing-nuts, bolts or loose parts.



WACO SCAFFOLD JACKS Saves up to 75% In Scaffold Erection Time

- Available in four sizes.
- Dual Purpose Head—Adjustable every 2 inches.
- All Steel, all welded—one man erected.
- Free Standing—Easy to handle, move and store.

WACO's complete range of painters scaffolding equipment gives you speed, safety and strength—features no other scaffolding can copy. You reap dividends in the form of time saved—money in your pocket.

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3565 Wooddale Avenue
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Licensee manufacturers

ARMSON IRON WORKS, LTD.
Windsor, Ontario

WACO-MAY CO.
Los Angeles, Calif.

COMMERCIAL — Steel

Consult Standard of Measurements • No preparatory work included in these prices

**130-E. DUCT WORK (CANVAS OR ASBESTOS COVERED)
(OIL PAINT FINISH)**

Note: If quantity is less than 3000 square feet, add 25%.

For jobs of more than 10,000 square feet, deduct 5%.

Material coverage per gal.: glue size, 400 sq. ft. per gal.; oil paint, 500 sq. ft. each coat per gal.

Cost of mat.: glue size, 40¢ per gal.; oil paint, \$5.45 per gal.

(The cost of paint is slightly less if black paint is used.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat size, 1 coat								
oil paint, per sq. ft. .	.09	.10	.11	.12	.12	.13	.13	.14
1 coat size, 2 coats								
oil paint, per sq. ft. .	.11	.12	.14	.15	.16	.16	.17	.18

STRUCTURAL STEEL—AFTER ERECTION**131. STRUCTURAL STEEL (Brush)**

Because of high rates of workmen's compensation on this type of work, job expenses have been increased 30% on labor.

Labor production per hour: 1st coat, 79 sq. ft.; 2d coat, 99 sq. ft.; 3d coat, 119 sq. ft.

Material coverage per gal.: 1st coat metal primer, 600 sq. ft.; 2d and 3d coats, 900 sq. ft.

Cost of mat.: 1st coat, \$7.50; 2d and 3d coats, \$5.32 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.50	.56	.61	.67	.70	.72	.75	.78
2 coats per yd.	.86	.97	1.06	1.16	1.21	1.26	1.31	1.36
3 coats per yd.	1.17	1.32	1.44	1.59	1.65	1.72	1.79	1.86

**132. SPECIAL RUST PREVENTIVE PAINT—HEAVY
STRUCTURAL STEEL (Brush)**

Access to work will vary figures.

Labor production per hour: 1st coat, 243 sq. ft.; 2d, 283 sq. ft.

Material coverage per gal.: 1st coat, 750 sq. ft.; 2d, 1,000 sq. ft.

Note: One coat is usually sufficient.

Cost of material, \$6.60 per gal.

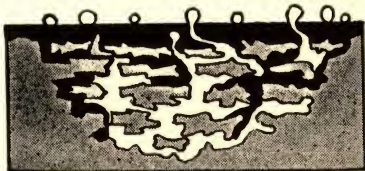
Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.18	.20	.21	.23	.23	.24	.25	.26
2 coats per yd.	.33	.36	.38	.41	.43	.44	.45	.47



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 built on selling only the
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UNION WALLPAPER AND PAINT COMPANY
CLEVELAND, OHIO

TO STOP
 AND PREVENT RUST—
 TO WITHSTAND
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 or HARSH EXPOSURE



Totalume forces moisture out of rust pits

TOTALUME

Bright Aluminum
and TOTRUST for colors.

The Penetrating Rust Inhibitive Aluminum Paint for Use Both as Primer and Finish

1. Solid Rust—safely painted into instead of over
2. Damp Surfaces—or dry—take TOTALUME
3. Withstands Heat up to 950 degrees F.
4. Chemical Fumes and salt air—resisted
5. Elasticity—from 100 degrees below to 600 degrees F.
6. Coverage—750 to 950 sq. ft. per gallon
7. Cost Saving Replacement for Red Lead
8. Exterior Painting—safely done in cold or wet weather. Comes in brilliant Aluminum finish possessing the penetrating rust inhibitive qualities which have made it first choice for 25 years.

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THE WILBUR & WILLIAMS COMPANY

BOSTON 35, MASSACHUSETTS

COMMERCIAL — *Steel*

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133. STRUCTURAL STEEL (Spray)

Because of high rates of workmen's compensation on this type of work, job expenses have been increased 30% on labor.

Labor production per hour: 1st coat, 108 sq. ft.; 2d coat, 135 sq. ft.; 3d coat, 162 sq. ft.

Material coverage per gal.: 1 coat metal primer, 450 sq. ft.; 2d and 3d coats, 675 sq. ft.

Cost of material, 1st coat, \$7.50; 2d and 3d coats, \$4.42 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.43	.48	.52	.56	.58	.60	.62	.64
2 coats per yd.	.72	.79	.87	.94	.98	1.01	1.05	1.09
3 coats per yd.	.97	1.07	1.17	1.27	1.31	1.37	1.42	1.47

133-A. LIGHT STRUCTURAL STEEL (Spray)

Access to work will vary figures.

Labor production per hour: Each coat, 4/15 ton.

Material coverage per ton: 1st coat, ⅔ gal.; 2d and 3d, ½ gal.

Cost of material, \$5.37 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per ton	14.41	15.95	17.50	19.05	19.82	20.60	21.37	22.14
2 coats per ton	27.92	31.01	34.11	37.20	38.75	40.30	41.84	43.39
3 coats per ton	41.44	46.08	50.72	55.36	57.68	60.00	63.32	64.64

STRUCTURAL STEEL—AFTER ERECTION (BRUSH)**133-B. SPECIAL RUST PREVENTIVE PAINT—HEAVY
STRUCTURAL STEEL (Brush)**

Access to work will vary figures.

Labor production per hour: 1st coat, 243 sq. ft.; 2d, 283 sq. ft.

Material coverage per gal.: 1st coat, 750 sq. ft.; 2d, 1,000 sq. ft.

Note: One coat is usually sufficient.

Cost of material, \$6.60 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.18	.20	.21	.23	.23	.24	.25	.26
2 coats per yd.	.33	.36	.38	.41	.43	.44	.45	.47

1322 PAINT COLORS

- all catalogued with paint samples
- mixed on the job or in the shop in two minutes or less
- available in any finish (flat, eggshell, gloss, house paint, floor finish) in any quantity

JEWEL

Colorizer

PAINTS

Jewel Paint & Varnish Co., Chicago



**DRIES
IN
10 to 15
MINUTES**

**TOTRUST
INSTANT DRY
METAL COAT**

1. **DAMP or DRY SURFACES**
— Safely Painted.
2. **ONE COAT** — both Primer and Finish Coat.
3. Safely Paints Galvanized, Aluminum and Metals of All Types.
4. **STOPS RUST.** Penetrates deeply into irremovable rust pits.
5. Applies by Brush or Spray. Has very High Coverage.

COLORS: Black, White, Aluminum, Red, Olive, Green, Light Gray, Machine Gray, and Zinc Chromate.

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THE WILBUR & WILLIAMS COMPANY

BOSTON 35, MASSACHUSETTS
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COMMERCIAL — *Steel*

Consult Standard of Measurements • No preparatory work included in these prices

133-C. STRUCTURAL STEEL—MIXED

This work cannot be figured by a definite rule because of scaffolding and access to work.

Labor production per hour: 1st coat, 2/3 ton; 2d coat, 7/12 ton; 3d coat, 2/3 ton.

Material coverage per ton: 1st coat, 1/3 gal.; 2d and 3d coats, 1/4 gal.

Cost of material, \$5.37 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per ton	6.12	6.74	7.36	7.98	8.29	8.60	8.91	9.21
2 coats per ton	12.41	13.74	15.06	16.39	17.05	17.72	18.38	19.04
3 coats per ton	18.08	20.03	21.97	23.92	24.89	25.87	26.84	27.81

134. STEEL TANKS (BRUSH) CORROSION PROOFING

Because of high rates of workmen's compensation on this type of work, job expenses have been increased 30% on labor.

(The figures compiled for this work are for successive finish coats only. For rust inhibitive prime coat the first coat would give slightly less labor production and cost per square yard would be slightly higher.)

Labor production per hour: 280 sq. ft.

Material coverage per gal.: 600 sq. ft.

Note: Cost of scaffolding not included.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Finish coat per yd. .	.21	.22	.24	.25	.26	.27	.28	.29

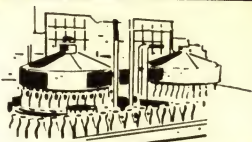
134-A. RUSTED INDUSTRIAL EQUIPMENT, ENAMEL FINISH

Labor production per hour: 1st coat, 220 sq. ft.; 2d, 203 sq. ft.

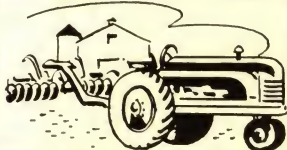
Material coverage per gal.: 1st coat, 310 sq. ft.; Enamel, 240 sq. ft.

Cost of material, \$6.04 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1st coat, per yd.	.33	.34	.36	.38	.38	.39	.40	.41
1st coat and finish coat, per yd.	.73	.75	.79	.83	.84	.86	.88	.90



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FARM MACHINERY



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Chemical

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Gasoline, etc.

Damp Surfaces.....Painted Safely

Good Adhesion.....Galvanized &
Aluminum Metal

Over Badly Rusted Metal, Prime with
**TOTRUST INSTANT DRY
METAL COAT**



**THE
WILBUR & WILLIAMS
COMPANY
BOSTON 35, MASS.**

COMMERCIAL — *Exterior Brush Painting*

Consult Standard of Measurements • No preparatory work included in these prices

EXTERIOR WORK—BRUSH PAINTING**135. SWING STAGE—BUILDINGS UP TO 10 STORIES**

Labor production per hour: 63 sq. ft. each coat.

Material coverage per gal.: 630 sq. ft. each coat.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.50	.56	.61	.67	.70	.73	.76	.79
2 coats per yd.	.99	1.11	1.23	1.35	1.41	1.46	1.52	1.58
3 coats per yd.	1.49	1.67	1.84	2.02	2.11	2.20	2.29	2.37

136. FIRE ESCAPES, PLAIN AND WITH GRATINGS

Cost of material, \$6.55 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat plain								
per flight	13.24	14.63	16.02	17.41	18.10	18.79	19.49	20.18
1 coat plain with								
gratings per flight	20.80	22.19	23.58	24.98	25.67	26.37	27.07	27.76

137. SHEET METAL

Labor production per hour: 1st coat, 238 sq. ft.; 2d, 267 sq. ft.

Material coverage per gal.: 1st coat, 550 sq. ft.; 2d, 600 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.21	.22	.24	.25	.26	.27	.28	.28
2 coats per yd.	.39	.42	.45	.48	.49	.51	.52	.54

CORRUGATED IRON, OR METAL CEILINGS

Same as Sheet Metal, except that 9% must be added to flat surface to allow for corrugation.

ORNAMENTAL METAL CEILINGS

Same as Sheet Metal, except that 50% should be added to yardage for area measurement.

138. METAL WIRE FENCES—Average Type

Labor production per hour: 1st coat, 267 sq. ft.; 2d, 311 sq. ft.

Material cov'ge per gal.: 1st coat, 1125 sq. ft.; 2d, 1485 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.14	.16	.17	.19	.19	.20	.21	.21
2 coats per yd.	.26	.29	.32	.34	.35	.37	.38	.39



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but it takes intelligent planning and forceful sales effort to get your share of today's consumer dollar. To help you sell your services more effectively, ADM has collected and boiled down the experience of scores of successful professional painters like yourself.

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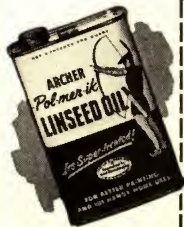
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139. STEEL FACTORY SASH (New)

Labor production per hour: 1st coat, 89 sq. ft.; 2d coat, 109 sq. ft.; 3d coat, 133 sq. ft.

Material coverage per gal.: 1st coat, 981 sq. ft.; 2d coat, 1000 sq. ft.; 3d coat, 1350 sq. ft.

Cost of material, \$5.90 per gal.
(Flat surface measurement.)

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.35	.39	.43	.47	.49	.51	.53	.55
2 coats per yd.	.64	.71	.79	.86	.90	.94	.98	1.02
3 coats per yd.	.87	.98	1.08	1.18	1.24	1.29	1.34	1.39

140. STEEL FACTORY SASH (Old)

When repainting steel factory sash, add 10% to 20% per yd. for preparing surface for painting to above table.

141. PUTTYING SASH

Labor production per hour: On new work, 79 lin. ft. Old work, large lights, 49 lin. ft. Old work, small lights, 35 lin. ft.

Material coverage per lb.: 8 lin. ft.

Cost of material, 16¢ per lb.

Wages per hour....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Puttying new work per lin. ft.	.06	.06	.07	.07	.07	.08	.08	.08
Old work, large lights, per lin. ft. ...	.08	.09	.10	.10	.11	.11	.12	.12
Old work, small lights, per lin. ft. ...	.10	.11	.13	.14	.14	.15	.16	.16

142. MASONRY WALLS—BONDING AND PENETRATING OIL PAINT

Labor production per hour: 1st coat, 356 sq. ft.; 2d, 374 sq. ft.

Material coverage per gal.: 1st coat, 235 sq. ft.; 2d, 295 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.30	.31	.32	.33	.34	.34	.35	.35
2 coats per yd.	.55	.57	.59	.61	.62	.63	.64	.65

143. WATERPROOFING—COMMON BRICK—SMOOTH BRICK

Labor production per hour: 1st coat, 110 sq. ft.; 2d, 193 sq. ft.

Material coverage per gal.: 1st coat, 90 sq. ft.; 2d, 200 sq. ft.

Cost of material, \$6.13 per gal.

Wages per hour....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.85	.88	.92	.95	.97	.98	1.00	1.02
2 coats per yd.	1.26	1.31	1.37	1.42	1.45	1.47	1.50	1.52



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COMMERCIAL — Exterior Brush Painting

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143-A. WATERPROOFING—CONCRETE, CONCRETE BLOCKS, AND CINDER BLOCKS (Fine Texture)

Labor production per hour: 1st coat, 110 sq. ft.; 2d, 193 sq. ft.

Material coverage per gal.: 1st coat, 100 sq. ft.; 2d, 200 sq. ft.

Cost of material, \$6.13 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.79	.82	.86	.89	.91	.92	.94	.96
2 coats per yd.	1.20	1.25	1.31	1.36	1.38	1.41	1.44	1.46

143-B. WATERPROOFING—CEMENT PLASTER

Labor production per hour: 1st coat, 110 sq. ft.; 2d, 193 sq. ft.

Material coverage per gal.: 1st coat, 90 sq. ft.; 2d, 200 sq. ft.

Cost of material, \$6.13 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.85	.88	.92	.95	.97	.98	1.00	1.02
2 coats per yd.	1.26	1.31	1.37	1.42	1.45	1.47	1.50	1.52

143-C. WATERPROOFING—CINDER BLOCK (VERY ROUGH SURFACE) AND STUCCO

Labor production per hour: 1st coat, 99 sq. ft.; 2d, 165 sq. ft.

Material coverage per gal.: 1st coat, 60 sq. ft.; 2d, 175 sq. ft.

Cost of material, \$6.13 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	1.18	1.22	1.26	1.29	1.31	1.33	1.35	1.37
2 coats per yd.	1.65	1.71	1.77	1.83	1.86	1.89	1.92	1.95

143-D. WATERPROOFING—WIRE CUT TAPESTRY BRICK

Labor production per hour: 1st coat, 99 sq. ft.; 2d, 165 sq. ft.

Material coverage per gal.: 1st coat, 60 sq. ft.; 2d, 175 sq. ft.

Cost of material, \$6.13 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	1.18	1.22	1.26	1.29	1.31	1.33	1.35	1.37
2 coats per yd.	1.65	1.71	1.77	1.83	1.86	1.89	1.92	1.95

EXTERIOR WORK—SPRAY PAINTING**144. BRICK, TILE AND CEMENT—OIL PAINT**

Labor production per hour: Each coat, 365 sq. ft.

Material coverage per gal.: 1st coat, 270 sq. ft.; 2d and 3d coats, 450 sq. ft. Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.27	.28	.29	.30	.30	.31	.31	.32
2 coats per yd.	.46	.48	.50	.52	.53	.54	.55	.56
3 coats per yd.	.65	.68	.71	.74	.75	.77	.78	.80

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THE
Thoro
System

BEAUTY AND PROTECTION AT MINIMUM COST

1. Waterplug to stop the leaks.
2. THOROSEAL is prepared especially to fill and seal voids and cracks, to equalize the absorption in the various units comprising the surface and to make a beautiful, matt-textured finish.
3. It may be the home or garage!
 It may be the cellar!
 It may be the cistern or pool!
 It may be the dairy barn or milkhouse!
 It may be the city water reservoir!
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4. If you have a problem with water or dampness, THOROSEAL will correct and solve the problem.



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STANDARD DRY WALL PRODUCTS, INC.

NEW EAGLE • PENNSYLVANIA

COMMERCIAL — *Spray Painting, Exterior*

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145. BRICK, TILE AND CEMENT—CEMENT WATER PAINT

Labor production per hour: 1st coat, 405 sq. ft.; 2d, 486 sq. ft.

Material coverage per gal.: 1st coat, 100 sq. ft.; 2d, 150 sq. ft.

Cost of material, \$1.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.18	.19	.20	.21	.21	.22	.22	.23
2 coats per yd.	.31	.33	.35	.36	.37	.38	.39	.40

(Figure trim separately.)

146. BRICK, TILE, CEMENT—SYNTHETIC-RESIN BOUND EXTERIOR PAINT

Labor production per hour: 1st coat, 410 sq. ft.; 2d, 508 sq. ft.

Material coverage per gal.: 1st coat, 150 sq. ft.; 2d, 200 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.42	.43	.44	.44	.45	.45	.46	.46
2 coats per yd.	.73	.75	.77	.78	.79	.80	.81	.82

146-A. ROUGH BRICK—PLASTIC PAINTS

Labor production per hour: 315 sq. ft.

Material coverage per gal.: 90 sq. ft.

Cost of material, \$5.85 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.67	.68	.69	.70	.71	.71	.72	.73

The above labor production per hour does not cover the cost of an additional helper at the spray machine.

146-B. TILE AND CEMENT—PLASTIC PAINTS

Labor production per hour: 315 sq. ft.

Material coverage per gal.: 90 sq. ft.

Cost of material, \$5.85 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.67	.68	.69	.70	.71	.71	.72	.73

The above labor production per hour does not cover the cost of an additional helper at the spray machine.

146-C. STUCCO—PLASTIC PAINTS

Labor production per hour: 315 sq. ft.

Material coverage per gal.: 90 sq. ft.

Cost of material, \$5.85 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.67	.68	.69	.70	.71	.71	.72	.73

The above labor production per hour does not cover the cost of an additional helper at the spray machine.

PROTEXA-WALL*

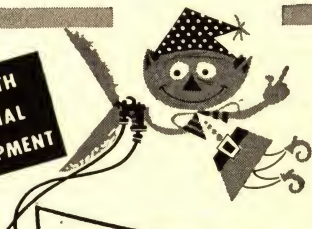
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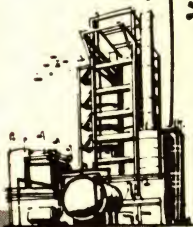
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INTERIOR WORK—SPRAY PAINTING**147. SMOOTH PLASTER WALLS—FLAT PAINT FINISH**

Labor production per hour: 1st coat, 472 sq. ft.; 2d, 418 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 540 sq. ft.

Cost of material per gal.: Primer, \$4.04; flat paint, \$3.80.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.12	.13	.14	.15	.15	.15	.16	.16
2 coats per yd.	.25	.26	.28	.30	.31	.31	.32	.33

148. SANDFINISH PLASTER WALLS—FLAT PAINT

Labor production per hour: 1st coat, 388 sq. ft.; 2d, 338 sq. ft.

Material coverage per gal.: 1st coat, 495 sq. ft.; 2d, 450 sq. ft.

Cost of material per gal.: 1st coat, \$4.04; 2d coat, \$3.80.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.14	.15	.16	.17	.17	.18	.18	.19
2 coats per yd.	.29	.31	.33	.35	.37	.38	.39	.40

149. SMOOTH FINISH PLASTER—INDUSTRIAL ENAMEL

Labor production per hour: 1st coat, 472 sq. ft.; 2d coat, 425 sq. ft.; 3d coat, 379 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d coat, 450 sq. ft.; 3d coat, 495 sq. ft.

Cost of material per gal.: Oil primer, \$4.42; undercoater, \$4.35; enamel, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.13	.14	.14	.15	.16	.16	.16	.17
2 coats per yd.	.28	.29	.31	.33	.34	.34	.35	.36
3 coats per yd.	.48	.50	.53	.56	.57	.58	.60	.61

150. SPRAY GUN STIPPLE

After walls have been sized or painted.

Labor production per hour: 138 sq. ft.

Material coverage per gal.: 360 sq. ft.

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.34	.36	.39	.42	.43	.44	.46	.47



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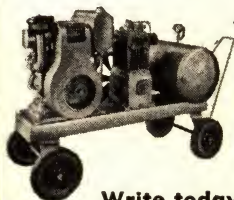
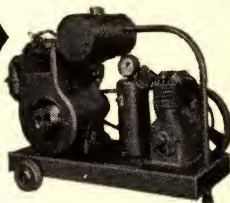
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150-A. SMOOTH FINISH PLASTER—ALUMINUM PAINT

Labor production per hour: Each coat, 472 sq. ft.

Material coverage per gal.: Each coat, 600 sq. ft.

Cost of material, \$5.10 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.13	.14	.15	.16	.16	.16	.17	.17
2 coats per yd.	.26	.28	.29	.31	.32	.33	.33	.34

150-B. SANDFINISH PLASTER WALLS—ALUMINUM PAINT

Labor production per hour: Each coat, 472 sq. ft.

Material coverage per gal.: Each coat, 540 sq. ft.

Cost of material, \$5.10 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.14	.15	.15	.16	.17	.17	.18	.18
2 coats per yd.	.28	.30	.31	.33	.34	.34	.35	.36

150-C. CONCRETE SURFACES (ALUMINUM PAINT)

Labor production per hour: Each coat, 472 sq. ft.

Material coverage per gal.: Each coat, 300 sq. ft.

Cost of material, \$5.10 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.21	.22	.22	.23	.24	.24	.24	.25
2 coats per yd.	.42	.43	.45	.46	.47	.48	.49	.49

150-D. CINDER BLOCKS (ALUMINUM PAINT)

Labor production per hour: Each coat, 472 sq. ft.

Material coverage per gal.: Each coat, 180 sq. ft.

Cost of material, \$5.10 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.31	.32	.33	.33	.34	.34	.35	.35
2 coats per yd.	.62	.64	.65	.67	.68	.68	.69	.70

**151. CALCIMINE OR COLD WATER PAINT—INTERIOR
BRICK, PLASTER AND WOOD SURFACES**

Labor production per hour: 506 sq. ft.

Material coverage per gal.: 162 sq. ft.

Cost of material, 80¢ per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.10	.10	.11	.12	.12	.13	.13	.13

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152. CASEIN PAINT OVER PAINTED SURFACES

Labor production per hour: 1st coat, 462 sq. ft.; 2d, 405 sq. ft.

Material coverage per gal.: 1st coat, 450 sq. ft.; 2d, 495 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.13	.14	.15	.16	.16	.16	.17	.17
2 coats per yd.	.26	.28	.30	.32	.32	.33	.34	.35

153. CASEIN PAINT OVER SMOOTH FINISH, NEW PLASTER

Labor production per hour: 1st coat, 413 sq. ft.; 2d, 454 sq. ft.

Material coverage per gal.: Each coat, 450 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.14	.15	.16	.16	.17	.17	.18	.18
2 coats per yd.	.27	.29	.30	.32	.33	.34	.35	.36

154. CASEIN PAINT OVER SANDFINISH, NEW PLASTER

Labor production per hour: Each coat, 405 sq. ft.

Material coverage per gal.: Each coat, 450 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.14	.15	.16	.17	.17	.18	.18	.18
2 coats per yd.	.28	.30	.32	.33	.34	.35	.36	.37

155. CASEIN PAINT OVER CEMENT OR CONCRETE SURFACES

Labor production per hour: Each coat, 365 sq. ft.

Material coverage per gal.: Each coat, 270 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.20	.21	.22	.23	.23	.24	.24	.25
2 coats per yd.	.39	.41	.43	.45	.46	.47	.48	.49

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156. CASEIN PAINT OVER ACCOUSTICAL SURFACES

Labor production per hour: Each coat, 365 sq. ft.

Material coverage per gal.: Each coat, 270 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.20	.21	.22	.23	.23	.24	.24	.25
2 coats per yd.	.39	.41	.43	.45	.46	.47	.48	.49

157. CASEIN PAINT OVER CINDER BLOCKS

Labor production per hour: Each coat, 308 sq. ft.

Material coverage per gal.: 1st coat, 162 sq. ft.; 2d, 208 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.29	.30	.32	.33	.33	.34	.35	.35
2 coats per yd.	.54	.56	.59	.61	.62	.64	.65	.66

INTERIOR TRIM—BRUSH PAINTING**158. OIL PAINT—3 COATS, DOORS AND WINDOWS**

Labor production per hour: 1st coat, 185 sq. ft.; 2d coat, 139 sq. ft.; 3d coat, 178 sq. ft.

Material coverage per gal.: 1st coat, 603 sq. ft.; 2d coat, 495 sq. ft.; 3d coat, 540 sq. ft.

Cost of material, \$4.65 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming per yd.	.21	.23	.25	.27	.28	.29	.30	.31
2 coats per yd.	.48	.53	.57	.62	.64	.67	.69	.71
3 coats per yd.	.70	.77	.84	.91	.94	.98	1.01	1.04

159. ENAMEL—DOORS AND WINDOWS

Labor production per hour: Prime coat, 185 sq. ft.; 2d coat, 123 sq. ft.; 3d coat, 133 sq. ft.

Material coverage per gal.: Prime coat, 603 sq. ft.; 2d coat, 405 sq. ft.; 3d coat, 504 sq. ft.

Cost of material per gal.: Oil paint, \$4.65; undercoater, \$4.36; enamel, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming per yd.	.21	.23	.25	.27	.28	.29	.30	.31
2 coats per yd.	.52	.57	.62	.67	.69	.72	.74	.77
3 coats per yd.	.84	.92	1.00	1.08	1.12	1.15	1.19	1.23

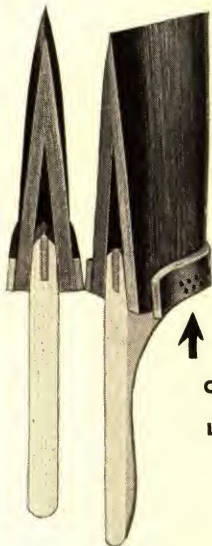
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160. ENAMEL — PICTURE MOULDINGS, CHAIR RAILS AND OTHER TRIM UP TO 6 INCHES WIDTH

Labor production per hour: Prime coat, 325 lin. ft.; 2d coat, 189 lin. ft.; 3d coat, 167 lin. ft.

Material coverage per gal.: Prime coat, 1200 lin. ft.; 2d and 3d coats, 810 lin. ft.

Cost of material per gal.: Prime, \$4.16; undercoat, \$4.36; enamel, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming per 100 lin. ft.	1.24	1.36	1.49	1.62	1.68	1.74	1.81	1.87
2 coats per 100 lin. ft.	3.31	3.64	3.99	4.34	4.51	4.68	4.85	5.03
3 coats per 100 lin. ft.	5.93	6.50	7.10	7.70	7.99	8.29	8.58	8.88

161. SPACKLING OR "SWEDISH PUTTY" OVER FLAT SURFACES

Labor production per hour: 77 sq. ft.

Material coverage per lb.: 144 sq. ft.

Cost of material, 24¢ per lb.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Spackling per yd. ...	.35	.40	.45	.50	.52	.55	.57	.59

162. GLAZING AND WIPING OVER ENAMEL

Labor production per hour: 77 sq. ft.

Material coverage per gal.: 1080 sq. ft.

Cost of material, \$4.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Glazing and wiping per yd.	.37	.42	.47	.52	.54	.57	.59	.61

163. FLAT VARNISHING AND BRUSH STIPLING OVER GLAZED TRIM

Labor production per hour: Varnish, 223 sq. ft.; stippling, 311 sq. ft.

Material coverage per gal.: Varnish, 630 sq. ft.

Cost of material, \$4.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Flat varnishing per yd.	.18	.19	.21	.23	.24	.24	.25	.26
Flat varnishing and brush stippling per yd.	.26	.29	.32	.35	.36	.38	.39	.40

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SPACKLE POWDER

SPACKLE IN PUTTY FORM

Every painting job is a Spackle job, because Spackle is the connecting link between a poor surface and a perfect paint job. For a SMOOTH-ER SURFACE use SPACKLE in POWDER or PUTTY form . . . on brick, concrete, tile, plaster, wallboard, metal and wood.

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164. WASH, TOUCH UP AND 1 COAT OF ENAMEL

Labor production per hour: Wash and touch up, 185 sq. ft.; enamel, 89 sq. ft.

Material coverage per gal.: Enamel, 396 sq. ft.

Cost of material, \$7.20 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Wash, touch up and 1 coat enamel per yd.	.60	.66	.72	.78	.81	.84	.87	.90

165. WASH, TOUCH UP, 1 COAT UNDERCOATER AND 1 COAT ENAMEL

Labor production per hour: Wash and touch up, 185 sq. ft.; undercoater and enamel, 100 sq. ft.

Material coverage per gal.: Undercoater, 500 sq. ft.; enamel, 504 sq. ft.

Cost of material: Undercoater, \$4.36; enamel, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Wash, touch up, 1 coat undercoater and 1 coat enamel per yd. .	.87	.96	1.06	1.15	1.20	1.24	1.29	1.34

166. WASHING ENAMEL FINISH

Labor production per hour: 112 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing per yd.	.23	.27	.30	.33	.35	.36	.38	.40

167. STAIN, SHELLAC AND VARNISH

Labor production per hour: Stain, 277 sq. ft.; shellac, 278 sq. ft.; varnish, 255 sq. ft.

Material coverage per gal.: Stain, 720 sq. ft.; shellac, 720 sq. ft.; varnish, 450 sq. ft.

Cost of material per gal.: Stain, \$2.50; shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stain per yd.	.13	.14	.15	.17	.17	.18	.19	.19
Stain, shellac per yd.	.29	.31	.34	.36	.38	.39	.40	.42
Stain, shellac, varnish per yd.	.52	.56	.60	.64	.66	.68	.70	.72

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168. STAINFILL, SHELLAC, GLOSS VARNISH AND FLAT VARNISH

Labor production per hour: Stain and fill, 77 sq. ft.; shellac, 278 sq. ft.; varnish, 217 sq. ft.; flat varnish, 223 sq. ft.

Material coverage per gal.: Stain and fill, 360 sq. ft.; shellac, 720 sq. ft.; varnish, 450 sq. ft.; flat varnish, 630 sq. ft.

Cost of material per gal.: Stain and fill, \$2.50; shellac, \$5.20; varnish, each coat, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stain and fill per yd. .40	.45	.50	.54	.57	.59	.62	.64	
Stain, fill, shellac per yd.	.56	.62	.68	.74	.77	.80	.84	.87
Stain, fill, shellac and varnish per yd.	.81	.89	.97	1.04	1.08	1.12	1.16	1.20
Stain, fill, shellac, 2 coats varnish per yd.	1.02	1.12	1.21	1.30	1.35	1.40	1.45	1.49

169. PENETRATING STAINWAX

Labor production per hour: 1st coat, 213 sq. ft.; 2d, 256 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 630 sq. ft.

Cost of material, \$4.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.19	.21	.23	.25	.25	.26	.27	.28
2 coats per yd.	.35	.39	.42	.45	.47	.48	.50	.52

POLISHING SECOND COAT (add to above figures)

Labor production per hour: 157 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Polishing per yd. ...	.17	.19	.21	.24	.25	.26	.27	.28

170. WASH, TOUCH UP AND VARNISH

Labor production per hour: Wash and touch up, 217 sq. ft.; varnish, 133 sq. ft.

Material coverage per gal.: 540 sq. ft.

Cost of material: Varnish, \$6.49 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Wash, touch up and varnish per yd.	.42	.47	.51	.56	.58	.60	.63	.65



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The HANNA PAINT MANUFACTURING CO., Inc.
COLUMBUS, OHIO

Plants—Columbus, Pittsburgh, Dallas, Birmingham

COMMERCIAL — *Interior Floors*

Consult Standard of Measurements • No preparatory work included in these prices

171. WAXING AND POLISHING

Labor production per hour: 112 sq. ft.

Material coverage per gal.: 810 sq. ft.

Cost of material, \$3.80 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Waxing and polishing per yd.	.27	.31	.34	.37	.39	.41	.42	.44

172. SYNTHETIC RESIN FINISH—(Clear)

Labor production per hour: 1st coat, 535 sq. ft.; 2d, 624 sq. ft.

Material coverage per gal.: 1st coat, 600 sq. ft.; 2d, 675 sq. ft.

Cost of material, \$6.50 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.15	.15	.16	.17	.17	.17	.18	.18
2 coats per yd.	.27	.29	.30	.31	.32	.33	.33	.34

173. SYNTHETIC RESIN—KNOTTY PINE, PLYWOOD, WOOD FINISHES (BLEACHED EFFECT) (Requires Wiping)

Labor production per hour: 1st coat, 580 sq. ft.; 2d, 489 sq. ft.

Material coverage per gal.: 1st coat, 600 sq. ft.; 2d, 450 sq. ft.

Cost of material: 1st coat, \$6.50; 2d coat pigmented, \$6.80.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.14	.15	.16	.16	.16	.17	.17	.17
2 coats per yd.	.33	.35	.36	.37	.38	.39	.39	.40

INTERIOR FLOORS**174. SHELLAC AND 2 COATS OF VARNISH**

Labor production per hour: Shellac, 445 sq. ft.; varnish, each coat, 356 sq. ft.

Material coverage per gal.: Shellac, 680 sq. ft.; varnish, each coat, 540 sq. ft.

Cost of material per gal.: Shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Shellac per yd.	.13	.14	.14	.15	.16	.16	.16	.17
Shellac and varnish per yd.	.31	.33	.35	.36	.37	.38	.39	.40
Shellac and 2 coats varnish per yd.	.49	.52	.55	.58	.59	.61	.62	.64

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Empire Varnish Co.

2636 E. 76th St.

Cleveland 4, Ohio

COMMERCIAL — *Interior Floors*

Consult Standard of Measurements • No preparatory work included in these prices

175. STAIN AND FILL, SHELLAC AND VARNISH 2 COATS

Labor production per hour: Stain and fill, 333 sq. ft.; shellac, 445 sq. ft.; varnish, 356 sq. ft.

Material coverage per gal.: Stain and fill, 505 sq. ft.; shellac, 506 sq. ft.; varnish, 540 sq. ft.

Cost of material per gal.: Stain and fill, \$2.50; shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stain, fill per yd.	.12	.13	.14	.16	.16	.17	.17	.18
Stain, fill, shellac per yd.	.27	.29	.31	.33	.34	.35	.36	.37
Stain, fill, shellac and varnish per yd. .	.45	.48	.51	.55	.56	.58	.59	.61
Stain, fill, shellac and 2 coats varnish per yd.	.63	.67	.71	.76	.78	.80	.82	.84

176. STAINFILL, SHELLAC, WAX AND POLISH

Labor production per hour: Stainfill, 344 sq. ft.; 1st coat shellac, 445 sq. ft.; 2d coat, 554 sq. ft.; wax and polish, 255 sq. ft.

Material coverage per gal.: Stainfill, 505 sq. ft.; 1st coat shellac, 506 sq. ft.; 2d coat, 630 sq. ft.; wax, 300 sq. ft.

Cost of material per gal.: Stainfill, \$2.50; shellac, \$5.20; wax, per lb., 68¢.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stainfill per yd.	.12	.13	.14	.15	.16	.16	.17	.17
Stainfill, shellac per yd.	.27	.29	.31	.33	.34	.35	.36	.37
Stainfill, 2 coats shellac per yd.	.39	.42	.44	.47	.48	.50	.51	.52
Stainfill, 2 coats shellac and wax per yd.	.51	.55	.60	.64	.66	.68	.70	.72

177. CLEAN, TOUCH UP AND VARNISH

Labor production per hour: Clean, touch up, 167 sq. ft.; varnish, 391 sq. ft.

Material coverage per gal.: 540 sq. ft.

Cost of material per gal.: \$6.49 (varnish).

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Clean, touch up and varnish per yd.	.33	.36	.39	.43	.44	.46	.47	.49

COMMERCIAL — *Interior Floors*

Consult Standard of Measurements • No preparatory work included in these prices

178. CLEAN, TOUCH UP, WAX AND POLISH

Labor production per hour: Clean, touch up, 133 sq. ft.; wax and polish, 223 sq. ft.

Material coverage per lb.: 300 sq. ft.

Cost of material, 68¢ per lb.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Clean, touch up, wax and polish, per yd. . .	.33	.38	.42	.47	.49	.51	.53	.56

179. CONCRETE FLOORS AND STEPS

(The figures compiled for this work are for Enamel prime and finish coats only. For penetrating color and hardening primer the first coat would give slightly better labor production, and cost per square yard being quite a bit less. For heavy based primer to withstand extreme wear the first coat would give slightly less labor production, and cost per square yard being slightly more.)

Labor production per hour: 1st coat, 320 sq. ft.; 2d, 368 sq. ft.

Material coverage per gal.: 1st coat, 300 sq. ft.; 2d, 400 sq. ft.

Cost of material, \$5.59 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.25	.26	.27	.28	.29	.30	.30	.31
2 coats per yd.	.45	.47	.49	.51	.52	.53	.54	.55

180. PENETRATING STAINWAX—HARDWOOD FLOORS

Labor production per hour: 1st coat, 435 sq. ft.; 2d, 580 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 630 sq. ft.

Cost of material, \$4.95 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.14	.15	.16	.17	.17	.18	.18	.18
2 coats per yd.	.26	.27	.29	.30	.31	.32	.32	.33

181. LINOLEUM—VARNISHING

Labor production per hour: 1st coat, 311 sq. ft.; 2d, 311 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 540 sq. ft.

Cost of material, \$6.49 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.19	.20	.22	.23	.23	.24	.25	.25
2 coats per yd.	.38	.41	.43	.46	.47	.48	.49	.50

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Consult Standard of Measurements • No preparatory work included in these prices

182. LINOLEUM—WAXING

Labor prod'n per hour: Wax and polish, 244 sq. ft. each coat.

Material coverage per gal.: 1080 sq. ft. each coat.

Cost of material, \$3.25 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.13	.15	.16	.18	.19	.19	.20	.21
2 coats per yd.	.27	.30	.33	.36	.37	.39	.40	.42

183. PAINTING

Labor production per hour: 1st coat, 367 sq. ft.; 2d, 333 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d, 450 sq. ft.

Cost of material, \$4.60 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.15	.16	.17	.18	.18	.19	.19	.20
2 coats per yd.	.32	.34	.36	.38	.39	.40	.41	.42

184. FLOOR SEAL—ON MAPLE AND PINE

Labor production per hour: 1st coat, 619 sq. ft.; 2d, 743 sq. ft.

Material coverage per gal.: 1st coat, 630 sq. ft.; 2d, 1260 sq. ft.

Cost of material, \$5.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.12	.12	.13	.14	.14	.14	.14	.15
2 coats per yd.	.19	.20	.21	.22	.23	.23	.24	.25

185. FLOOR SEAL—ON OAK

Labor production per hour: 1st coat, 619 sq. ft.; 2d, 743 sq. ft.

Material coverage per gal.: 1st coat, 720 sq. ft.; 2d, 1260 sq. ft.

Cost of material, \$5.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.11	.11	.12	.13	.13	.13	.14	.14
2 coats per yd.	.18	.19	.20	.21	.22	.22	.23	.24

186. BUFFING—WITH MACHINE

If required, should be added to above prices.

Labor production per hour: 495 sq. ft.

If you have your own machine for buffing, add cost of materials; if you rent machine, add about 1c per yard to buffing price.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Buffing per yd.	.05	.06	.07	.08	.08	.08	.09	.09



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DESERVES THE

Best Treatment

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Only a fraction of the initial investment of laying a good floor, is the cost of its protective treatment...so when you are called on to finish or refinish a good floor surface, it's sound economy to choose Hillyard floor cleaners, seals, waxes, paint remover, and finishes...because Hillyard products and floor equipment are the result of "years-ahead" research—provide that "extra high quality" to guarantee labor-saving performance on every type of floor.



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We'll send along a Hillyard Maintainer (floor expert) to give you "on job" advice, and help with any floor problem that may be troubling you. No charge for his services.

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187. FILLING

Labor production per hour: 223 sq. ft.

Material coverage per gal.: 450 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Filling per yd.	.19	.21	.22	.24	.25	.26	.27	.27

INTERIOR WALL WORK**188. TAPING, FLUSHING JOINTS AND SANDING SHEET ROCK**

Labor production per hour: 33 lin. ft.

Cost of material: Tape and spackle, \$3.10 for 250 ft. package.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Taping, flushing joints and sanding sheet rock per lin. ft.	.10	.11	.12	.14	.14	.15	.15	.16

Jointing wall board with gauze and spackle slightly less than above.

**189. SPACKLE AND SANDING JOINTS ONLY
(Without tape or gauze)**

Labor production per hour: 69 lin. ft.

Cost of material, \$3.10 for 250 ft. package.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Spackle and sanding joints only per lin. ft.	.05	.06	.07	.07	.08	.08	.08	.08

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Manufacturers of

WALLTONE

(Since 1907)

SUPERIOR WALL PAINT

FLAT or SEMI-GLOSS

100% OIL PAINT

Not Soluble in Water

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INDEX HOUSE PAINT

ONE NIGHT FLOOR ENAMEL

GLOSS-LAC VARNISH STAIN

EAGLE ENAMEL



Established 1875

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Consult Standard of Measurements • No preparatory work included in these prices

190. SMOOTH FINISH PLASTER—FLAT FINISH

Labor production per hour: Primer, 279 sq. ft.; 2d and 3d coats, 223 sq. ft.

Material coverage per gal.: Oil primer, 630 sq. ft.; 2d coat, 540 sq. ft.; 3d coat, 630 sq. ft.

Cost of material per gal.: All three coats, \$3.80.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Oil primer per yd. ...	.15	.16	.17	.19	.19	.20	.21	.21
2 coats per yd.	.33	.36	.38	.42	.43	.45	.46	.48
3 coats per yd.	.50	.55	.58	.64	.66	.68	.71	.73

If last coat is brush stippled, add following prices to above:

Labor production per hour: 223 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stippling per yd. ...	.12	.13	.15	.17	.17	.18	.19	.20

191. SANDFINISH PLASTER—FLAT FINISH

Labor production per hour: Primer, 167 sq. ft.; 2d coat, 196 sq. ft.; 3d coat, 205 sq. ft.

Material coverage per gal.: Oil primer, 297 sq. ft.; 2d coat, 450 sq. ft.; 3d coat, 486 sq. ft.

Cost of material per gal.: All three coats, \$3.80.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.27	.29	.32	.34	.35	.36	.37	.38
1 coat per yd.	.48	.52	.56	.60	.62	.64	.66	.69
2 coats per yd.	.68	.74	.80	.85	.88	.91	.94	.97

192. SMOOTH FINISH PLASTER—INDUSTRIAL ENAMEL

Labor production per hour: Primer, 279 sq. ft.; 2d coat, 223 sq. ft.; 3d coat, 189 sq. ft.

Material coverage per gal.: Oil primer, 630 sq. ft.; 2d and 3d coats, 540 sq. ft.

Cost of material per gal.: Oil primer and undercoat, \$4.30; 3d coat, gloss, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.15	.17	.18	.19	.20	.21	.21	.22
2 coats per yd.	.34	.37	.40	.43	.45	.46	.48	.49
3 coats per yd.	.60	.65	.70	.75	.77	.80	.82	.85



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- FLAT
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- SEALER

GREAT LAKES PAINT AND VARNISH CO.

CHICAGO 39, ILLINOIS

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193. INTERIOR WALLS AND CEILINGS — (One-coat Odorless Flat Enamel) Damp or Dry

Labor production per hour: 180 sq. ft.

Material coverage per gal.: 300 sq. ft.

Cost of material, \$5.95 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.32	.34	.36	.38	.40	.41	.42	.43

193-A. SINKING POOLS (Rubberized Finish)

Labor production per hour: 1st coat, 230 sq. ft.; 2d, 290 sq. ft.

Material coverage per gal.: 1st coat, 350 sq. ft.; 2d, 400 sq. ft.

Cost of material, \$6.70 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.29	.30	.32	.33	.34	.35	.36	.37
2 coats per yd.	.53	.55	.59	.61	.63	.64	.66	.67

193-B. INTERIOR WALLS AND CEILINGS (RUBBERIZED FLAT FINISH) For Resisting Strong Chemicals

Labor production per hour: 247 sq. ft.

Material coverage per gal.: 400 sq. ft.

Cost of material, \$5.95 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.24	.25	.27	.28	.29	.30	.31	.31

193-C. INTERIOR WALLS AND CEILINGS — For Resisting Strong Chemicals

Labor production per hour: 225 sq. ft.

Material coverage per gal.: 400 sq. ft.

Cost of material, \$6.55 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.26	.28	.29	.31	.32	.33	.34	.35

193-D. INTERIOR WALLS AND CEILINGS—Damp or Dry (Odorless Enamel Finish)

Labor production per hour: 135 sq. ft., 1st and 2d coats.

Material coverage per gal.: 360 sq. ft.

Cost of material, \$6.55 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.36	.38	.41	.44	.45	.47	.48	.49
2 coats per yd.	.72	.76	.82	.88	.90	.93	.96	.99

To Paint Over DAMP or Dry Interior Walls, Ceilings, Trim



(Safe for New Fresh Plaster)

The Complete **ODOR-LESS**
LIME RESISTANT COLOR SYSTEM
that has Everything!

ODOR-LESS DAMPCOAT Flat • Semi-gloss • High gloss **FINISHES**

1. Have NO ODORS to affect foods or persons.
2. Safely paint over DAMP or Dry surfaces—even lime resistant over new plaster.
3. Resists Mild Acids, Strong Cleansers.
4. FAST DRYING. Flat Finish in 1 hour . . . High Gloss in 3 hours. Durable. Scrubbable in 24 hours.
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COLORS: Comes in 6 Deep Tones and White in Flat or High Gloss.

Colors are intermixable to make thousands of flat, Eggshell or High Gloss shades quickly and accurately, simply by combining and stirring.

To Finish and Protect
SWIMMING POOLS
as only Rubber can—

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1. Resists seepage of water.
2. 1 Hr. Dry—progressively hardens to tile-like finish.
3. Over 65% Rubber in vehicle solids.

Colors: White, Ocean Blue, Sea Green, Aquamarine.

For Interior Surfaces subject to spillage of strong chemicals, acids, alkalis —

Use High Gloss **RUBBERIZED DAMPCOAT ENAMEL OR RUBBER-COAT MASTER FLAT**

Recommended for Maximum Protection



THE
WILBUR & WILLIAMS
COMPANY
BOSTON 35, MASS.

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194. AVERAGE TEXTURED PLASTER, SEMI-GLOSS

Labor production per hour: Primer, 133 sq. ft.; 2d coat, 155 sq. ft.; 3d coat, 166 sq. ft.

Material coverage per gal.: Primer, 270 sq. ft.; 2d coat, 360 sq. ft.; 3d coat, 405 sq. ft.

Cost of material per gal.: Oil primer and 2d coat, \$4.42; gloss, \$5.10.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.34	.37	.40	.43	.44	.45	.47	.48
2 coats per yd.	.62	.67	.72	.78	.80	.83	.85	.88
3 coats per yd.	.89	.96	1.04	1.11	1.15	1.19	1.22	1.26

195. GLAZING AND MOTTLING OVER SMOOTH FINISH PLASTER

Labor production per hour: 98 sq. ft.

Material coverage per gal.: 1080 sq. ft.

Cost of material, \$3.00 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Glazing and mottling per yd.	.29	.33	.37	.40	.42	.44	.46	.48

196. GLAZING AND MOTTLING OVER SANDFINISH PLASTER

Labor production per hour: 80 sq. ft.

Material coverage per gal.: 900 sq. ft.

Cost of material, \$3.00 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Glazing and mottling per yd.	.35	.40	.45	.49	.52	.54	.56	.59

197. GLAZING AND HIGHLIGHTING TEXTURED PLASTER

Labor production per hour: 112 sq. ft.

Material coverage per gal.: 855 sq. ft.

Cost of material, \$3.00 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Glazing and high- lighting per yd.	.26	.30	.33	.36	.38	.40	.41	.43

198. STARCH AND BRUSH STIPPLE OVER PAINTED GLAZED SURFACES

Labor production per hour: 155 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Starch and brush stipple per yd.	.17	.19	.22	.24	.25	.26	.28	.29

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Consult Standard of Measurements • No preparatory work included in these prices

199. FLAT VARNISH AND BRUSH STIPPLE OVER PAINTED OR GLAZED SURFACES

Labor production per hour: 144 sq. ft.

Material coverage per gal.: 540 sq. ft.

Cost of material, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Flat varnish and

stipple per yd.	.29	.31	.34	.37	.38	.39	.40	.42
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200. WASH, TOUCH UP AND 1 COAT OF GLOSS PAINT ON SMOOTH FINISH PLASTER

Labor production per hour: Wash, touch up, 167 sq. ft.; paint, 167 sq. ft.

Material coverage per gal.: Paint, 477 sq. ft.

Cost of material per gal.: Gloss paint, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Wash, touch up and

gloss per yd.	.44	.49	.54	.58	.60	.62	.65	.67
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For second coat of gloss paint, add the following prices to the above:

Labor production per hour: 178 sq. ft.

Material coverage per gal.: 486 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Gloss paint per yd. ...	.28	.30	.32	.34	.35	.36	.37	.38
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201. WASH, TOUCH UP, SIZE AND 2 COATS OF FLAT PAINT ON SMOOTH FINISH PLASTER

Labor production per hour: Wash, touch up, 167 sq. ft.; size, 580 sq. ft.; 1st coat, 189 sq. ft.; 2d coat, 212 sq. ft.

Material coverage per gal.: Water size, 720 sq. ft.; 1st coat, 603 sq. ft.; 2d coat, 630 sq. ft.

Cost of material per gal.: Water size, 35¢; flat paint, \$4.30.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Wash, touch up,

size, and 2 coats

flat paint per yd. ...	.59	.66	.72	.79	.82	.85	.89	.92
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202. WASHING SMOOTH FINISH PLASTER WALLS

Labor production per hour: 189 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Washing per yd.	.14	.16	.18	.20	.21	.22	.23	.24
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203. WASHING SANDFINISH PLASTER WALLS

Labor production per hour: 133 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
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Washing per yd.	.20	.22	.25	.28	.29	.31	.32	.34
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COMMERCIAL — *Interior Walls*

Consult Standard of Measurements • No preparatory work included in these prices

204. WASHING STARCHED SMOOTH SURFACES AND RESTARCHING

Labor production per hour: Wash, 189 sq. ft.; starch and stipple, 155 sq. ft.

No material figured.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing, starch and brush stipple per yd.	.31	.35	.39	.44	.46	.48	.50	.52

205. WASHING OFF AVERAGE CALCIMINED SURFACES

Impossible to price accurately. A physical test should be made, and work done Cost Plus basis.

Labor production per hour: 149 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Washing off calcimine surfaces per yd.	.17	.20	.22	.25	.26	.27	.29	.30

206. CALCIMINING—WATER SIZE

Labor prod'n per hour: Size, 580 sq. ft.; calcimine, 301 sq. ft.

Mat. coverage per gal.: Size, 720 sq. ft.; calcimine, 240 sq. ft.

Cost of material per gal.: Water size, 40¢; calcimine, 80¢.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Water size and calcimine per yd. ...	.17	.18	.20	.22	.23	.24	.25	.26

207. CALCIMINING—OIL SIZE

Labor prod'n per hour: Size, 278 sq. ft.; calcimine, 301 sq. ft.

Mat. coverage per gal.: Size, 720 sq. ft.; calcimine, 240 sq. ft.

Cost of material per gal.: Oil size, \$3.15; calcimine, 80¢.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Oil size and calcimine, per yd.	.25	.27	.30	.33	.34	.35	.36	.38

208. CALCIMINING AND BRUSH STIPPLING

Labor production per hour: Size, 255 sq. ft.; calcimine, 279 sq. ft.; stipple, 208 sq. ft.

Mat. coverage per gal.: Size, 720 sq. ft.; calcimine, 240 sq. ft.

Cost of material per gal.: Oil size, \$3.15; calcimine, 80¢.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Oil size, calcimine and brush stipple per yd.	.39	.44	.48	.53	.55	.57	.59	.62

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COMMERCIAL — *Interior Walls*

Consult Standard of Measurements • No preparatory work included in these prices

209. CASEIN PAINT OVER PAINTED SURFACES

Labor production per hour: 277 sq. ft.

Material coverage per gal.: 423 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.17	.19	.20	.21	.22	.23	.23	.24

210. CASEIN PAINT OVER SMOOTH FINISH, NEW PLASTER

Labor production per hour: 1st coat, 278 sq. ft.; 2d, 311 sq. ft.

Material coverage per gal.: Each coat, 540 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.16	.17	.18	.20	.20	.21	.22	.22
2 coats per yd.	.30	.33	.35	.38	.39	.40	.42	.43

211. CASEIN PAINT OVER ROUGH SANDFINISH PLASTER

Labor production per hour: 260 sq. ft.

Material coverage per gal.: 356 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.19	.21	.22	.24	.24	.25	.26	.27

212. CASEIN PAINT OVER CEMENT BLOCKS

Labor production per hour: 176 sq. ft.

Material coverage per gal.: 333 sq. ft.

Cost of material, \$3.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.24	.26	.28	.30	.31	.32	.33	.34

213. CASEIN PAINT OVER ACCOUSTICAL SURFACES

Labor production per hour: 172 sq. ft.

Material coverage per gal.: 216 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.31	.33	.35	.37	.38	.39	.40	.42

214. CASEIN PAINT OVER CINDER BLOCKS

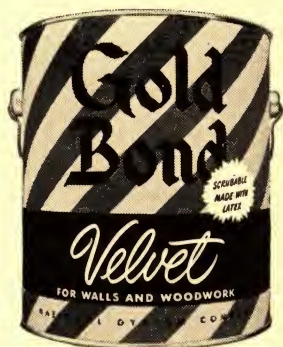
Labor production per hour: 132 sq. ft.

Material coverage per gal.: 162 sq. ft.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.41	.43	.46	.49	.50	.52	.53	.55

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Superior strength latex colors for tinting latex, casein or resin-emulsion paints and for use as a regular wall paint. Towne Colors can be mixed in any proportion with Gold Bond Velvet.

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COMMERCIAL — *Interior Walls*

Consult Standard of Measurements • No preparatory work included in these prices

215. SMOOTH TO MEDIUM ROUGH TEXTURE—SYNTHETIC RESIN-BOUND PAINT

Labor production per hour: 1st coat, 223 sq. ft.; 2d, 267 sq. ft.

Material coverage per gal.: 1st coat, 360 sq. ft.; 2d, 396 sq. ft.

Cost of material, \$6.50 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.28	.30	.31	.33	.34	.35	.35	.36
2 coats per yd.	.52	.56	.58	.62	.63	.65	.66	.68

216. SMOOTH TO MEDIUM ROUGH WALLS—BONDING AND PENETRATING OIL PAINT

Labor production per hour: 1st coat, 178 sq. ft.; 2d, 188 sq. ft.

Material coverage per gal.: 1st coat, 323 sq. ft.; 2d, 353 sq. ft.

Cost of material, \$3.85 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.25	.27	.30	.32	.33	.34	.35	.36
2 coats per yd.	.49	.53	.57	.61	.63	.65	.67	.69

WALL PAPER, CANVAS, COATED FABRICS, AND WOOD VENEER

For detailed preparatory work, see Tables 116-121.

217. PAPERHANGING

If papers are difficult to hang, add to these prices.

Prices and profit on wall paper are not included.

Removing of wall papers should be figured on Cost Plus basis.

Selling Prices—Labor Only—Per Single Roll

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
One edge	.64	.73	.82	.91	.96	1.00	1.05	1.10
Wire edge	1.02	1.16	1.31	1.45	1.52	1.60	1.67	1.74
Butt work	1.54	1.76	1.97	2.19	2.30	2.41	2.52	2.63
Scenic papers	1.96	2.24	2.53	2.81	2.95	3.09	3.23	3.37

The above figures are based on papers costing from 75c to \$1.50.

When hanging papers over this price, add accordingly.

If you do not furnish paper, increase above prices at least 20%.

218. CANVAS (material included)

Labor production per hour: 47 sq. ft.

Cost of material, 55¢ per yd.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Hanging sheeting per sq. yd.	1.10	1.18	1.26	1.34	1.38	1.42	1.46	1.50

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JOANNA WESTERN MILLS CO., Export Division: 1 Exchange Place, Jersey City 2, N. J., U. S. A.

COMMERCIAL — *Interior Walls*

Consult Standard of Measurements • No preparatory work included in these prices

219. COATED FABRICS (material included)

Labor production per hour: 35 sq. ft..

Cost of material, 40¢ per sq. yd.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Hanging coated fabrics, per sq. yd. . .	1.14	1.25	1.35	1.46	1.51	1.57	1.62	1.67

220. WOOD VENEER

Refer to Wood Veneer tables No. 125 in Residential Section.

221. LACQUER FINISH FOR WOOD VENEER

Labor production per hour: 1st coat, 374 sq. ft.; 2d, 374 sq. ft.

Material coverage per gal.: 1st coat, 500 sq. ft.; 2d, 540 sq. ft.

Cost of material, \$4.75 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.16	.17	.18	.18	.19	.19	.20	.20
2 coats per yd.	.30	.32	.34	.36	.37	.38	.39	.40

**222. PENETRATING WAX OR SYNTHETIC RESIN
APPLICATION OVER WOOD VENEER**

Labor production per hour: 1st coat, 535 sq. ft.; 2d, 624 sq. ft.

Material coverage per gal.: 1st coat, 600 sq. ft.; 2d, 675 sq. ft.

Cost of material, \$6.50 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.15	.15	.16	.17	.17	.17	.18	.18
2 coats per yd.	.28	.28	.30	.31	.32	.33	.33	.34



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COMMERCIAL — *Interior Walls*

Consult Standard of Measurements • No preparatory work included in these prices

222-A. CONCRETE FLOORS—UNPAINTED

Labor production per hour: 1st coat, 352 sq. ft.; 2d, 405 sq. ft.

Material coverage per gal.: 1st coat, 360 sq. ft.; 2d, 440 sq. ft.

Cost of material, \$7.50 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.26	.27	.28	.29	.30	.30	.31	.31
2 coats per yd.	.48	.50	.52	.54	.55	.56	.57	.58

222-B. STUCCO

Labor production per hour: 1st coat, 123 sq. ft.; 2d, 190 sq. ft.

Material coverage per gal.: 1st coat, 180 sq. ft.; 2d, 407 sq. ft.

Cost of material, \$7.15 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.57	.60	.63	.66	.67	.69	.70	.72
2 coats per yd.	.86	.91	.96	1.01	1.04	1.06	1.09	1.11

222-C. WET PLASTER WALLS (SMOOTH FINISH)

Labor production per hour: Prime coat Clear Sealer, 396 sq. ft.

Material coverage per gal.: Prime coat Clear Sealer, 540 sq. ft.

Cost of material, \$4.46 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Priming per yd.	.14	.15	.16	.17	.17	.18	.18	.19



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COMMERCIAL — *Special Items*

Consult Standard of Measurements • No preparatory work included in these prices

Special Items

223. GOLD LEAF

Sizing, furnishing leaf, and application.

Labor production per hour: 1.2 sq. ft.

Material coverage: 40 sq. ft. per pack.

Cost of material, \$30.00 per pack.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Gold leaf per sq. ft. .	3.16	3.50	3.84	4.19	4.36	4.53	4.70	4.87

224. SILVER LEAF

Sizing, furnishing leaf, and application.

Labor production per hour: 1.2 sq. ft.

Material coverage: 40 sq. ft. per pack.

Cost of material, \$13.50 per pack.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Silver leaf per sq. ft.	2.74	3.09	3.43	3.78	3.95	4.12	4.29	4.46

225. ALUMINUM LEAF

Sizing, furnishing leaf, and application.

Labor production per hour: 6.9 sq. ft.

Material coverage: 80 sq. ft. per pack.

Cost of material, \$4.50 per pack.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Aluminum leaf per sq. ft.	.47	.53	.59	.65	.68	.71	.74	.77

COMMERCIAL — *Special Items*

Consult Standard of Measurements • No preparatory work included in these prices

226. LINING PER 100 LINEAL FEET

No material figured.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
⅛" to ¼"	2.06	2.35	2.65	2.94	3.09	3.24	3.38	3.53
⅜" to ½"	2.48	2.83	3.18	3.54	3.71	3.89	4.07	4.24
¾" to 1 "	4.12	4.71	5.30	5.88	6.18	6.47	6.77	7.06
1½" to 2 "	4.12	4.71	5.30	5.88	6.18	6.47	6.77	7.06
2½" to 4 "	8.25	9.43	10.61	11.79	12.37	12.96	13.55	14.14
4½" to 6 "	8.25	9.43	10.61	11.79	12.37	12.96	13.55	14.14
Outlining two sides	4.12	4.71	5.30	5.88	6.18	6.47	6.77	7.06

227. LETTERS—NO OUTLINE

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1"	.04	.05	.05	.06	.06	.06	.07	.07
2"	.07	.08	.09	.10	.11	.11	.12	.12
2" to 6"	.10	.12	.13	.14	.15	.16	.17	.17
6" to 12"	.20	.23	.26	.29	.30	.32	.33	.35
12" to 20"	.30	.35	.39	.43	.45	.48	.50	.52
20" to 30"	.40	.46	.52	.58	.61	.63	.66	.69
30" to 40"	.66	.75	.84	.94	.98	1.03	1.08	1.13
40" to 50"	.81	.92	1.04	1.15	1.21	1.27	1.33	1.39

228. OUTLINED LETTERS

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1" to 6"	.15	.17	.19	.22	.23	.24	.25	.26
6" to 12"	.45	.52	.58	.65	.68	.71	.75	.78
12" to 20"	.81	.92	1.04	1.15	1.21	1.27	1.33	1.39
20" to 30"	1.16	1.33	1.49	1.66	1.74	1.83	1.91	1.99
30" to 40"	1.21	1.39	1.56	1.73	1.82	1.90	1.99	2.08
40" to 50"	1.31	1.50	1.69	1.88	1.97	2.06	2.16	2.25

COMMERCIAL — *Special Items*

Consult Standard of Measurements • No preparatory work included in these prices

229. STENCILING

Per 100 lineal feet—No material figured.

Wages per hr.	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1" to 2"								
1 color	6.88	7.86	8.84	9.82	10.31	10.80	11.29	11.78
1" to 2"								
2 colors	30.92	35.33	39.75	44.16	46.37	48.58	50.79	52.99
1" to 2"								
3 colors ...	49.44	56.51	63.57	70.63	74.16	77.69	81.22	84.75
2½" to 4"								
1 color	16.50	18.86	21.21	23.57	24.75	25.93	27.11	28.28
2½" to 4"								
2 colors ...	30.92	35.33	39.75	44.16	46.37	48.58	50.79	52.99
2½" to 4"								
3 colors ...	49.44	56.51	63.57	70.63	74.16	77.69	81.22	84.75
4½" to 6"								
1 color	24.89	28.45	32.00	35.56	37.34	39.12	40.89	42.67
4½" to 6"								
2 colors ...	49.44	56.51	63.57	70.63	74.16	77.69	81.22	84.75
4½" to 6"								
3 colors ...	82.50	94.29	106.07	117.86	123.75	129.64	135.53	141.42
6" to 9"								
1 color	35.30	40.34	45.38	50.43	52.95	55.47	57.99	60.51
6" to 9"								
2 colors ...	70.77	80.88	90.99	101.10	106.16	111.21	116.26	121.32
6" to 9"								
3 colors ...	98.89	113.01	127.14	141.27	148.33	155.39	162.45	169.51
9" to 12"								
1 color	30.92	35.33	39.75	44.16	46.37	48.58	50.79	52.99
9" to 12"								
2 colors ...	70.77	80.88	90.99	101.10	106.16	111.21	116.26	121.32
9" to 12"								
3 colors ...	98.89	113.01	127.14	141.27	148.33	155.39	162.45	169.51

230. SPOT STENCILING

These prices must be added to wall painting prices.

Cutting of stencils must be added to following prices:

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
One Color								
per sq. yd.	.94	1.07	1.21	1.34	1.41	1.47	1.54	1.61
2d Color								
per sq. yd.	1.62	1.86	2.09	2.32	2.44	2.55	2.67	2.78

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CHICAGO 22, ILLINOIS

SPECIAL ITEMS —

RESIDENCE — INTERIOR

230A. MULTI-COLORED PLASTIC COATINGS

Labor production per hr.: Undercoat, 200 sq. ft.; finish coat, 300 sq. ft.

Material coverage per gal.: Undercoat, 400 sq. ft.; finish coat, 150 sq. ft.

Material cost per gal.: Undercoat, \$5.00; finish coat, \$6.00.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Undercoat per yd....	.24	.26	.28	.30	.31	.32	.33	.34
2 coats per yd.....	.69	.72	.75	.78	.80	.81	.83	.84

RESIDENCE — EXTERIOR

230B. MULTI-COLORED PLASTIC COATINGS

Labor production per hr.: Primer, 200 sq. ft.; undercoat, 340 sq. ft.; finish coat, 300 sq. ft.

Material coverage per gal.: Primer, 400 sq. ft.; undercoat, 700 sq. ft.; finish coat, 100 sq. ft.

Material cost per gal.: Primer, \$5.00; undercoat, \$5.00; finish coat, \$6.00.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.24	.26	.28	.30	.31	.32	.33	.34
2 coats per yd.....	.38	.41	.44	.47	.49	.50	.52	.53
3 coats per yd.....	1.01	1.05	1.09	1.14	1.16	1.18	1.20	1.22

NEW RESIDENCE WORK — INTERIOR

230C. MULTI-COLORED PLASTIC COATINGS

Labor production per hr.: Primer, 200 sq. ft.; undercoat, 340 sq. ft.; finish coat, 300 sq. ft.

Material coverage per gal.: Primer, 400 sq. ft.; undercoat, 700 sq. ft.; finish coat, 150 sq. ft.

Material cost per gal.: Primer, \$5.00; undercoat, \$5.00; finish coat, \$6.00.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.24	.26	.28	.30	.31	.32	.33	.34
2 coats per yd.....	.38	.41	.44	.47	.49	.50	.52	.53
3 coats per yd.....	.83	.87	.91	.96	.98	1.00	1.02	1.04

NEW RESIDENCE WORK — EXTERIOR

230D. MULTI-COLORED PLASTIC COATINGS

Labor production per hr.: Primer, 200 sq. ft.; undercoat, 340 sq. ft.; finish coat, 300 sq. ft.

Material coverage per gal.: Primer, 400 sq. ft.; undercoat, 700 sq. ft.; finish coat, 100 sq. ft.

Material cost per gal.: Primer, \$5.00; undercoat, \$5.00; finish coat, \$6.00.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.....	.24	.26	.28	.30	.31	.32	.33	.34
2 coats per yd.....	.38	.41	.44	.47	.49	.50	.52	.53
3 coats per yd.....	1.01	1.05	1.09	1.14	1.16	1.18	1.20	1.22

Zolatone process

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(See Tables on Opposite Page)

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New Residence Work

(Do not use for redecorating)

Quick tables which include preparatory work. This all-inclusive figure will be helpful to those doing a large amount of new home painting and decorating.

Prices include labor, material, job expense, general overhead, ordinary preparatory work, and the usual margin.

EXTERIOR PAINTING—BRUSH

231. FRAME SIDING AND TRIM

Cost of material, 5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.41	.44	.48	.51	.53	.55	.56	.58
2 coats per yd.	.72	.79	.85	.92	.95	.99	1.02	1.05
3 coats per yd.	1.00	1.10	1.19	1.28	1.33	1.38	1.42	1.47

232. TRIM ONLY

Cost of material, \$5.50 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.47	.53	.58	.63	.66	.68	.71	.73
2 coats per yd.	.82	.92	1.01	1.10	1.15	1.20	1.24	1.29
3 coats per yd.	1.14	1.27	1.40	1.53	1.60	1.66	1.73	1.80

233. SHINGLE SIDING—OIL PAINT

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.41	.44	.47	.50	.52	.53	.55	.56
2 coats per yd.	.70	.76	.81	.87	.89	.92	.95	.97

234. SHINGLE SIDING—OIL STAIN

Cost of material, \$2.91 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.52	.56	.61	.65	.67	.70	.72	.74
2 coats per yd.	.84	.92	.99	1.07	1.11	1.14	1.18	1.22

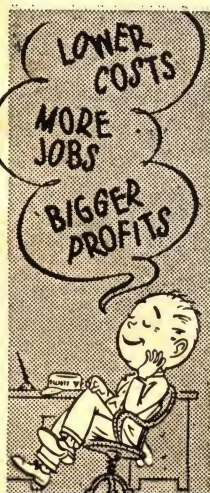
235. SHINGLE ROOFS—OIL PAINT

Cost of material, \$3.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per square ...	5.29	5.67	6.04	6.42	6.60	6.79	6.98	7.17
2 coats per square...	8.40	9.03	9.65	10.28	10.59	10.90	11.21	11.53

HERE'S THE ANSWER to the painter's dream

• A universal interior flat oil paint that requires no under coat of any kind. Paint right over calcimine—casein—wall board—new plaster—old painted surfaces—will cover wallpaper in one coat. No priming or sizing required. One coat covers all surfaces. The ingredients in Uni-Tex are standard, time-tested pigments and oils processed and combined to make a paint of these unusual qualifications. Uni-Tex has the same built-in reliability that has characterized other Elliott paint products, familiar to most master painters.



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- more dollars saved

NEW RESIDENCE — Exterior Brush Painting

Consult Standard of Measurements • See explanation on page 168

236. SHINGLE ROOFS—OIL STAIN

Cost of material, \$2.91 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per square...	4.75	5.03	5.31	5.59	5.72	5.86	6.00	6.14
2 coats per square..	7.66	8.15	8.63	9.12	9.36	9.60	9.85	10.09

237. DIPPING SHINGLES IN OIL STAIN

Cost of material, \$2.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per square .	10.14	10.55	10.96	11.38	11.58	11.79	11.99	12.20

238. BRICK PAINTING—OIL PAINT

Cost of material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.54	.57	.60	.64	.66	.67	.69	.71
2 coats per yd.	.84	.90	.96	1.02	1.05	1.08	1.11	1.14
3 coats per yd.	1.13	1.21	1.29	1.37	1.41	1.45	1.50	1.54

239. BRICK PAINTING—CEMENT PAINT

(Standard smooth face brick)

Cost of material, \$1.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.28	.30	.32	.35	.36	.37	.38	.39
2 coats per yd.	.46	.49	.53	.56	.58	.60	.61	.63

240. WATERPROOFING STANDARD SMOOTH FACE BRICK

(Clear) Material \$5.10 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.25	.26	.28	.30	.31	.32	.33	.34
2 coats per yd.	.45	.48	.52	.56	.57	.59	.61	.63

241. SMOOTH CEMENT WALLS, CEMENT PAINT

Material, \$1.30 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.27	.29	.32	.34	.35	.36	.37	.38
2 coats per yd.	.43	.47	.51	.54	.56	.57	.59	.61

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NEW RESIDENCE — Exterior Brush Painting

Consult Standard of Measurements • See explanation on page 168

242. SCREENS, WOOD ONLY—Average Type; One Color

Material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat, both sides ...	.76	.84	.93	1.01	1.05	1.09	1.14	1.18
2 coats, both sides ..	1.29	1.44	1.58	1.73	1.80	1.87	1.94	2.01
3 coats, both sides ..	1.70	1.89	2.07	2.26	2.35	2.45	2.54	2.63

243. STORM SASH—Average Type; 2 Light; One Color

Material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat, both sides ...	1.02	1.12	1.22	1.33	1.38	1.43	1.48	1.53
2 coats, both sides ..	1.84	2.03	2.22	2.41	2.50	2.59	2.69	2.78
3 coats, both sides ..	2.67	2.94	3.21	3.48	3.62	3.75	3.89	4.03

244. BLINDS OR SHUTTERS—Average 4 Yards; Both Sides

Material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat, both sides ...	2.19	2.39	2.60	2.80	2.91	3.01	3.11	3.22
2 coats, both sides ..	3.83	4.20	4.57	4.95	5.13	5.32	5.50	5.69
3 coats, both sides ..	5.29	5.80	6.30	6.81	7.07	7.32	7.57	7.83

245. FENCES, PICKET—Average Type
(Measure one side and multiply by 4.)

Material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.30	.33	.35	.38	.39	.40	.41	.42
2 coats per yd.	.54	.58	.63	.67	.70	.72	.74	.77
3 coats per yd.	.75	.81	.88	.94	.97	1.01	1.04	1.07

246. FENCES, PLAIN—Average Type
(Measure one side and multiply by 2.)

Material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.34	.37	.39	.42	.44	.45	.46	.48
2 coats per yd.	.57	.62	.66	.71	.73	.76	.78	.80
3 coats per yd.	.77	.83	.90	.96	.99	1.02	1.05	1.09

NEW RESIDENCE—Interior Trim

Consult Standard of Measurements • See explanation on page 168

INTERIOR TRIM**247. OIL PAINTING**

Material, \$5.90 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Doors and windows, 2 coats per yd.	1.02	1.10	1.19	1.28	1.32	1.36	1.40	1.44
Picture mlds., chair rails and other trim up to 6" wide; 3 coats per 100 lin. ft.	6.97	7.65	8.32	9.00	9.33	9.66	10.00	10.33

248. ENAMEL FINISH

Cost of material per gal.: Undercoating, \$4.65; enamel, \$7.20.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Doors and windows, 3 coats per yd.	1.16	1.27	1.36	1.46	1.50	1.56	1.60	1.65
Doors and windows, 4 coats per yd.	1.58	1.73	1.85	1.99	2.06	2.13	2.19	2.26
Picture mlds., chair rails and other trim up to 6" wide; 3 coats per 100 lin. ft.	7.84	8.58	9.32	10.06	10.43	10.70	11.17	11.54

249. STAIN, SHELLAC AND VARNISH

Cost of material per gal.: Stain, \$2.50; shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Staining, shellacking & varnishing per yd. ..	.66	.71	.76	.82	.85	.88	.90	.93
Picture mlds., chair rails and other trim up to 6" wide; 3 coats per 100 lin. ft.	3.91	4.34	4.76	5.19	5.40	5.62	5.83	6.04

250. STAINFILL, SHELLAC AND VARNISH

Cost of material per gal.: Stainfill, \$2.40; shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Doors and windows per yd.	.96	1.06	1.16	1.26	1.30	1.35	1.40	1.45
Picture mlds., chair rails and other trim up to 6" wide; 3 coats per 100 lin. ft.	3.91	4.33	4.76	5.18	5.40	5.61	5.82	6.04

NEW RESIDENCE—Interior Trim

Consult Standard of Measurements • See explanation on page 168

251. STAINFILL, SHELLAC AND VARNISH—2 COATS—FINISH FLAT

Cost of material per gal.: Stainfill, \$2.50; shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Doors and windows per yd.	1.20	1.32	1.44	1.56	1.61	1.67	1.73	1.79
Trim up to 6" wide, per 100 lin. ft.	4.69	5.21	5.71	6.23	6.48	6.74	7.00	7.25

252. STAINFILL, WAX AND POLISH

Cost of material per gal.: Stainfill, \$2.40; wax, \$3.30.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Doors and windows per yd.	.79	.88	.97	1.05	1.10	1.14	1.18	1.23
Trim up to 6" wide, per 100 lin. ft.	5.89	6.65	7.42	8.18	8.56	8.94	9.32	9.71

WOOD FLOORS**253. STAINFILL, SHELLAC AND 2 COATS VARNISH**

Cost of material per gal.: Stainfill, \$2.50; shellac, \$5.20; varnish, \$6.49.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Stain, fill, shellac and 2 coats varnish per yd.	.69	.73	.78	.83	.85	.88	.90	.92

254. STAINFILL AND 2 COATS FLOOR SEAL AND BUFF

Cost of material, \$4.55 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Complete operation per yd.	.44	.48	.52	.56	.58	.59	.61	.63

NEW RESIDENCE—INTERIOR WALLS**255. SMOOTH FINISH PLASTER—FLAT FINISH**

Labor production per hour: Primer, 245 sq. ft.; 2d coat, 185 sq. ft.

Material coverage per gal.: Primer, 630 sq. ft.; 2d coat, 540 sq. ft.

Cost of material per gal.: Pigmented primer, \$4.25; 2d coat, \$3.70.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Oil primer per yd. ..	.17	.18	.20	.21	.22	.23	.24	.24
2 coats per yd.	.37	.40	.44	.47	.49	.51	.53	.54

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NEW RESIDENCE—Interior Walls

Consult Standard of Measurements • See explanation on page 168

256. SMOOTH FINISH PLASTER—GLOSS OR SEMI-GLOSS

Labor production per hour: Primer, 245 sq. ft.; 2d coat, 196 sq. ft.; 3d coat, 167 sq. ft.

Material coverage per gal.: Primer, 630 sq. ft.; 2d and 3d coats, 540 sq. ft.

Cost of material per gal.: Pigmented oil primer, \$4.20; 2d coat, \$3.90; 3d coat, \$4.65.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.17	.18	.20	.21	.22	.23	.23	.24
2 coats per yd.	.36	.40	.43	.47	.48	.50	.52	.53
3 coats per yd.	.60	.65	.71	.77	.79	.82	.85	.88

257. SANDFINISH PLASTER—GLOSS OR SEMI-GLOSS

Labor production per hour: Primer, 145 sq. ft.; 2d coat, 136 sq. ft.; 3d coat, 146 sq. ft.

Material coverage per gal.: Primer, 297 sq. ft.; 2d coat, 395 sq. ft.; 3d coat, 450 sq. ft.

Cost of material per gal.: Pigmented oil primer, \$4.20; 2d coat, \$3.90; 3d coat, \$4.65.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
Primer per yd.	.31	.33	.36	.38	.40	.41	.42	.43
2 coats per yd.	.59	.64	.69	.75	.77	.80	.82	.85
3 coats per yd.	.86	.94	1.01	1.09	1.13	1.17	1.21	1.25

258. SYNTHETIC-RESIN EMULSION PAINT—ON SMOOTH FINISH NEW PLASTER

Labor production per hour: 1st coat, 218 sq. ft.; 2d coat, 240 sq. ft.

Material coverage per gal.: 1st coat, 540 sq. ft.; 2d coat, 700 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.19	.21	.23	.24	.25	.26	.27	.28
2 coats per yd.	.36	.39	.42	.45	.47	.49	.50	.52

259. SYNTHETIC-RESIN EMULSION PAINT—ON ROUGH SANDFINISH PLASTER

Labor production per hour: 174 sq. ft.

Material coverage per gal.: 356 sq. ft.

Cost of material, \$4.40 per gal.

Wages per hour.....	1.75	2.00	2.25	2.50	2.62½	2.75	2.87½	3.00
1 coat per yd.	.26	.28	.30	.32	.34	.35	.36	.37

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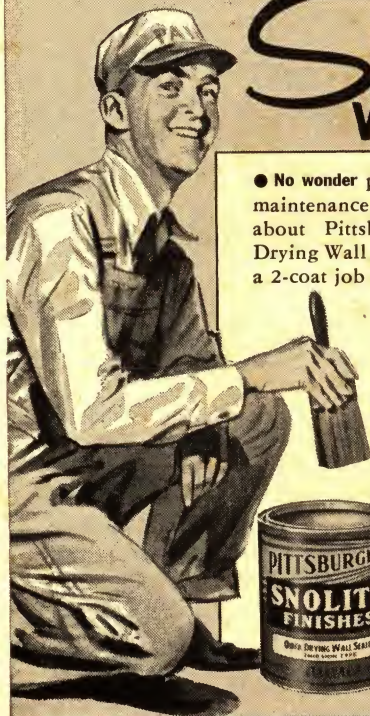
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Emulsion-Type

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